



CITY OF PLANO COUNCIL AGENDA ITEM

CITY SECRETARY'S USE ONLY				
<input type="checkbox"/> Consent <input type="checkbox"/> Regular <input type="checkbox"/> Statutory				
Council Meeting Date:		9/26/2016		
Department:		Library Administration		
Department Head		Libby Holtmann		
Agenda Coordinator (include phone #): Jeanne Argomaniz (x4208)				
CAPTION				
To approve the purchase of downloadable content (e-books, music, video and e-audio library materials) with Kindle functionality in an amount not to exceed \$304,500 from OverDrive, Inc., a sole source provider, through City of Plano Contract No. 2014-370-X; and authorizing the City Manager or his authorized designee to execute all necessary documents.				
FINANCIAL SUMMARY				
<input type="checkbox"/> NOT APPLICABLE <input checked="" type="checkbox"/> OPERATING EXPENSE <input type="checkbox"/> REVENUE <input type="checkbox"/> CIP				
FISCAL YEAR: 2016-2017	Prior Year (CIP Only)	Current Year	Future Years	TOTALS
Budget	0	0	1,419,500	1,419,500
Encumbered/Expended Amount	0	0	0	0
This Item	0	0	-304,500	-304,500
BALANCE	0	0	1,115,000	1,115,000
FUND(S): GENERAL FUND				
<p>COMMENTS: Funding for this item is subject to FY 2016-17 approved budget appropriations and will be made available in the FY 2016-17 Adopted Budget. The estimated future annual amount to be spent in FY 2016-17 is \$304,500, which will be made within approved budget appropriations.</p> <p>STRATEGIC PLAN GOAL: Financially Strong City with Service Excellence</p> <p>PLANO TOMORROW PLAN PILLAR: Social Environment</p>				
SUMMARY OF ITEM				
Approval of the purchase of downloadable content (e-books, music, video and e-audio library materials) with Kindle functionality in an amount not to exceed \$304,500 from OverDrive, Inc., a sole source provider for the OverDrive platform, which is Plano Public Library's downloadable format vendor through the City of Plano Contract No. 2014-370-X. Sole source purchases are exempt from the competitive bid process as provided in V.T.C.A., Local Government Code, Section 252.022 (a) (7).				
List of Supporting Documents:			Other Departments, Boards, Commissions or Agencies	
OverDrive, Inc., Sole Source Letter, dated 8.25.16 Memo from Janet Cox, dated 8.25.16				



August 25, 2016

Janet Cox
Plano Public Library System
2501 Coit Road
Plano, TX 75075

RE: OverDrive as a sole source provider

Dear Ms. Cox:

OverDrive uniquely provides a series of services and digital content materials that enable public libraries to lend popular audiobooks, eBooks, streaming video and other digital content via the library's website on a single platform.

Uniquely available only from OverDrive as a sole source provider, we offer a system that combines:

- A customized website service for download digital materials integrated with the library's ILS system for real-time patron authentication
- OverDrive uniquely offers a Local Content portal for libraries, providing the ability to upload locally-produced and self-published digital content into the platform for lending to their patrons, with lending policies set by the library
- OverDrive Next Generation library platform features that provide instant access to eBook, video and audio formats, including browser-based reading with OverDrive Read, streaming access for video format, and browser-based listening with OverDrive Listen
- OverDrive's proprietary browser-based formats are the industry's only browser-based formats that are able cache the content for offline usage and does not require active internet connection to read/listen to the digital content
- OverDrive APIs, available via the OverDrive Developer Portal, allow for integration of digital content with library discovery tools
- Control for the library to set digital book lending policies and manage access and usage of materials, as well as a "Recommend to Library" feature for patrons to submit purchase suggestions
- Download eBooks capable of operating on portable devices such as iPads, Chromebooks, Nooks, Windows Mobile, as well as all generations of Amazon Kindle (*exclusive to OverDrive*)
- OverDrive is the only digital library lending provider that is able to offer downloads in the Kindle format and compatibility with all generations of the Amazon Kindle, the most popular and widely used eReading device on the market
- OverDrive apps for Windows and MACs, a single integrated desktop client software application for use of download audiobooks, music and video
- OverDrive is the only digital library vendor selling high quality fixed format and read-along ePUB3 content from top trade houses
- Download audiobooks and music with accessibility features for the blind and visually impaired
- OverDrive MP3 Audiobooks compatible with MAC/OS, iPods and other Apple devices

As a result of the combination of the above referenced items, as well as OverDrive, Inc.'s continued innovation, library market leadership, proven success and secret processes, OverDrive, Inc. is the sole vendor to offer these unique services and sought after materials. Please do not hesitate to contact me for further information.

Very truly yours,

A handwritten signature in cursive script, appearing to read "Steve Potash", followed by a horizontal line extending to the right.

Steve Potash, CEO

OverDrive, Inc.

spotash@overdrive.com



Memorandum

Date: August 25, 2016

To: Libby Holtmann, Director of Libraries

From: Janet Cox, Library Technical Services Manager

Subject: City Council Approval for OverDrive, Inc.

Please request City Council approval to spend approximately \$304,500 with OverDrive, Inc., a sole source provider of content (e-books, music, video and e-audio library materials) with Kindle functionality for the OverDrive platform, our current downloadable format vendor through the City of Plano Contract No. 2014-370-X. The funds should be taken from 01-682-8441 and 01-682-6203.