



# Briefing to the Plano City Council

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**DART Board of Directors**

**March 28, 2016**



# Discussion Items

- Collin County 90 Day Emergency Services
- Collin County Transit Plan
- Legacy Area Transportation Study
- Status of Cotton Belt Project
- Senior Rides Program Status
- Parker Road Ridership and Reserved Parking

# Collin County Transit Services

- DART's LGC (Local Government Corporation) is operating limited service for elderly and disabled persons for Wylie, Fairview, and Allen residents under an emergency 90-day agreement with NCTCOG
- McKinney elected not to participate in the program
- Frisco is contracting with DCTA for similar demand responsive service
- DART's program began on February 29<sup>th</sup> and the 90 day service will end on May 27<sup>th</sup>, 2016
- DART is working with NCTCOG and other parties on a plan and funding to continue service through FY2017

# Collin County Transit Services Continued

- 80 persons are currently registered for the program
- NCTCOG provided 10 vehicles for the service
- DART's paratransit contractor, MV Transportation, is operating the service
- The City of Allen is providing a remote operating facility for the MV vehicle operation
- Nearly 300 trips have been provided so far with a maximum of 30 passengers per day

# Collin County Transportation Study

- Under Policy III.07, DART has offered to help entities outside of the DART Service Area conduct studies of future transportation needs
- Services provided by rural providers without the development of a service plan and accurate cost projections resulted in failure
- DART has discussed and will submit a proposal to Collin County to prepare a sustainable Collin County Transit Plan
- NCTCOG may help fund this planning effort
- The plan would be prepared by DART in collaboration with Collin County and municipalities within Collin County
- The study would provide a helpful blue print for Collin County and its municipalities for future transit services

# Plano Legacy Transportation Study

- Plano's effort to develop transportation options for the Legacy area is underway with active participation by DART
- DART is evaluating a series of changes for Legacy-based service including:
  - New express service connecting Legacy with the Red Line
  - Extension of Route 208 Express directly to the Legacy area businesses
  - Revised routing of local routes to better match new development
  - Innovative last mile services (shuttles and ride sharing service)
  - Assistance in developing a Legacy Area Transportation Management Association to promote alternatives to single occupant auto travel
- The first of the changes will be proposed for implementation in early 2017

# Status of Cotton Belt Project

- 5% engineering design was completed in April 2014
- September 2015 – DART approved a 20 year financial plan which includes the full operation of rail on the Cotton Belt corridor by 2035
- Discussions continue with NCTCOG regarding new funding opportunities
- DART plans are underway to accelerate construction and operation of the Cotton Belt between Plano/Richardson and DFW Airport

# Plano Senior Rides Status

- New debit card program is now fully operational for eligible Plano Senior Rides participants
- Users can load up to \$100 in value per month, with the user paying 25% of the cost up front
- Cards are swiped as passengers enter and leave participating taxicabs
- Program applications are available by calling the Wellness Center at 972-941-7335

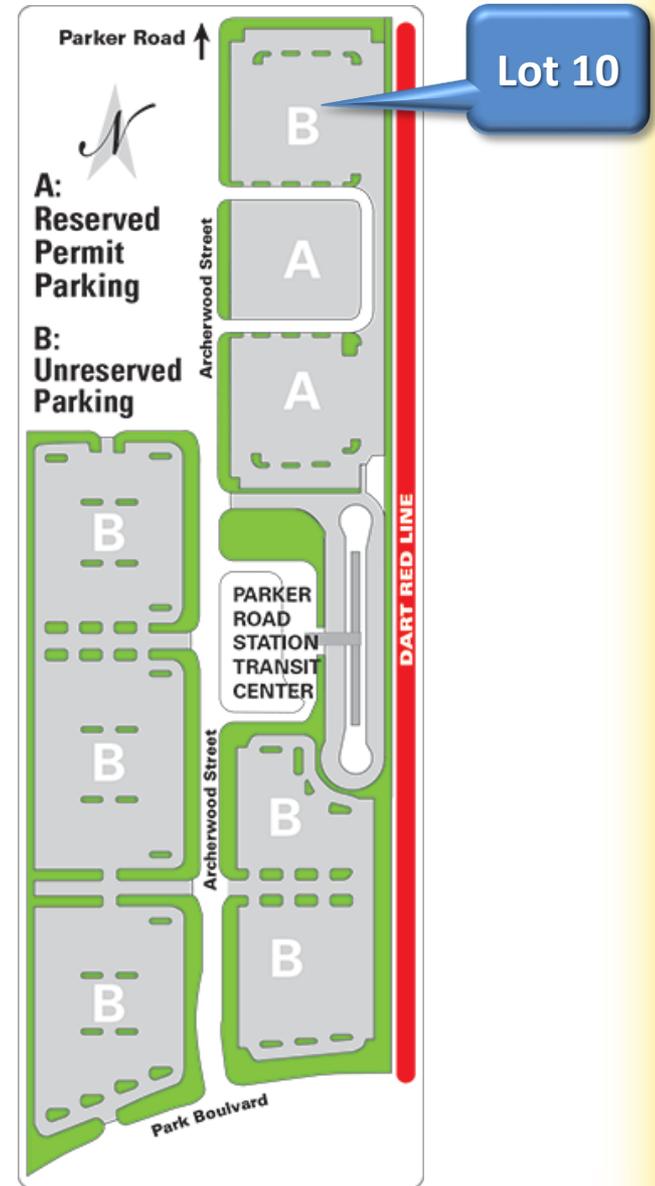
# Ridership Growth Requires Changes at Parker Road Station

