



CITY OF PLANO COUNCIL AGENDA ITEM

CITY SECRETARY'S USE ONLY				
<input type="checkbox"/> Consent <input type="checkbox"/> Regular <input type="checkbox"/> Statutory				
Council Meeting Date:		October 26, 2015		
Department:		Budget & Research		
Department Head		Karen Rhodes-Whitley, Director		
Agenda Coordinator (include phone #): Raini Layne ext. 5154				
CAPTION				
Approval of expenditures for Urban/Town Center and Special Events Grants recommendations in the total amount of \$304,948 for support of the arts and cultural diversity within the City of Plano.				
FINANCIAL SUMMARY				
<input type="checkbox"/> NOT APPLICABLE <input checked="" type="checkbox"/> OPERATING EXPENSE <input type="checkbox"/> REVENUE <input type="checkbox"/> CIP				
FISCAL YEAR:	2015-16	Prior Year (CIP Only)	Current Year	Future Years
		TOTALS		
Budget		0	304,948	0
Encumbered/Expended Amount		0	0	0
This Item		0	-304,948	0
BALANCE		0	0	0
FUND(S): CONVENTION & TOURISM; GENERAL FUND				
<p>COMMENTS: Funding for this item is included in the approved FY 2015-16 Budget. The total amount of \$259,629 is funded from the Hotel/Motel Tax revenue within the Convention & Tourism Fund. The total amount of \$45,319 is funded from the General Fund.</p> <p>STRATEGIC PLAN GOAL: Providing funding for Urban/Town Center and Special Events relates to the City's goal of Partnering for Community Benefit and Exciting Urban Centers – Destination for Residents and Guests.</p>				
SUMMARY OF ITEM				
The total expenditures of \$304,948 approved in the FY 2015-16 Budget will be distributed accordingly to the approved organizations no sooner than sixty (60) days prior to the execution of the event.				
List of Supporting Documents: Memo			Other Departments, Boards, Commissions or Agencies Cultural Affairs Commission	



Memorandum

Date: October 6, 2015
To: Bruce D. Glasscock, City Manager
From: Raini M. Layne, Sr. Budget Analyst
Subject: Recommendation for Special Events and Urban/Town Center Awards for FY 2015-16

At the FY 2015-16 Budget Work Session on August 5, 2015, City Council reviewed Cultural Affairs Commission and Staff recommendations for the allocation of FY 2015-16 Urban/Town Center Grants and Special Events Grants. The following recommendations were accepted on September 14, 2015 when the City Council adopted in the FY 2015-16 Budget:

Urban/Town Center & Special Events

AsiaFest	\$ 17,500
Plano Balloon Festival	\$ 200,849
Plano International Festival	\$ 21,280

TOTAL: \$ 239,629

Special Events – Staff Recommended

MLK Celebration	\$ 6,000
Christmas Parade	\$ 15,957
July 4 th Parade	\$ 15,957
Sunset at Memorial Park	\$ 7,405
Lights of Legacy	\$ 20,000

TOTAL: \$ 65,319

This Council item is a request for expenditure approval in the total amount of \$304,948 to the above organizations through the 2015-16 fiscal year.

xc: Karen Rhodes-Whitley, Director of Budget & Research