

**PLANO CITY COUNCIL  
PRELIMINARY OPEN MEETING  
March 6, 2012**

**COUNCIL MEMBERS PRESENT**

Phil Dyer, Mayor  
Pat Miner, Mayor Pro Tem  
Lissa Smith, Deputy Mayor Pro Tem  
Ben Harris  
André Davidson  
James Duggan  
Patrick Gallagher  
Lee Dunlap

**STAFF PRESENT**

Bruce Glasscock, City Manager  
Frank Turner, Deputy City Manager  
LaShon Ross, Deputy City Manager  
Victoria Huynh, Deputy City Attorney  
Diane Zucco, City Secretary

Mayor Dyer called the meeting to order at 5:02 p.m., Tuesday, March 6, 2012, in Training Room A of the Municipal Center, 1520 K Avenue. A quorum was present. Mayor Dyer then stated that the Council would retire into Executive Session in compliance with Chapter 551, Government Code, Vernon's Texas Codes, Annotated, in order to consult with an attorney and receive Legal Advice, Section 551.071; and to receive information regarding Economic Development, Section 551.087 for which a certified agenda will be kept in the office of the City Secretary for a period of two years as required.

Mayor Dyer reconvened the meeting back into the Preliminary Open Meeting at 6:15 p.m.

**Consideration and action resulting from Executive Session discussion**

No items were brought forward.

**ICMA Performance Measurement Process**

Director of Budget and Research Rhodes-Whitley spoke regarding participation by the City of Plano in the Texas Performance Measurement Consortium and incorporating information into the 2012-13 budget process. Budget Manager Srader spoke to participating departments including Police, Fire, Human Resources, Solid Waste, Libraries, Facilities, Parks and Recreation, Fleet, Code Enforcement, Housing, Engineering, Technology Services, Risk Management, and Planning. He spoke to analysis of data provided and benefits including: determining practices found to contribute to high performance, information sharing, data analysis, identifying agencies that are "the best in the business" in a specific area, and training on performance management. Mr. Srader responded to the Council, advising that a lack of resources may preclude some municipalities from participating. He spoke to positive comparisons for the City of Plano in the areas of Public Works and Police.

Director of Sustainability and Environmental Services Nevil advised that trash collection in Plano is done on an allocation basis and spoke to the City's recycling agreement and sales as possible reasons for Plano's lower overall costs. Mr. Srader spoke to future participation in reporting sustainability activity and advised that information is available online. City Manager Glasscock spoke to utilizing data as a tool during the budget process.

### **Discussion and Direction Regarding Board/Commission Annual Appointment Process**

City Secretary Zucco advised regarding the calendar of events for the process. Mayor Dyer spoke to determining sessions for the Board and Commission Review Committee. The Council stated a consensus to keep reappointments in June, provide notification to citizens via email and small utility flyers and to hold two receptions in August.

### **Discussion and Direction Regarding 2012-2013 Budget Process**

City Manager Glasscock advised the Council that departments will be requested to provide decision packages focusing on service levels and advising how reductions may impact the quality of specific services. He responded to the Council, advising that budget recommendations will be brought forward.

### **Discussion and Direction Regarding Neighborhood Roundtable Format**

City Manager Glasscock spoke to a decline in attendance and the potential to revert back to a format in which attendees are broken into small groups for discussion. Council Member Harris spoke in support of more informal sessions and to encouraging attendance from all parts of the City. He recommended two per year in the current format and two with a more informal "meet and greet" format. Deputy Mayor Pro Tem Smith spoke to redefining the sessions as "town hall meetings." Council Member Dunlap spoke to citizens' desire to articulate their concerns in a public forum as one reason behind the change to the current program. He spoke to focusing on topics and the repetitive nature of the current sequence of sessions. Mayor Dyer spoke to providing an informational overview followed by interaction between individual attendees and Council/Staff. Council Member Davidson spoke to beginning dialogues with questionnaires and balancing the needs of attendees. Mr. Glasscock spoke to utilizing technology to achieve a more interactive approach, moving forward with town hall meetings as recommended and reviewing the outcome at the end of the year.

