

CITY COUNCIL WORKSESSION
on the Fiscal Year 2011-12 Recommended Budget & Proposed CIP
Grant Funding Discussion

Council Chambers, Plano Municipal Center
1520 Ave K, Plano, TX
Wednesday, August 3, 2011 6:00 p.m.

AGENDA

| | <u>Presenter</u> |
|--|-------------------------|
| A. Call to Order | Mayor |
| B. Opening Remarks | Glasscock |
| C. Funding Requests | |
| 1. Special Event Funding Discussion | Glasscock |
| 2. Presentation of Cultural Affairs Commission | Stroh |
| 3. Presentation of Heritage Commission | Quaintance-Howard |
| D. Council Items and Issues for Discussion | Council |
| E. Adjourn | |

Municipal Center is wheelchair accessible. A sloped curb entry is available at the main entrance facing Municipal Avenue, with specially marked parking spaces nearby. Access and special parking are also available on the north side of building. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting time by calling the City Secretary at 972-941-7120.



CULTURAL AFFAIRS COMMISSION
GRANT RECOMMENDATIONS 2011-12

Commissioners

Chair: Andrea Stroh

- Allen Safir
- Marilyn Mahoney
- James Banks
- Margaret Tsai
- Greg Huckaby
- Liz Haywood

Grant Application Process

- Comprehensive Review this year
- Applications March 9-22
- Electronic Process
- Special Event & Urban-Town Center review May 12
- Major and Small Arts review June 18
- Recommendations adopted July 7
- Notification letters mailed by July 15

Grant Application Process

- Actual Funding FY 2010-11
 - General Fund = \$82,087 (events)
 - Hotel/Motel = \$591,861 (arts),)\$151,358 balloon fest
- Available Funding FY 2011-12
 - General Fund = \$81,042 (events)
 - Hotel/Motel = \$685,153 (arts), \$157,190 balloon fest

Grant Application Process

- 35 applications reviewed this year (30 last year)
 - 13 event/town center
 - 22 arts grant applications
- Not receiving recommendations this year
 - 2 event applicants: did not meet minimum score
 - 4 arts applicants: 2 not qualified, 2 did not meet minimum score

Recommendations

Special Events & Urban-Town Center

| Event | 11-12 Request | 11-12 Recommended |
|-------------------------------|------------------|----------------------|
| AsiaFest | \$ 16,487 | \$ 11,682 |
| Christmas Parade | \$ 11,058 | \$ 4,611 |
| July 4th Parade | \$ 11,058 | \$ 5,192 |
| Komen Race | \$ 9,500 | \$ 6,721 |
| MLK Celebration | \$ 12,297 | \$ 7,704 |
| Partnership Walk/Run | \$ 30,000 | \$ 10,000 |
| International Festival | \$ 15,350 | \$ 11,466 |
| Sunset at Memorial Park | \$ 500 | \$ 333 |
| Lights of Legacy | \$ 30,000 | \$ 18,225 |
| Taste of Plano | \$ 8,000 | \$ 5,105 |
| Total (Gen Fund) | \$160,566 | \$ 81,041 |
| Balloon Festival (H/M) | \$164,190 | \$155,641 |

Recommendations

Major Arts

| Organization | 11-12 Request | 11-12 Recommended |
|-------------------------------|--------------------|----------------------|
| ArtCentre of Plano | \$ 109,280 | \$ 72,874 |
| Chamberlain Perf Arts | \$ 125,000 | \$ 85,169 |
| Children's Chorus | \$ 14,500 | \$ 9,039 |
| DAAYO | \$ 19,270 | \$ 12,152 |
| Men of Note | \$ 58,740 | \$ 10,090 |
| Plano Art Assoc | \$ 27,450 | \$ 15,997 |
| Plano Children's Theatre | \$ 209,738 | \$ 133,784 |
| Plano Civic Chorus | \$ 20,300 | \$ 12,801 |
| Plano Community Band | \$ 35,848 | \$ 23,126 |
| Plano Metropolitan Ballet | \$ 16,100 | \$ 10,853 |
| Plano Symphony Orchestra | \$ 301,500 | \$ 209,798 |
| Rover Dramawerks | \$ 92,257 | \$ 58,178 |
| Tx Perf Chinese Arts Assoc | \$ 10,000 | \$ 5,509 |
| Theatre Britain | \$ 6,000 | \$ 3,262 |
| Younger Generation | \$ 29,274 | \$ 19,521 |
| Total Major Arts (H/M) | \$1,075,257 | \$ 682,153 |

