



CITY OF PLANO COUNCIL AGENDA ITEM

CITY SECRETARY'S USE ONLY				
<input type="checkbox"/> Consent <input type="checkbox"/> Regular <input type="checkbox"/> Statutory				
Council Meeting Date:		August 11, 2014		
Department:		Planning		
Department Head		Christina Day		
Agenda Coordinator (include phone #): Doris Carter, ext. 5350				
CAPTION				
An Ordinance of the City of Plano, Texas, changing the street name of the section of J Avenue, within the City of Plano, Collin County, Texas, between 15th Street and 15th Place to Alex Schell Place; providing for a change in the official records to reflect such action; and providing an effective date.				
FINANCIAL SUMMARY				
<input type="checkbox"/> NOT APPLICABLE <input checked="" type="checkbox"/> OPERATING EXPENSE <input type="checkbox"/> REVENUE <input type="checkbox"/> CIP				
FISCAL YEAR:	2013-14	Prior Year (CIP Only)	Current Year	Future Years
		TOTALS		
Budget	0	55,592	0	55,592
Encumbered/Expended Amount	0	-31,241	0	-31,241
This Item	0	-760	0	- 760
BALANCE	0	23,591	0	23,591
FUND(S): GENERAL FUND				
<p>COMMENTS: The costs associated with this item include the replacement of current street signs with the new street name. This item, in the amount of \$760, will leave a current year balance of \$23,591 available for other material and supply expenditures by the Planning Department.</p> <p>STRATEGIC PLAN GOAL: Updating signage to reflect the new name of a street relates to the City's goals of Safe Large City and Financially Strong City with Service Excellence.</p>				
SUMMARY OF ITEM				
Earlier this year, the City received a request to honor the significant contributions of A. R. "Alex" Schell, III, to the city of Plano. As a result, a change is proposed to name a section of J Avenue after Mr. Schell as "Alex Schell Place", appropriately located adjacent to the Schell Agency in downtown Plano. The attached letter from Mr. Jamie Schell details the work of Alex Schell to benefit the community. An ordinance is being proposed to affect this change.				
List of Supporting Documents:			Other Departments, Boards, Commissions or Agencies	
Letter of Request				
Ordinance				

James F. "Jamie" Schell
c/o A. R. Schell & Son Agency, Inc.
1001 E. 15th Street, Suite 100
Plano, Texas 75074
(972) 423-4546 W
(972) 740-4739 M

Friday, February 07, 2014

Hon. Harry LaRosiliere, Mayor
Mr. Bruce Glasscock, City Manager
City of Plano, Texas

Re: Naming Request

Dear Harry and Bruce,

I am writing to you on behalf of my family – Shirley Schell, Richard Schell, Margaret Schell Thurmond, and myself – to request serious consideration for the naming of a city asset to honor my father, A. R. Schell, III, and his longtime contributions to this city.

We respectfully request that this be something worthy of these very meaningful contributions, spanning seven decades of service.

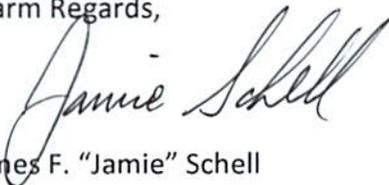
Please consider the following:

- Street or Road
- Park or Plaza
- City facility

Attached to this request is a brief history highlighting some of the more meaningful service accomplishments of A. R. "Alex" Schell, III.

Please let me know if there is anything you need from us to facilitate this process.

Warm Regards,



James F. "Jamie" Schell

Enclosure: A. R. Schell, III - bio

RECEIVED

FEB 7 2014

City Manager's Office
Bruce D. Glasscock



A. R. "ALEX" SCHELL, III

A. R. "Alex" Schell, III (1922-2010), a prominent lifelong citizen of Plano, followed the path of civic leadership established by his father and grandfather. He was the son and only child of A. R. Schell, Jr., the longest serving Mayor of Plano (8 terms from 1932-1948) and Irene Schimelpfenig Schell, whose family moved to Plano in 1878. Alex's grandfather Fred Schimelpfenig also served two terms as Mayor of Plano at the turn of the 20th century. He also owned one of the first businesses in downtown Plano, opening Schimelpfenig Dry Goods store in 1878.