### **Council items for discussion/action on future agendas**

No items were discussed.

### **Consent and Regular Agendas**

Staff requested Consent Agenda Item "F", approving a contract for the purchase of wireless communication services in the amount of \$144,882 from Blackboard Inc. be removed for individual consideration.

Nothing further was discussed. Mayor Dyer adjourned the Preliminary Meeting at 6:57 p.m.

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**Phil Dyer, MAYOR**

ATTEST

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Diane Zucco, City Secretary

**PLANO CITY COUNCIL**  
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Phil Dyer, Mayor  
Pat Miner, Mayor Pro Tem  
Ben Harris  
André Davidson  
James Duggan  
Patrick Gallagher  
Lee Dunlap

**COUNCIL MEMBERS ABSENT**

Lissa Smith, Deputy Mayor Pro Tem

**STAFF PRESENT**

Bruce Glasscock, City Manager  
Frank Turner, Deputy City Manager  
LaShon Ross, Deputy City Manager  
Diane Zucco, City Secretary

Mayor Dyer convened the Council into the Regular Session on Tuesday, March 6, 2012, at 7:01 p.m. in the Council Chamber of the Plano Municipal Center, 1520 K Avenue. A quorum was present.

Pastor Jack Schneider of St. Paul Lutheran Church led the invocation and Brownie Troop 3037 of Shepard Elementary led the Pledge of Allegiance.

**PROCLAMATIONS & SPECIAL RECOGNITION**

Mayor Dyer read proclamations recognizing American Red Cross Month and Sexual Assault Awareness and Prevention Month. City Secretary Zucco was recognized for her Master Municipal Clerk's designation.

**CONSENT AGENDA**

City Secretary Zucco advised that Staff requested Consent Agenda Items "F" and "J" be removed for individual consideration.

Upon a motion made by Mayor Pro Tem Miner and seconded by Council Member Harris, the Council voted 7-0 to approve and adopt all remaining items on the Consent Agenda as recommended and as follows:

**Approval of Minutes** (Consent Agenda Item "A")

February 23, 2012  
February 27, 2012

### **Approval of Expenditures**

#### **Award/Rejection of Bid/Proposal: (Purchase of products/services through formal procurement process by this agency)**

**Bid No. 2012-88-B** for Pedestrian Bridge Replacements-Caddo Park and Overland Trail Park, Project No. 6129 to C. Green Scaping, LP in the amount of \$333,591 and authorizing the City Manager to execute all necessary documents. (Consent Agenda Item "B")

**CSP No. 2011-167-C** for the purchase of Inventory Tracking Asset Management System from Data Systems International, Inc. in the estimated amount of \$137,310 and authorizing the City Manager to execute all necessary documents. (Consent Agenda Item "C")

**RFP No. 2011-257-C-R** for a one (1) year contract with four (4) City optional renewals for Broker of Record and Supplemental Services to Arthur J. Gallagher Risk Management Services, Inc. in the estimated amount of \$139,500 to be utilized by Risk Management, and authorizing the City Manager to execute all necessary documents. (Consent Agenda Item "D")

#### **Purchase from an Existing Contract**

To approve the purchase of Website Design and Hosting for the Public Information Department in the amount of \$145,750 from Civic Plus through an existing contract with DIR and authorizing the City Manager to execute all necessary documents. (DIR Contract Number DIR-SDD-1636) (Consent Agenda Item "E")

#### **Adoption of Resolutions**

**Resolution No. 2012-3-1(R):** To approve the terms and conditions of an Interlocal Agreement by and between the City of Plano and the Collin County Community College District for educational services as a part of the City's Professional Development Program, authorizing its execution by the City Manager; and providing an effective date. (Consent Agenda Item "G")

#### **Adoption of Ordinances**

**Ordinance No. 2012-3-2:** To abandon all right, title and interest of the City, in and to that certain Drainage Easement recorded in Volume 4624, Page 289, of the Deed Records of Collin County, Texas and being situated in the Henry Cook Survey, Abstract No. 183, which is located within the city limits of Plano, Collin County, Texas; quitclaiming all right, title and interest of the City in such easement to the abutting property owner, Ericsson Real Estate Holdings, Inc., to the extent of its interest; authorizing the City Manager to execute any documents deemed necessary; and providing an effective date. (Consent Agenda Item "H")