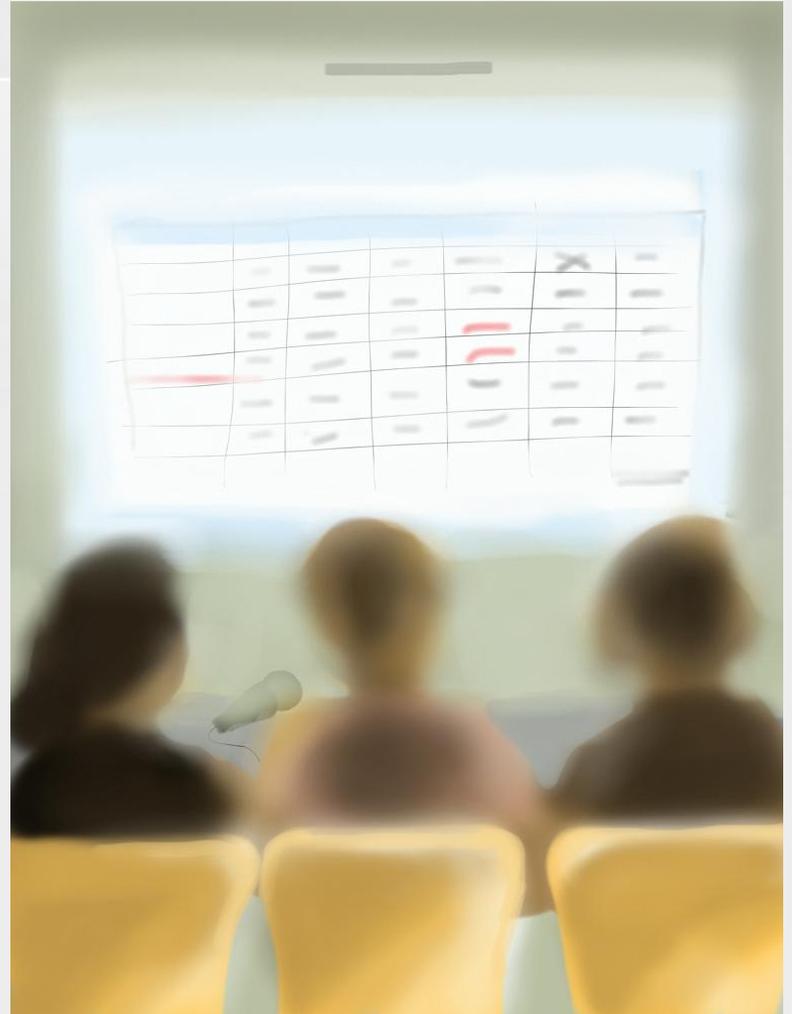
Recommendations

Small Arts

| Organization | 11-12 Request | 11-12 Recommended |
|-------------------------------|--------------------|----------------------|
| ArtCentre Theatre | \$ 1,000 | \$ 1,000 |
| Dallas Chinese Choral | \$ 1,000 | \$ 1,000 |
| Rhythm Junkies | <u>\$ 1,000</u> | <u>\$ 1,000</u> |
| Total Small Arts (H/M) | \$ 3,000 | \$ 3,000 |
| | | |
| Total All Arts (H/M) | \$1,081,517 | \$ 685,153 |

Questions?

Thank you.



