

## Memorandum

**Date:** July 14, 2011

**To:** Bruce Glasscock, City Manager  
Frank Turner, Deputy City Manager

**From:** Steve Sims, Senior Planner

**Subject:** Revised City Council Districts

Plano's City Charter and Ordinance 96-11-26 provides a framework for evaluating the population distribution of the four Council Districts to determine if the district boundaries require adjustment as the city's population grows and shifts. Demographic information from the U.S. Census Bureau for small areas within the city is used to determine the population distribution of the Council Districts. The current configuration of the Council Districts, as approved in November 2001 (see attached map), was based on 2000 Census data.

### **City Charter and Ordinance Regulations**

The City Charter states there shall be four City Council Districts equal in population distribution while Section IV of Ordinance 96-11-26 states that the City Council shall review Council District populations every five years. Should the population difference between the largest and smallest districts approach 25%, the Council may consider redistricting and or re-establishment of district boundaries to maintain equity in the apportionment of population within each district.

### **2000 Census and 2010 Census Results**

It has been ten years since the Council updated the district boundaries for the four Council Districts. Information from the 2010 Census is now available to review the Council Districts to determine if new district boundaries are necessary in order to have consistent population distributions within each district.

The city has grown by almost 38,000 people during the last decade from 222,030 residents in 2000 to a population of 259,841 by 2010. The data in Table 1 shows how Plano's population distribution within each Council District has changed over the last decade.

**TABLE 1**  
**City Council Districts, 2000 Census and 2010 Census**

<b>Council District</b>	<b>2000 Census</b>	<b>2010 Census</b>	<b>Population Change</b>	<b>Percent Change</b>
1	51,460	61,471	10,011	+19.5%
2	53,831	73,769	19,938	+37.0%
3	56,590	67,399	10,809	+19.1%
4	60,149	57,202	-2,947	-4.9%
<b>Total</b>	<b>222,030</b>	<b>259,841</b>	<b>37,811</b>	<b>+17.0%</b>
Differential*	<b>16.88%</b>	<b>28.96%</b>		

Sources: 2000 and 2010 Censuses, City of Plano

\*Differential refers to the percentage difference in population between the largest and smallest districts.

There was population growth in Council Districts 1, 2, and 3 while Council District 4 experienced a decline in population. The resulting population differential between the largest district (Council District 2) and the smallest district (Council District 4) was 28.96% (16,567 people). Table 1 indicates the differential in the population distribution of the largest and smallest districts exceeds the 25% criteria as provided for in Ordinance 96-11-26. Therefore, the Council should re-establish the district boundaries due to the population difference exceeding the 25% criteria between the largest and smallest districts.

**Proposed Revisions**

Staff has developed two proposals to reduce the population differential between the smallest and largest Council Districts, and to improve consistency in the population distribution of each district. The two proposals are shown in Table 2 along with the current population of the four Council Districts. All data is from the 2010 Census.

**TABLE 2**  
**Proposed Revisions**

<b>Council District</b>	<b>Current Distribution</b>	<b>Option 1 Distribution</b>	<b>Option 2 Distribution</b>
1	61,471	61,471	64,196
2	73,769	64,252	64,252
3	67,399	67,399	64,674
4	57,202	66,719	66,719
<b>Total</b>	<b>259,841</b>	<b>259,841</b>	<b>259,841</b>
Differential*	<b>28.96%</b>	<b>9.64%</b>	<b>3.93%</b>

Sources: 2010 U.S. Census and City of Plano

\*Differential refers to the percentage difference in population between the largest and smallest districts.

***Option 1***

Option 1 (see attached map) involves moving the district boundary between Council Districts 2 and 4 west from Ohio Drive to Preston Road between Park Boulevard and Parker Road, and west of Coit Road between Parker Road and Spring Creek Parkway. This would be an exchange of over 9,500 people from Council District 2 over to Council District 4. Council District 3 would become the largest in population and Council District 1 the smallest. Council District 3 would be 9.64% larger than Council District 1.

***Option 2***

Option 2 (see attached map) retains the proposal mentioned in Option 1, and moves the district boundary between Council Districts 1 and 3 west from Alma Drive over to Rainier Road between Spring Creek Parkway and Legacy Drive. This change would increase Council District 1's population by 2,725 people and would create fairly equal population distributions in Council Districts 1, 2, and 3. Council District 4 would be the largest in population at 66,719 people, and the increase in population of Council District 1 would reduce the population differential between the largest and smallest districts to 3.93%.

**Recommendation**

Staff requests that the Council consider the two proposed revisions to the Council District map and provide direction regarding the desired re-districting option. Staff will then prepare an ordinance for adoption by Council at their meeting on August 8, 2011.

