



**CITY OF PLANO
COUNCIL AGENDA ITEM**

CITY SECRETARY'S USE ONLY			Initials	Date
<input type="checkbox"/> Consent <input type="checkbox"/> Regular <input type="checkbox"/> Statutory		Purchasing		
Council Meeting Date:	1/25/10	Budget		
Department:	Parks and Recreation	Legal		
Department Head	Amy Fortenberry	Assistant City Manager		
Dept Signature:		Deputy City Manager		
		City Manager		
Agenda Coordinator (include phone #): Susan Berger (7255)				
ACTION REQUESTED: <input type="checkbox"/> ORDINANCE <input checked="" type="checkbox"/> RESOLUTION <input type="checkbox"/> CHANGE ORDER <input type="checkbox"/> AGREEMENT <input type="checkbox"/> APPROVAL OF BID <input type="checkbox"/> AWARD OF CONTRACT <input type="checkbox"/> OTHER				
CAPTION				
A Resolution of the City Council of the City of Plano, Texas repealing Resolution No. 2008-9-26(R) and approving new recreation membership fees that include a three (3) month membership option; and providing an effective date.				
FINANCIAL SUMMARY				
<input type="checkbox"/> NOT APPLICABLE <input type="checkbox"/> OPERATING EXPENSE <input checked="" type="checkbox"/> REVENUE <input type="checkbox"/> CIP				
FISCAL YEAR: 2009-10	Prior Year (CIP Only)	Current Year	Future Years	TOTALS
Budget	0	2,550,276	0	2,550,276
Encumbered/Expended Amount	0	0	0	0
This Item	0	26,147	0	26,147
BALANCE	0	2,576,423	0	2,576,423
FUND(S): GENERAL FUND, RECREATION REVOLVING FUND				
COMMENTS: Approval of this item will generate approximately \$26,147 in additional Recreation Membership revenue annually.				
STRATEGIC PLAN GOAL: Expanding membership options for residents at Plano Recreation Centers relates to "Financially Strong City with Service Excellence" and "Great Neighborhoods - 1st Choice to Live."				
SUMMARY OF ITEM				
A resolution in September 2008 was adopted by City Council to raise recreation membership fees and establish a College Membership fee allowing college students to purchase a half price adult membership for the summer months. This membership at \$65 was very successful and the Parks and Recreation Department staff would like to propose that this College membership become a Three Month Membership for any age, effective for three consecutive months from the date of purchase and half the price of any annual membership.				



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<u>Recreation Memberships</u>	<u>Current Annual</u>	<u>Proposed Three Month</u>
<i>Plano Residents</i>		
Youth (ages 3-15)	\$80	\$40
Adult (ages 16-59)	\$130	\$65
Senior (ages 60+)	\$100	\$50
College	\$65 (June, July, Aug)	discontinue
<i>Non-Residents</i>		
Youth (ages 3-15)	\$160	\$80
Adult (ages 16-59)	\$260	\$130
Senior (ages 60+)	\$200	\$100
Work in Plano	\$195	\$97

List of Supporting Documents:	Other Departments, Boards, Commissions or Agencies The Parks and Recreation Planning Board reviewed the proposed fees at their January 5, 2010 meeting and recommended City Council approval.
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A Resolution of the City Council of the City of Plano, Texas repealing Resolution No. 2008-9-26(R) and approving new recreation membership fees that include a three (3) month membership option; and providing an effective date.

WHEREAS, the City Council recognizes the importance of providing effective and efficient Parks and Recreation services and programs; and

WHEREAS, the City Council recognizes an important interest in establishing a Three (3) Month Recreation Membership (consecutive months) fee for any age group usable at any time to replace the summer only College Membership as a response to citizen demand and to increase revenue to cover the expenses and costs associated with operating the facility.

WHEREAS, after review and consideration of the proposed Three (3) Month Recreation Membership, the City Council finds that its adoption is necessary to preserve the current level of services offered by the Parks and Recreation Department, while increasing revenues and decreasing the tax subsidy for operation;

NOW, THEREFORE, THE CITY COUNCIL FOR THE CITY OF PLANO, TEXAS RESOLVES THAT:

Section I. The City Council, finding the proposed Three (3) Month Recreation Membership acceptable and in the best interest of the City of Plano and its citizens, hereby approves that the Three (3) month Recreation Membership will replace the summer only Three Month College Membership with the fees to be one half of the current annual fees.

Section II. The City Council further repeals all prior Resolutions in conflict with the provisions of this Resolution.

Section III. This Resolution becomes effective February 1, 2010.

DULY PASSED AND APPROVED this 25th day of January, 2010.

Phil Dyer, MAYOR

ATTEST:

Di Zucco, CITY SECRETARY

APPROVED AS TO FORM:

Diane C. Wetherbee, CITY ATTORNEY