



Briefing to the Plano City Council

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City of Plano Appointee to the
DART Board of Directors**

June 9, 2014



Agenda

- **Reserved Parking Program at Parker Rd Station**
- **Plano Senior Taxi Voucher Program**
- **D2 Update**
- **Cotton Belt Update**

Parker Road Station Reserved Parking Program

- **Paid Parking Ended on April 3, 2014:**
 - Parker Road Station
 - NW Plano Park & Ride
 - N. Carrollton-Frankford Station
 - Belt Line Station

- **Resident-Only Reserved Parking**
 - Only Parker Rd Station requires reserved parking
 - Free for residents with valid permit
 - 8,500 residents have permits allowing for 12,500 cars

Location and Usage of Reserved Parking Spaces

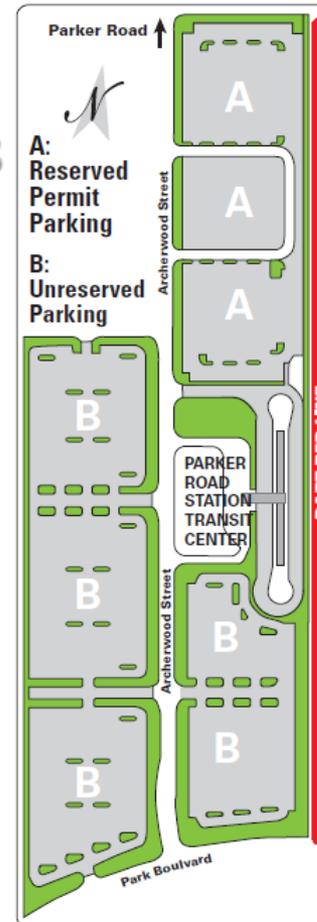
Average Usage since May 30

A – Reserved Lot For Residents

- 828 spaces available
- 600 typically in use

B – Unreserved lots

- 1236 spaces available
- 960 spaces in use



Reaction to the New Reserved Program

- **Very Smooth implementation with few complaints**
- **11 complaints received out of 1500 daily customers**
- **2 persons sought reimbursement of April prepayments.**
 - **Resolved successfully by Platinum Parking.**
- **9 complaints requesting that B lots south of the Station be included in the resident reserved lot.**
 - **This was not approved.**
 - **Adding the B lots expands reserved spaces to 1225 when only 800 spaces are required for daily residents demand.**
 - **Only 900 spaces would remain for unreserved parking which would create an overflow of 100 non-residents daily.**
 - **Taking ½ of the B lots south of the Station and ½ of the A lots north of the Station would make enforcement and signage much more costly to implement and confusing to understand.**

How to Obtain Reserved Resident Parking Permit?

- **DART station concierges issue permits**
 - Weekdays – 6:00 am until 6:00 pm
 - Weekends – 9:00 am until 3:00 pm

- **Registration requires:**
 - 1) Proof of residency - drivers license most often used
 - 2) Proof of vehicle ownership- registration or insurance

- **Program enforcement handled by DART Police**

History of Senior Transportation in Plano

- **Sept. 2008 - Program began by City of Plano**
 - Administered by Geriatric Wellness Center in Plano
 - Eligibility - Age 65+ without access to transportation
 - Monthly vouchers available per user
 - \$100/month in \$1.00 vouchers at a cost of \$25 to rider

- **Oct. 2010 – DART provided \$50K in annual funding**
 - Geriatric Wellness continues to administer program
 - 94 individuals registered - 35 regular riders
 - Book of 100 - \$1 vouchers are sold to rider for \$25
 - Paper vouchers require 50 percent of program cost for administration

- **CCART also provided senior and disabled transportation with funding from federal government until June 2013**



Transportation Since CCART Shutdown

- **June 2013 - Collin County Area Regional Transit ended operation due to financial issues. TAPS was chosen to replace service to existing CCART customers.**

- **July 2013 – NCTCOG initiated a taxi voucher program for CCART riders**
 - **NCTCOG funding ends October 1, 2014**
 - **Available to disabled, non-elderly customers**
 - **\$3.00 per trip user fee**
 - **NCTCOG to pay the remaining balance**

- **October 1, 2014 – DART will initiate a new Plano taxi voucher program combining the NCTCOG and Plano voucher programs**



Proposed Plano Taxi Voucher Program

- **Effective Date for new program - Oct. 2014**
- **Estimated Annual Operating Costs - \$62,000**
 - **User Revenue - \$12,500**
 - **DART Subsidy - \$50,000**
- **Program would combine NCTCOG and Plano taxi voucher programs serving a combined target population of 194 users**
- **Paper vouchers will be replaced by picture ID debit cards**
 - **Monthly voucher limit - \$100**
 - **User pays 25 percent of the \$100 voucher cost**

Conversion to Debit Card System

- **NCTCOG New Freedom Grant to assist conversion**
 - \$254,000 estimated total program cost
 - \$185,000 Federal funding
 - \$ 69,000 DART funding