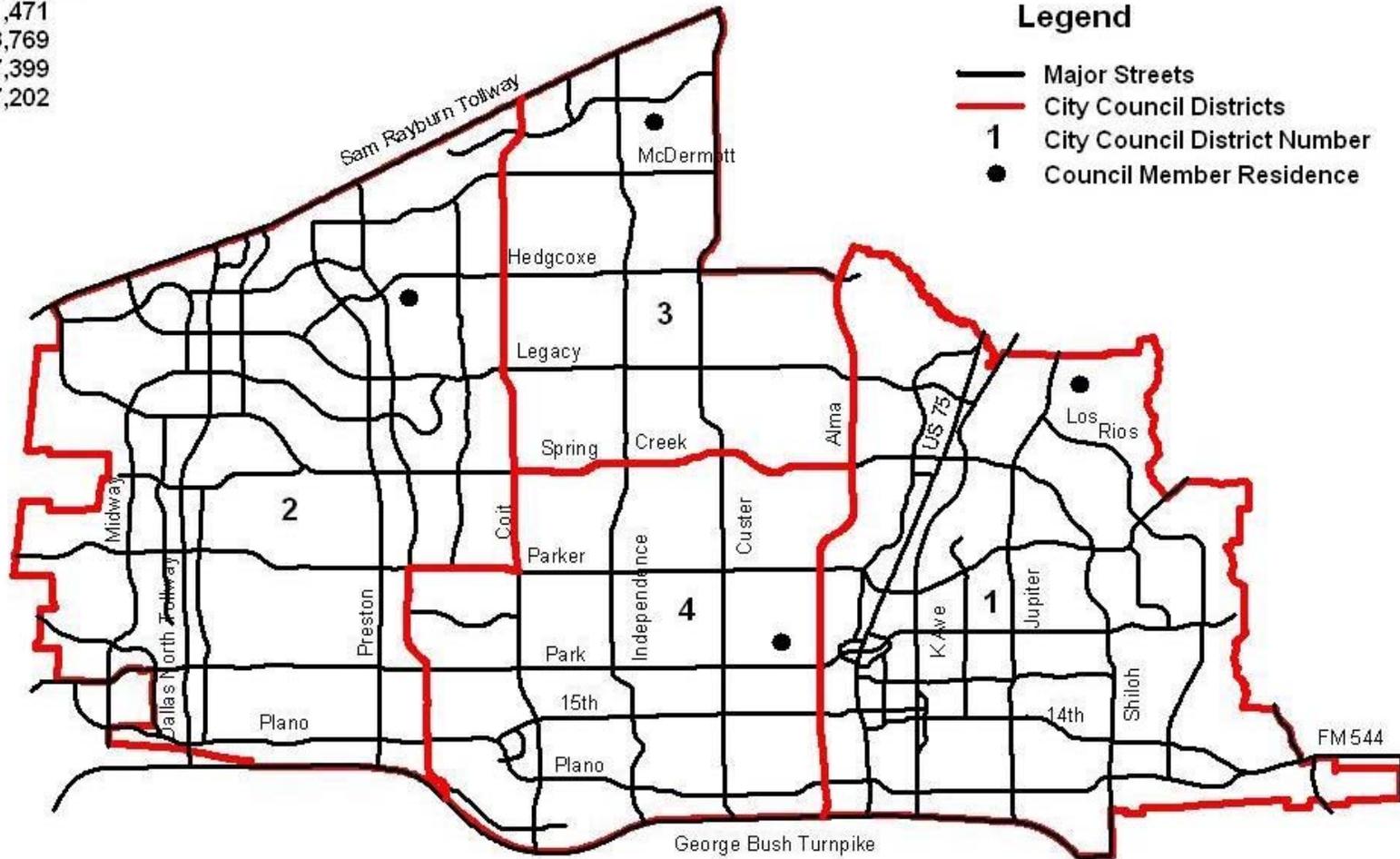
# Current City Council District Map

District	2010 Census
1	61,471
2	73,769
3	67,399
4	57,202

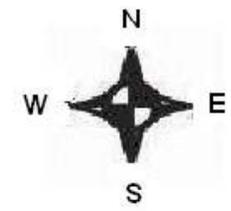
TOTAL: 259,841

## Legend

-  Major Streets
-  City Council Districts
- 1** City Council District Number
-  Council Member Residence



Adopted by City Council, November 12, 2001  
 Approved by the U.S. Justice Department, February 2002