Alex attended Plano schools through all grades and was the Valedictorian of his 1940 high school class. He served in the United States Navy in the Pacific Theatre during WWII. After service in the Navy he attended Southern Methodist University, graduating in 1948. On September 18, 1948 he married Shirley Carter and together they raised three children - Richard, Margaret and Jamie. Throughout Alex's life he served the city, business community and his church in many capacities. His decades of service were marked by an unselfish devotion to the community and by key leadership roles and long tenures. The positive impact of his life's work is woven into the fabric and history of Plano in numerous and meaningful ways, some of which are highlighted below.

Selected Service Highlights

City

- City of Plano
 - Plano City Council
 - two terms
 - Mayor Pro Tem
 - Charter Review Commission – four terms
 - Capital Improvement Bond Committee – Chairman
 - City Streets – Alex was tasked with renaming all streets in the central city area of Plano by his father, Mayor A R Schell, Jr., while attending SMU schools of engineering and business in the 1940's
- North Texas Municipal Water District – Board of Directors
 - Plano's appointed representative for 45 consecutive years of service, 1964 – 2010, the longest tenure for board service of any of the 13 member cities since NTMWD's inception. Alex served as Plano's sole representative for several years before Plano was allocated a second representative to the board. During his board tenure he appeared multiple times before congressional hearing panels representing Plano and NTMWD.
 - President – 6 terms: elected four times, and served as interim President twice

Community

- LegacyTexas Bank – Board of Directors: 45 consecutive years of service, 1964 – 2010, the longest tenure for board service since bank's inception.
- Plano Chamber of Commerce
 - "Special Award of Merit" award recipient, 1986 (award for meritorious service to the city)
 - Board of Directors
- Plano Rotary Club
 - Member (1948 – 2009) 61 years - longest tenure for perfect attendance and membership in club history
 - President
 - Paul Harris Fellow (one of the first in the club)
- United Fund of Plano (The United Way) – Chairman

Church

First United Methodist Church - Plano

- Lifelong member
- Board of Trustees – Chairman (multiple years)
- Administrative Board – Chairman
- Staff/Parish Relations Committee – Chairman
- Finance Committee – Chairman
- Capital Fund Program "Enrich the Future" – Chairman

North Texas Conference for the United Methodist Church

- Trustee
- Church Development committee – Lay representative
- District Committee on Ordained Ministry – Lay representative

Business

A. R. Schell & Son Agency, Insurance

- Owner/Partner – Joined his father in 1948 and worked until late 2009.
 - The Schell Agency has been in downtown Plano since its inception in 1930 (entering its 85th year)
 - Businesses owned/operated by the Schell-Schimelpfenig family have been in operation in downtown Plano since 1878

An Ordinance of the City of Plano, Texas, changing the street name of the section of J Avenue, within the City of Plano, Collin County, Texas, between 15th Street and 15th Place to Alex Schell Place; providing for a change in the official records to reflect such action; and providing an effective date.

WHEREAS, the City Council has determined that J Avenue from 15th Street to 15th Place should be renamed to Alex Schell Place to honor Alexander Schell III for his years of public service to the City of Plano and the North Texas Municipal Water District;

WHEREAS, this street name change has been thoroughly reviewed by the Planning Department, the Engineering Department, the Fire Department, and the Public Safety Communications Department;

WHEREAS, the City Council, upon full consideration of the recommendation of city staff and all matters attendant and related thereto, is of the opinion and finds that this segment of J Avenue should be changed to Alex Schell Place and that the official records of the city be amended to reflect this street name change.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF PLANO, TEXAS, THAT:

Section I. The section of J Avenue between 15th Street and 15th Place, within the city limits of the City of Plano, Collin County, Texas, is hereby changed to “Alex Schell Place”.

Section II. The City Manager or his authorized designee is hereby authorized and directed to cause the records of the City of Plano to be changed to reflect the action taken herein.

Section III. This Ordinance shall become effective immediately upon its passage.

PASSED AND APPROVED THIS THE 11TH DAY OF AUGUST, 2014

Harry LaRosiliere, MAYOR

ATTEST:

Lisa C. Henderson, CITY SECRETARY

APPROVED AS TO FORM:

Paige Mims, CITY ATTORNEY