- **Program Administration**
 - Existing DART staff will administer:
 - Eligibility and Registration of Users
 - Financial management
 - Private debit card company contracted for card management
 - Plano Geriatric Wellness Center will administer community outreach for Plano users

- **Debit card system reduces administration costs from 50 percent to 20 percent**

- **Reduced costs allow DART to expand the program to include non-elderly disabled Plano residents. Approximately 35 regular users.**



Cotton Belt

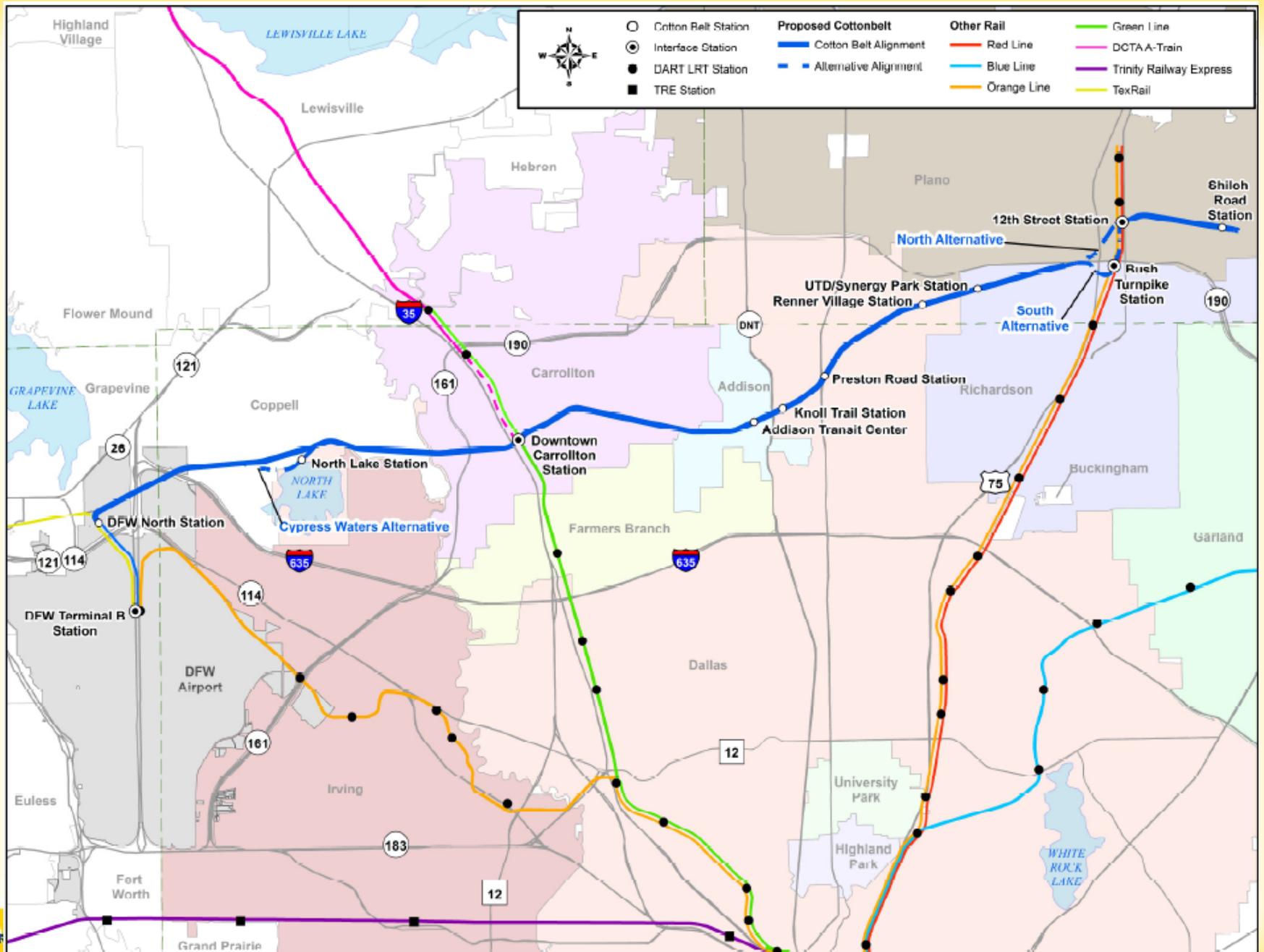
➤ DART

- **April 2014: 10 percent design and documentation of existing conditions report**
- **Target station areas have been identified. DART continues to review these potential sites.**
 - **At the early 10 percent design stage, DART has identified 10 potential station areas; 2 of which could be located within Plano**
- **Exploring all options**
 - Phasing opportunities
 - Regional Rail
 - Bus Rapid Transit (BRT)

➤ NCTCOG/RTC

- **Received no private financing proposals last year**
- **Currently seeking \$500,000 in TIGER VI funds**
 - RTC to provide \$500,000 in matching funds if accepted
 - To continue planning and discussion with cities along the entire corridor to explore alternative financing and project delivery