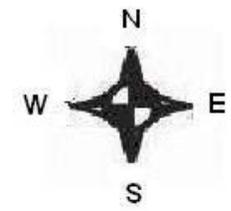
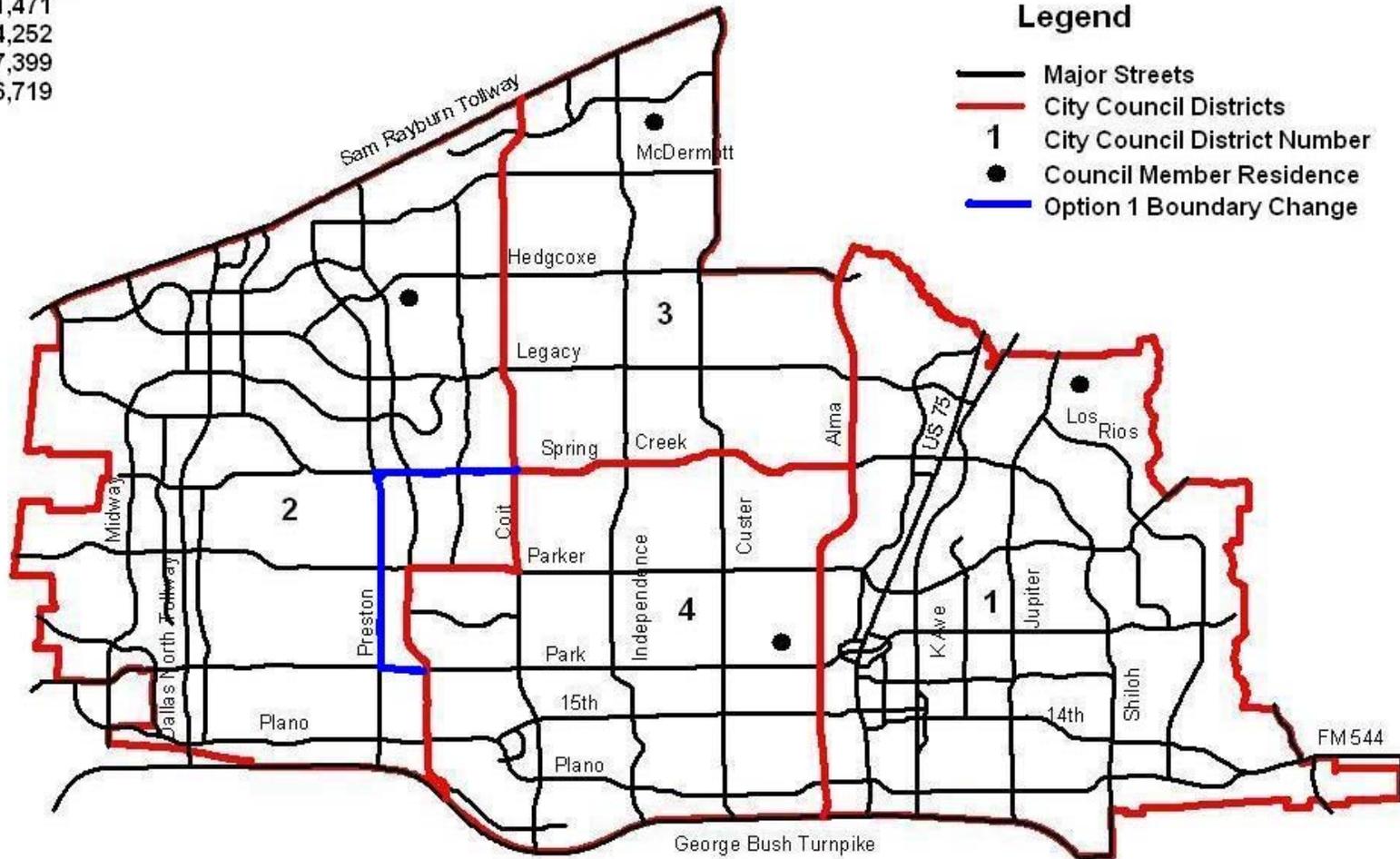
## Option 1 for City Council Districts

District	2010 Census
1	61,471
2	64,252
3	67,399
4	66,719

TOTAL: 259,841

### Legend

- Major Streets
- City Council Districts
- 1 City Council District Number
- Council Member Residence
- Option 1 Boundary Change



### Option 2 for City Council Districts

District	2010 Census
1	64,196
2	64,252
3	64,674
4	66,719

TOTAL: 259,841

#### Legend

-  Major Streets
-  City Council Districts
-  City Council District Number
-  Council Member Residence
-  Option 2 Boundary Changes