**Ordinance No. 2012-3-3:** To transfer the sum of \$42,858 from the Plano Television Network (PTN) Fund unappropriated fund balance to the Plano Television Network (PTN) Fund operating appropriation for fiscal year 2011-12 for the purpose of providing funds for the first year's cost to begin a full website upgrade and redesign project to meet the City's current website needs; amending the Budget of the City and Ordinance No. 2011-9-8, declaring this action to be a case of public necessity; and providing an effective date. (Consent Agenda Item "I")

## END OF CONSENT

The following two items were considered concurrently.

**To approve a contract** for the purchase of wireless communication services in the amount of \$144,882 from Blackboard Inc., through a U.S. General Services Administration (GSA) contract, and authorizing the City Manager to execute all necessary documents. (GS-35F-0554M). (Consent Agenda Item “F”)

**Ordinance No. 2012-3-4:** To transfer the sum of \$144,882 from the Water & Sewer Fund unappropriated fund balance to the Water & Sewer Fund operating appropriation for fiscal year 2011-12 for the purpose of providing funds for wireless communication services; amending the Budget of the City and Ordinance 2011-9-8, declaring this action to be a case of public necessity; and providing an effective date. (Consent Agenda Item “J”)

Director of Policy and Government Relations Israelson provided an overview of Blackboard Connect, a mass communications service. He spoke to its powerful technology, messages provided in a format preferred by individual citizens, reliability, 24/7/365 support and potential for revenue generation. Mr. Israelson spoke to offering community notification and engagement as well as internal communications and reviewed potential uses including severe weather alerts, detours and road closures and utility bill payment notification. He advised that the cost is a flat fee regardless of the usage with funding from the Water and Sewer Fund. City Manager Glasscock spoke to phasing out current systems and the potential for geographic-based notification.

Upon a motion made by Council Member Dunlap and seconded by Council Member Harris, the Council voted 7-0 to approve a contract for the purchase of wireless communication services in the amount of \$144,882 from Blackboard Inc. and to transfer the sum of \$144,882 from the Water & Sewer Fund unappropriated fund balance to the Water & Sewer Fund operating appropriation for fiscal year 2011-12 for the purpose of providing funds for wireless communication services; and further to adopt Ordinance No. 2012-3-4.

**Public Hearing and adoption of Ordinance No. 2012-3-5** to amend the Park Master Plan Map of the Comprehensive Plan as originally adopted by Resolution No. 88-6-12(R) providing procedures approving the utilization of said chapter as revised and amended by the appropriate personnel and departments of the City of Plano for the purpose of guiding future development within the City of Plano, Texas; and providing an effective date. Applicant: City of Plano (Regular Agenda Item “1”)

Senior Planner Sims spoke to reasons for the update: the last update was done in 2006, inclusion of park land acquired and new facilities completed since 2006 and identifying future acquisitions and facilities for a bond program. He spoke to inclusion of the map in the updated Comprehensive Plan, reviewed both the existing and proposed maps advising that revisions have been reviewed and approved by the Parks and Recreation Planning Board. Mr. Sims advised that the Planning and Zoning Commission recommended approval as submitted. Park Services Manager Fox responded to the Council regarding future bicycle trail connections.

Mayor Dyer opened the Public Hearing. No one spoke for or against the request. The Public Hearing was closed.

**Ordinance No. 2012-3-5 (cont'd)**

Upon a motion made by Council Member Dunlap and seconded by Council Member Harris, the Council voted 7-0 to amend the Park Master Plan Map of the Comprehensive Plan as recommended by the Planning and Zoning Commission and further to adopt Ordinance No. 2012-3-5.

Nothing further was discussed and Mayor Dyer adjourned the meeting at 7:15 p.m.

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**Phil Dyer, MAYOR**

ATTEST:

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Diane Zucco, City Secretary