



CITY OF PLANO COUNCIL AGENDA ITEM

CITY SECRETARY'S USE ONLY					
<input type="checkbox"/> Consent <input type="checkbox"/> Regular <input type="checkbox"/> Statutory					
Council Meeting Date:		10/13/2014			
Department:		Government Relations/Franchises			
Department Head		Mark Israelson			
Agenda Coordinator (include phone #): Dianna Wike x7549					
CAPTION					
To approve the purchase of an open performance subscription and professional services in the amount of \$144,000 for 3 years (\$48,000 per year), with optional 1 year renewals, from Socrata, Inc., through an existing State of Texas Department of Information Resources (DIR) reseller contract with Dell Marketing, L.P. and authorizing the City Manager to execute all necessary documents. (DIR-SDD-1951)					
FINANCIAL SUMMARY					
<input type="checkbox"/> NOT APPLICABLE <input checked="" type="checkbox"/> OPERATING EXPENSE <input type="checkbox"/> REVENUE <input type="checkbox"/> CIP					
FISCAL YEAR:	2014-15, 2015-16, 2016-17	Prior Year (CIP Only)	Current Year	Future Years	TOTALS
Budget		0	48,000	96,000	144,000
Encumbered/Expended Amount		0	0	0	0
This Item		0	-48,000	-96,000	-144,000
BALANCE		0	0	0	0
FUND(S): TECHNOLOGY FUND; PTN FUND					
COMMENTS: Funds are included in the FY 2014-15 Technology Fund for the initial electronic performance dashboard set-up and professional services. Funding for the second and third years (2015-16 and 2016-17) will be available from the PTN Fund PEG revenues (Public Educational, and Government fees assessed to cable subscribers), which must be used for public education and information, including equipment and technical support.					
STRATEGIC PLAN GOAL: Providing an electronic format for citizens to access public information and performance measurement data relates to the City's Goal of Financially Strong City with Service Excellence.					
SUMMARY OF ITEM					
Staff recommends the purchase of the Socrata, Inc.'s electronic dashboard consisting of open performance subscription and professional services for performance measurement through an existing DIR reseller contract with Dell Marketing, L.P. This is a 3 year contract in the amount of \$48,000 per year for a total of \$144,000, with optional 1 year renewals. The City is authorized to purchase from the State Contract list pursuant to Chapter 271 Subchapter D of the Local Government Code and by doing so satisfies any State Law requiring local governments to seek competitive bids for items. (DIR-SDD-1951 City of Plano Tracking 2014-378-C)					
List of Supporting Documents: Memorandum			Other Departments, Boards, Commissions or Agencies		

Date: October 13, 2014

To: Bruce Glasscock, City Manager

From: Mark Israelson, Assistant City Manager

Subject: Socrata Electronic Dashboard for Performance Measurements

The City of Plano recommends entering into an agreement with Socrata, Inc. through a Department of Information Resources reseller contract with Dell Marketing, L.P. (DIR-SDD-1951), which would provide the city with an electronic dashboard for performance measurement. Socrata's open data platform provides the City a better way to provide citizen access to public information. Citizens and staff can review, compare, visualize, and analyze data in order to see how the City of Plano organization is performing.

For data to be useful, the information must be easily and quickly found. Features of the Socrata interface include:

- Customized configuration of the site any way desired
- Creates transparency in the delivery of services
- Ability to highlight the relationship between measures and organizational goals and objectives
- Simple search features
- City flexibility in design and administration with Editor, Publisher, and Administrator privileges
- City control over every dataset, which publishers can choose to keep private, share selectively with others, or make public
- Socrata will manage the site end-to-end, including datasets, users, analytics, licensing and attribution

This agreement is for 3 years with ongoing renewals. The annual cost to the City is \$48,000, or \$144,000 for the first three years.