



**CITY OF PLANO
COUNCIL AGENDA ITEM**

CITY SECRETARY'S USE ONLY				
<input type="checkbox"/> Consent <input type="checkbox"/> Regular <input type="checkbox"/> Statutory				
Council Meeting Date:		9/26/11		
Department:		Parks and Recreation		
Department Head		Amy Fortenberry		
Agenda Coordinator (include phone #): Susan Berger (7255)				
CAPTION				
A Resolution pursuant to Chapter 15, Parks and Recreation, Article IV, User Fees, of Section 15-81, Establishment of Fee and Chapter 11, Licenses and Business, Article VIII, Special Events, of Section 11-315 Standards for Issuance of Permit, of the City Code of Ordinances of the City Council of the City of Plano, Texas authorizing the establishment of a site restoration fee; and providing an effective date.				
FINANCIAL SUMMARY				
<input type="checkbox"/> NOT APPLICABLE <input type="checkbox"/> OPERATING EXPENSE <input checked="" type="checkbox"/> REVENUE <input type="checkbox"/> CIP				
FISCAL YEAR:	2011-12	Prior Year (CIP Only)	Current Year	Future Years
		0	0	0
Budget		0	0	0
Encumbered/Expended Amount		0	0	0
This Item		0	0	15,000
BALANCE		0	0	15,000
FUND(S): GENERAL FUND				
<p>COMMENTS: This new fee will be charged to event organizers for permitted special events held on park property beginning FY 2011-12. Fees will remain in effect into the future, producing an estimated \$15,000 annually.</p> <p>STRATEGIC PLAN GOAL: Instituting and setting fees to support defined services and service levels relates to the City's Goal of Financially Strong City with Service Excellence.</p>				
SUMMARY OF ITEM				
<p>Increased usage of our parks and trails for permitted special events, i.e. runs/walks etc., has led to deterioration of the sites. These events can have anywhere from 100 to 1,000 participants descending on the site (park grounds and trails) at one time. This wear and tear on the park is accompanied by a substantial increase in litter (water bottles, water cups etc.). With increased usage comes an increase in work hours needed to maintain the current service levels at these locations. Collecting a \$2 per person fee with a minimum of \$100 from event organizers will help offset associated cost to restore the site to the pre-event condition. The fees will generate approximately \$15,000 additional revenue annually. If approved, the fees will be implemented October 1, 2011.</p>				



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List of Supporting Documents: Resolution	Other Departments, Boards, Commissions or Agencies

A Resolution pursuant to Chapter 15, Parks and Recreation, Article IV, User Fees, of Section 15-81, Establishment of Fee and Chapter 11, Licenses and Business, Article VIII, Special Events, of Section 11-315 Standards for Issuance of Permit, of the City Code of Ordinances of the City Council of the City of Plano, Texas authorizing the establishment of a site restoration fee; and providing an effective date.

WHEREAS, the City Council recognizes the importance of providing effective and efficient Parks and Recreation services; and

WHEREAS, the City Council recognizes an important interest in establishing a site restoration fee for participants of permitted special events, i.e. runs/walks, etc. held on park trail sites, to cover the expenses and costs with maintenance and upkeep of park facilities associated with such events; and

WHEREAS, after review and consideration of the proposed site restoration fee, the City Council finds that its adoption is necessary to preserve the current level of services offered by the Parks and Recreation Department, while increasing revenues and decreasing the tax subsidy for operation;

NOW, THEREFORE, THE CITY COUNCIL FOR THE CITY OF PLANO, TEXAS RESOLVES THAT:

Section I. The City Council, finding the proposed site restoration fee of \$2 per individual participant or minimum \$100 total fee for a permitted special event acceptable and in the best interest of the City of Plano and its citizens and hereby approves the fees.

Section II. The City Council further repeals all prior Resolutions in conflict with the provisions of this Resolution.

Section III. This Resolution becomes effective October 1, 2011.

DULY PASSED AND APPROVED this 26th day of September, 2011.

Phil Dyer, MAYOR

ATTEST:

Diane Zucco, CITY SECRETARY

APPROVED AS TO FORM:

Diane C. Wetherbee, CITY ATTORNEY