- High ridership has increased demand for non-reserved parking at Parker Road Station, which has been 100% full most days over the past year
- DART has been encouraging non-residents to use CityLine/Bush Station as an alternative, but we continue to see Parker Road capacity issues
- We have now made parking adjustments to better balance use at Parker Road



# New Parking Configuration

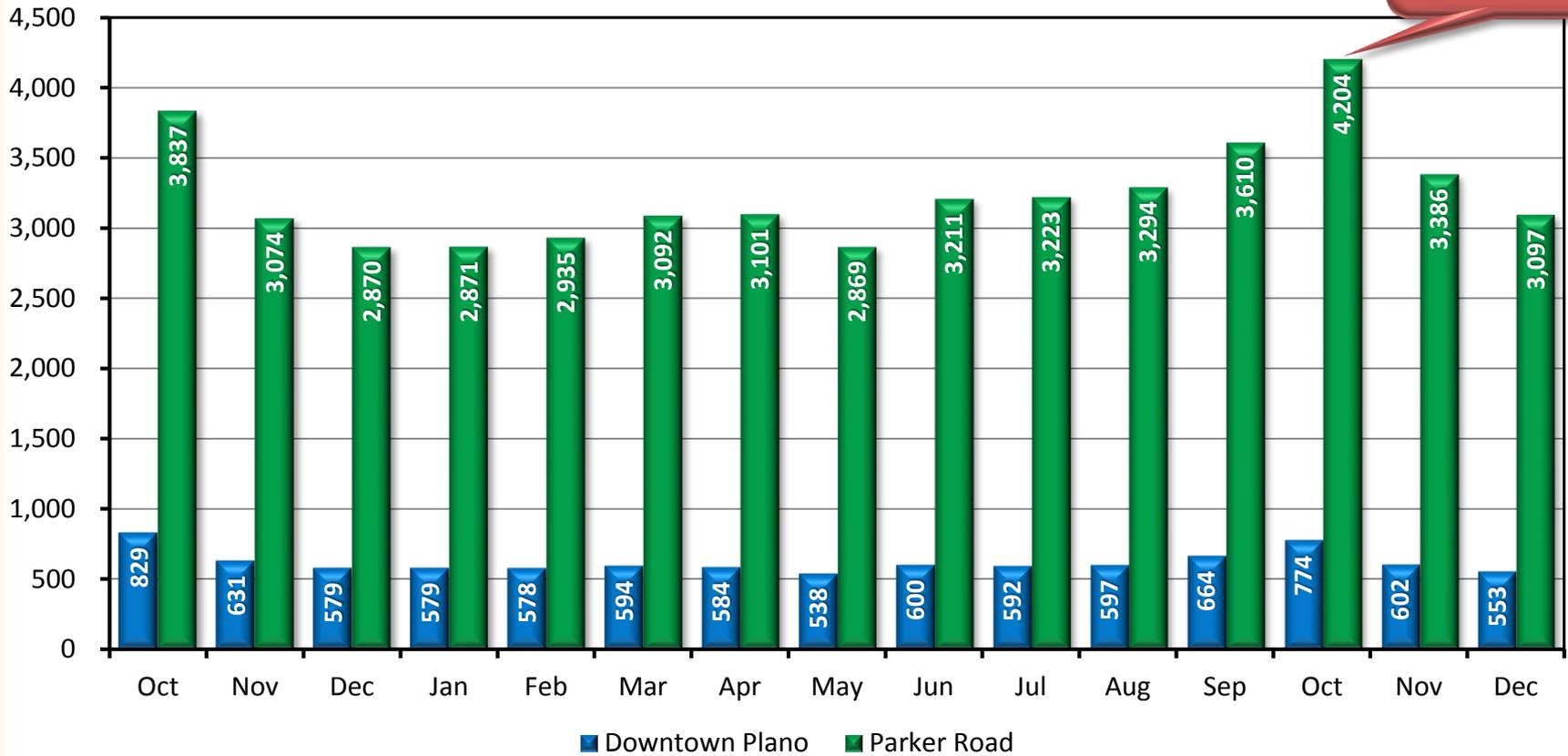
- Lot 10 on the corner of Archerwood and Parker has been underutilized as a reserved parking area
- It was changed to a non-reserved parking area on February 29<sup>th</sup>



# Plano Light Rail Ridership Trends

Parker Road and Downtown Plano Stations Average Weekday Ridership

Record high at Parker Road



# Questions



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