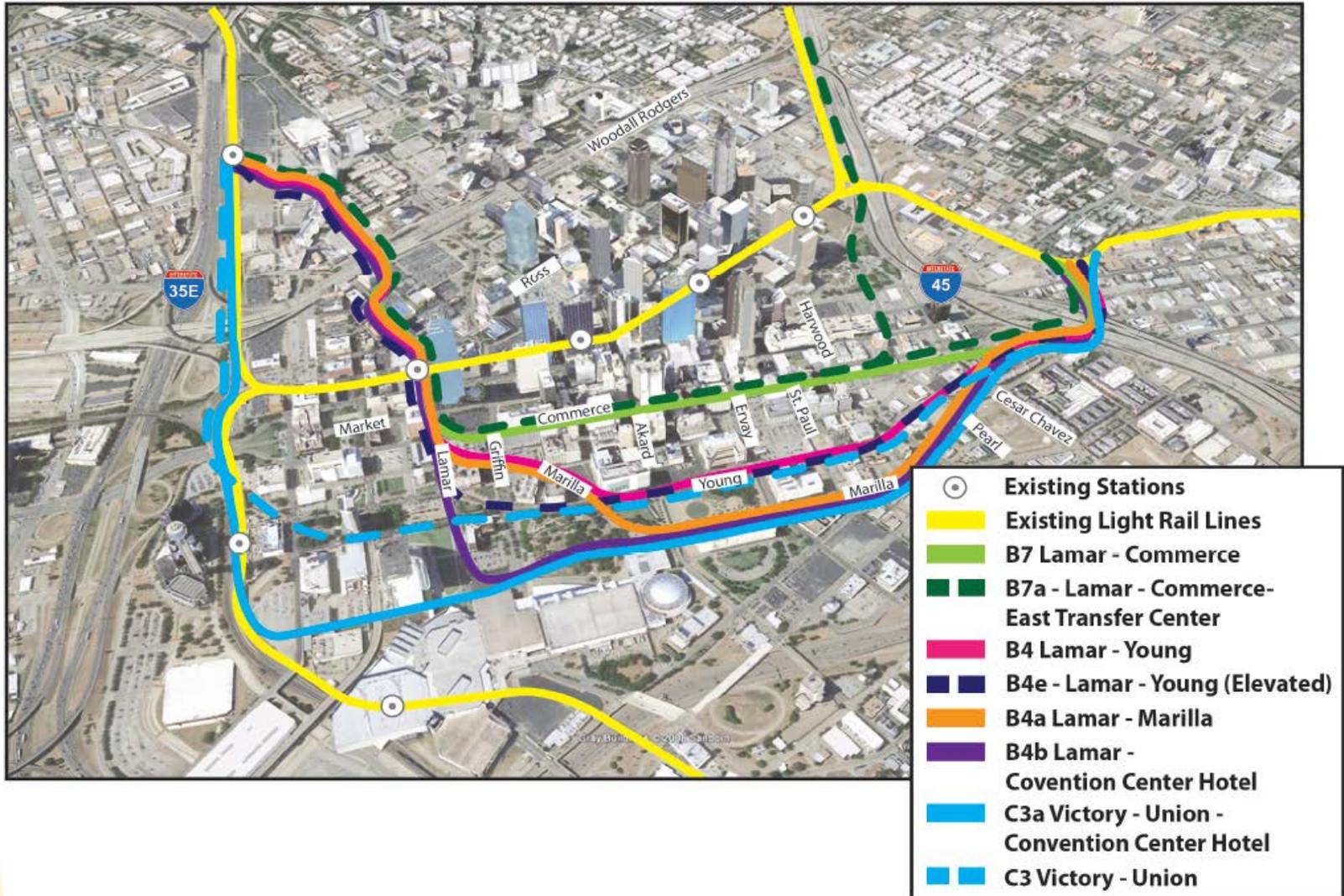
Overview

- **D2 Phase 1: Alternatives Analysis/Draft Environmental Statement (AA/DEIS)**
 - **Completed in Spring 2010**
 - **Responds to City of Dallas/DART Interlocal Agreement (ILA) ridership and service triggers**
 - **Evaluate alternatives through federal process**
- **D2 Phase 2: Alternatives Analysis (AA)**
 - **Responds to public comments from Phase 1 Public Hearing**
 - **Initiated in 2012**
 - **Partially funded by \$700,000 FTA grant**
- **FY 2011 Twenty-Year Financial Plan deferred D2 due to economic recession**
 - **Coordinating with FTA on potential funding options under MAP-21**





CBD Second Corridor Phase 2 Alternatives





Next Steps

- **On-going:**
 - **Coordinating D2 Phase 2 with Downtown Dallas Streetcar and High Speed Rail (HSR) efforts**
 - **Submitting a TIGER VI Grant Request to coordinate HSR planning activities with D2**
 - **Coordination with FTA on MAP-21 Capital Investment Program changes**
- **May 2014: Scheduled to present project status to City of Dallas Transportation Committee**
- **May 2014: Ridership forecasts to be initiated**
- **Summer/Fall 2014: Evaluation of Alternatives**
- **Fall 2014: Anticipated Locally Preferred Alternative (LPA) decision**



Questions?

