



# **Briefing to the Plano City Council**

**Paul N. Wageman**  
**City of Plano Appointee to the DART**  
**Board of Directors**

**November 9, 2015**



# Discussion Items

- DART Policy III.07 Status and Timeline
- Status of BRT Planning in US 75 Corridor
- Status of Cotton Belt Project
- Status D-2 Project
- Plano Senior Rides Update
- Legacy Transportation Study
- DART Plano Ridership Update

# Status of Policy III.07 Timeline

- Oct. 20, 2015 --- Update on Policy Objectives
- Nov. 17, 2015 –Briefing on Policy III.07 Concepts
  - Flexibility in approach for cities to join the service area
  - Flexibility for non-rail DART cities in use of 1 % funds
  - Simplified Equity (Access) Fee
  - Changes to Contracting Policy
- Jan. 2016 - Potential Service Area City Local Assistance Program (LAP)
- Mar. 2016 - Flexibility in Contracting For Service
- May 2016 - Vote Now, Join Later, Contract Between
- April-May 2016 –Possible Board Action on Changes

# Recent Discussions with Non-Service Area Cities About Policy III.07

- Oct. 29 – McKinney
- Nov. 2 -- Allen
- Nov. 9 – Fairview
- Nov. 18 –Arlington
- Dec. 1 – Frisco
- TBD – Grand Prairie

# BRT on the US 75 Rail Corridor

- October 2015 – Discussions with Federal Transit Administration about innovative concepts for a US 75 Corridor BRT Line
- Oct-Nov. 2015 --Briefing of McKinney and Allen officials about BRT within US 75 Rail Corridor
- DART staff continues to coordinate work with the Cities of Richardson and Plano on TxDOT US 75 Corridor project.

# Status of Cotton Belt Project

- 5% Engineering for a rail design was completed in April 2014
- September 2015 – DART approved a 20 year financial plan which includes the full operation of rail on the Cotton Belt corridor by 2035.
- Discussions continue with NCTCOG regarding funding approaches to accelerate construction and operation of the Cotton Belt.

# Status of D-2 Second Alignment

- On Sept. 22, 2015, the DART Board of Directors approved the D2 Locally Preferred Alternative (LPA) for submission to the Federal Transit Administration (FTA).
- Of the nine identified possible alignments DART selected the B4 Lamar/Young/Jackson Street.
- DART submitted two application for Capital Improvement Grants on D2 and platform extension on September 30, 2015
- An initial decision from FTA is expected in December, 2015 for inclusion of the project into the President's FY 2017 budget in 2016.

# Plano Senior Rides Project Status

- January 2015 ---Contract awarded to MJM Innovations purchase new card technology
- April 2015 --Negotiate agreement with Plano and Wellness Center to administer the pilot test
- September 2015 – Cards tested with Irving Holdings taxi’s
- October 2015 – DART trained on administrative software
- Nov. 2, 2015 – Wellness Center and City of Plano training
- Nov. 9 – 30<sup>th</sup> 2015 --- Program will be operational with all registered users of the program.

