

MEMO

To: City Council

Via: Tom Muehlenbeck, City Manager
Frank Turner, Deputy City Manager
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From: Christina Day, Community Services Manager
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Date: October 21, 2010

Subject: **Love Where You Live Kick-Off Event Preliminary Results**

"Love Where You Live" implements the 1st Choice Neighborhoods program's new outreach strategy which aims to address more communication and social needs in each neighborhood while improving the physical appearance of the area. This collaborative, partnership-based approach is intended to increase the program's effectiveness and impact within the existing budget. Twenty-five faith groups and non-profits volunteered to be a part of the first Love Where You Live project for Village Creek North, providing significant labor, capital, and resources toward the project.

On October 16, 40 of 66 planned housing improvement projects began. In addition, partners began an area-wide alley cleanup and curb painting effort, which is ongoing.

Since the October 16 kick-off, staff and volunteer partners are proud to report the following:

- Approximately **347 volunteers worked 1,925 hours on Saturday, Oct. 16**
- The Environmental Waste rear loader trucks (rolling through alleys) collected 4 tons of landscape debris. The roll off dumpsters collected and recycled 3 tons of landscape debris. **A total of 14,000 lbs. (7 tons) of landscape debris was collected and recycled.**
- **6,980 lbs. (3.49 tons) of trash** was taken to transfer stations
- **40 individual work-site projects started and were completed on Oct. 16.** There were a total of 66 projects pre-selected and these projects will occur on a continual basis throughout October and November 2010.
- **21 groups** participated in the kick-off street fair in Shawnee Park, including the Village Creek Neighborhood Association and Barron Elementary PTA.

A full report on the kick-off day activities will be forthcoming, as it is taking time to collect and compile data from various participants.

The 1st Choice Neighborhoods program will be engaged within the Village Creek North Neighborhood through December 2010, to continue to capitalize on the momentum in the neighborhood generated from the kick-off event. A final report will be produced in Spring 2011 to describe the full outcome of the Love Where You Live – Village Creek North efforts.