



# CITY OF PLANO COUNCIL AGENDA ITEM

<b>CITY SECRETARY'S USE ONLY</b>				
<input type="checkbox"/> Consent <input type="checkbox"/> Regular <input type="checkbox"/> Statutory				
Council Meeting Date:		November 24, 2014		
Department:		Budget & Research		
Department Head		Karen Rhodes-Whitley		
Agenda Coordinator (include phone #): <b>Raini M. Layne ext. 5154</b>				
<b>CAPTION</b>				
Approval of expenditures for Urban Town Center Grants funds in the total amount of \$47,596 and for Special Event Grants funds in the total amount of \$238,102 for various events; and authorizing the City Manager or his designee to execute all necessary documents.				
<b>FINANCIAL SUMMARY</b>				
<input type="checkbox"/> NOT APPLICABLE <input checked="" type="checkbox"/> OPERATING EXPENSE <input type="checkbox"/> REVENUE <input type="checkbox"/> CIP				
FISCAL YEAR:	<b>2014-15</b>	<b>Prior Year (CIP Only)</b>	<b>Current Year</b>	<b>Future Years</b>
		<b>TOTALS</b>		
Budget		0	578,348	0
Encumbered/Expended Amount		0	0	0
This Item		0	-285,698	0
BALANCE		0	292,650	0
<b>FUND(S):    CONVENTION &amp; TOURISM; GENERAL FUND</b>				
<b>COMMENTS:</b> Funding for this item is included in the approved 2014-15 Budget. The amount of \$205,551 is funded from the Hotel/Motel Tax revenue within the Convention & Tourism Fund, and \$80,147 is funded from the General Fund. <b>STRATEGIC PLAN GOAL:</b> Providing funding for Urban Town Center and Special Events relates to the City's goal of Partnering for Community Benefit.				
<b>SUMMARY OF ITEM</b>				
The FY 2014-15 funding amounts and recipients were considered by City Council at the August 6, 2014 Budget Work Session and in the Annual Budget, which was adopted September 8, 2014. Organizations will begin using Urban Town Center Grant funds and Special Events Grant funds effective November 25, 2014.				
List of Supporting Documents:			Other Departments, Boards, Commissions or Agencies	
Memo			Cultural Affairs Commission	



# Memorandum

**Date:** November 14, 2014  
**To:** Bruce D. Glasscock, City Manager  
**From:** Karen Rhodes-Whitley, Director of Budget & Research  
**Subject:** Recommendation for Special Events and Urban Town Center Awards for FY2014-15

At the FY 2014-15 Budget Work Session on August 6, 2014, City Council reviewed Cultural Affairs Commission recommendations for the allocation of the FY 2014-15 Urban Town Center Grants, as well as Special Events Grants. These recommendations were accepted on September 8, 2014 when the City Council adopted the FY 2014-15 budget as outlined below:

Urban Town Center

AsiaFest	\$ 13,760
Downtown Feastival	\$ 11,000
MLK Celebration	\$ 4,329
Plano International Festival	\$ 18,507

**TOTAL: \$ 47,596**

Special Events

Plano Balloon Festival	\$ 185,551
Lights of Legacy	\$ 20,000
Christmas Parade	\$ 13,155
July 4 <sup>th</sup> Parade	\$ 13,155
Sunset at Memorial Park	\$ 6,241

**TOTAL: \$ 238,102**

Please let me know if you have any questions or need further clarification regarding any of the above event grants.