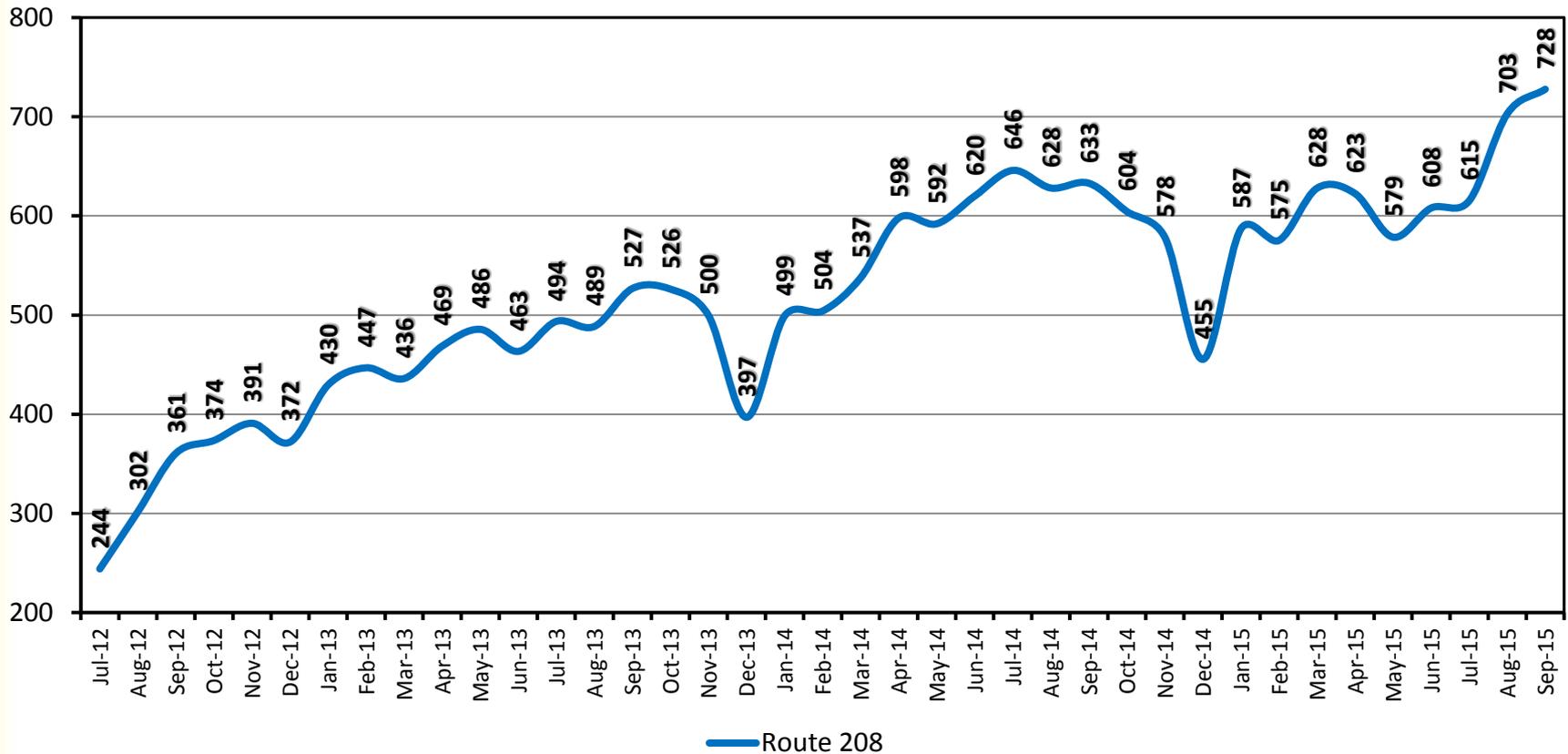


# Plano Legacy Transportation Study

- Employment growth in NW Plano-Legacy Area including Liberty Mutual, Toyota, and Federal Express will impact future transit services including:
  - Improved bi-directional Legacy-Downtown frequency
  - Improved east-west service to the Red Line
  - Improved routing to new Legacy area developments
  - Innovative services for last mile access in NW Plano
- DART has contributed financially and will provide consultant assistance to Plano's Legacy Study.

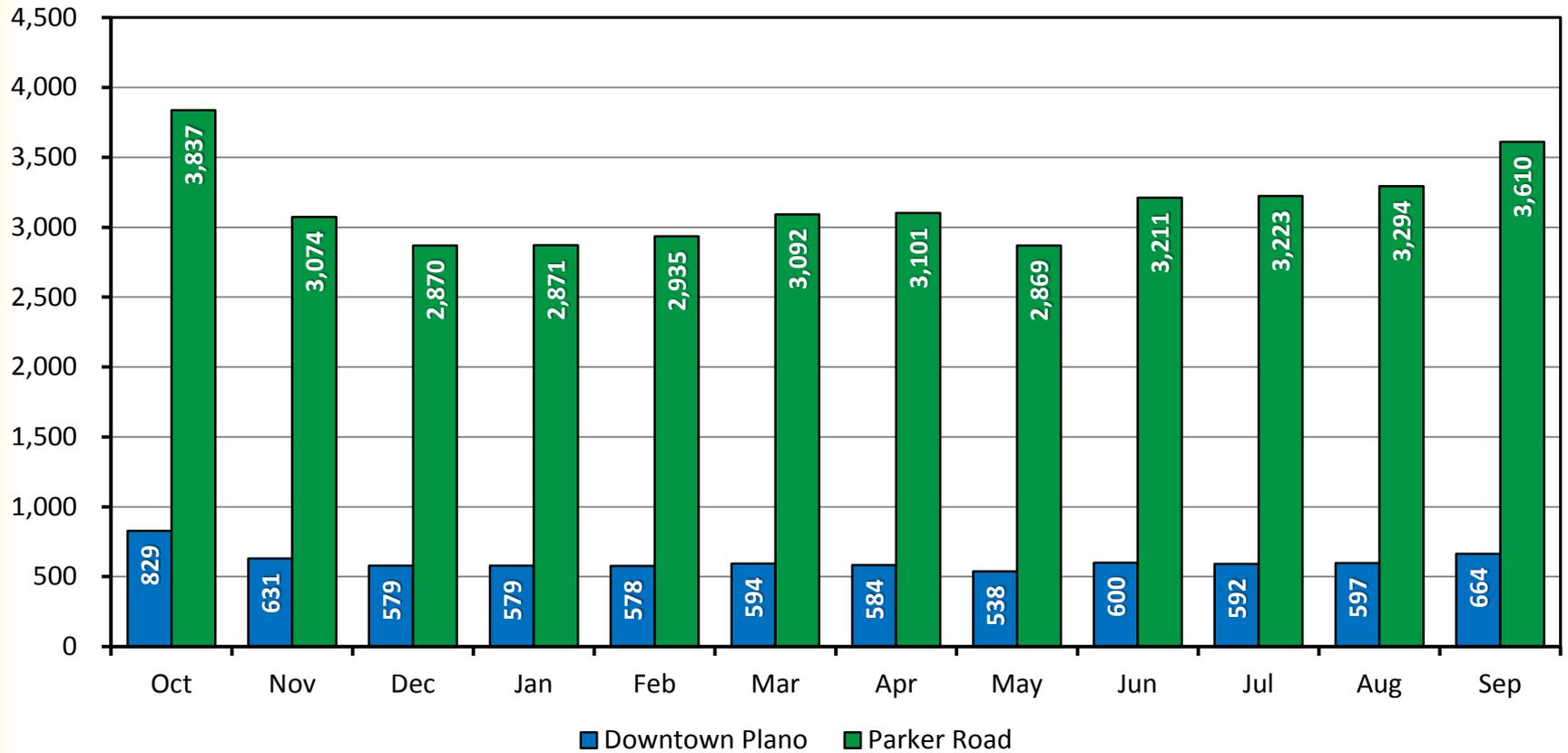
# Legacy Express Bus Ridership Growth

Route 208 Average Weekday Ridership Since Inception



# Plano Light Rail Ridership

Parker Road and Downtown Plano Stations Average Weekday Ridership



# 2015 State Fair Ridership

- DART served approximately 2.9 million riders during the 24 days of the 2015 State Fair of Texas – about 38% more than normal ridership.
- There were 21 days with more than 100,000 riders on the Light Rail system.
- Ticket Vending Machines (TVM) at the Parker Road station sold about 36,400 tickets during the 2015 State Fair.

# 2015 State Fair Ridership

- Parker Road Station's ticket sales ranked first among all Light Rail stations.
- Parker Road station's ticket sales during the 2015 State Fair were about 2.9 times the normal ticket sales volume for the same period of time.
- Ticket Vending Machines (TVM) at the Downtown Plano station sold over 5,700 tickets during the 2015 State Fair, almost two times the normal sales volume.

# Questions



214.979.1111  
[www.DART.org](http://www.DART.org)