Alison Jardine, Plano Art Association

**Major Arts and Small Arts Grants 2011-12
Funding Recommendations**

| Organization | 09-10 Award | 10-11 Award | Budget for 09-10 | 25% of LCY (09-10) | 11-12 Ask | Score | Raw Result | Award Recommendation |
|-----------------------------------|----------------|---------------------|------------------|--------------------|------------------|---------------|----------------|----------------------|
| | | | | | | | | 0.72 |
| ArtCentre of Plano | 62,263 | 62,432.86 | 509,053 | 127,263 | 109,280 | 0.9200 | 100,538 | \$72,874 |
| Chamberlain Performing Arts | 45,211 | 68,908.49 | 538,531 | 134,633 | 125,000 | 0.9400 | 117,500 | \$85,169 |
| Children's Chorus of Collin Co. | 1,000 | 9,034.67 | 59,866 | 14,967 | 14,500 | 0.8600 | 12,470 | \$9,039 |
| Dallas Asian Amer. Youth Orch. | 11,654 | 10,125.48 | 65,759 | 16,440 | 19,270 | 0.8700 | 16,765 | \$12,152 |
| Men of Note | 17,056 | 12,015.41 | 234,960 | 58,740 | 16,000 | 0.8700 | 13,920 | \$10,090 |
| Orchestra of New Spain * | 4,819 | 4,998.49 | 195,277 | 48,819 | 6,000 | NQ | | |
| PFamily Arts * | | | 160,129 | 40,032 | 40,000 | 0.6900 | | |
| Plano Art Association | 12,391 | 14,048.61 | 97,012 | 24,253 | 27,450 | 0.9100 | 22,070 | \$15,997 |
| Plano Children's Theatre | 172,767 | 43,000.00 | 856,851 | 214,213 | 209,738 | 0.8800 | 184,569 | \$133,784 |
| Plano Civic Chorus | 9,660 | 11,685.32 | 86,948 | 21,737 | 20,300 | 0.8700 | 17,661 | \$12,801 |
| Plano Community Band | 27,266 | 24,885.82 | 267,432 | 66,858 | 35,848 | 0.8900 | 31,905 | \$23,126 |
| Plano Metropolitan Ballet | 6,634 | 7,786.66 | 64,421 | 16,105 | 16,100 | 0.9300 | 14,973 | \$10,853 |
| Plano Symphony Orchestra | 213,416 | 231,782.40 | 1,350,772 | 337,693 | 301,500 | 0.9600 | 289,440 | \$209,798 |
| Rover Dramawerks | 57,703 | 64,329.08 | 369,042 | 92,261 | 92,257 | 0.8700 | 80,264 | \$58,178 |
| TX Performing Chinese Arts Assoc. | 0 | 5,755.73 | 191,929 | 47,982 | 10,000 | 0.7600 | 7,600 | \$5,509 |
| Theatre Britain | | | 38,289 | 9,572 | 6,000 | 0.7500 | 4,500 | \$3,262 |
| Younger Generation Chorus | 9,212 | 13,340.07 | 147,874 | 36,969 | 29,274 | 0.9200 | 26,932 | \$19,521 |
| Quilters Guild of Plano | 6,121 | 2,732.09 | | | | | | |
| | | | | | | | | |
| TOTAL MAJOR ARTS | 657,173 | 586,861.18 | 2,488,068 | 1,308,536 | 1,078,517 | | 941,107 | \$682,153 |
| | | | | | | | | |
| Argentine Cultural Foundation | 1,000 | | | | | | | |
| Art Centre Theatre | | | | | 1,000 | 0.7557 | | \$1,000 |
| Dallas Chinese Choral Society | 1,000 | 1,000.00 | | | 1,000 | 0.8291 | | \$1,000 |
| Dallas Chinese Community Center | | | | | 1,000 | NQ | | |
| Musical Angels, Inc. | 1,000 | 1,000.00 | | | | | | |
| Plano Teen Harmony | 1,000 | 1,000.00 | | | | | | |
| Relief Nursery of Collin County * | | | | | 1,000 | 0.7116 | | |
| Rhythm Junkies | 1,000 | 1,000.00 | | | 1,000 | 0.8625 | | \$1,000 |
| Strings of Color | | 1,000.00 | | | | | | |
| | | | | | | | | |
| TOTAL SMALL ARTS | | 5,000.00 | | | 5,000 | | | \$3,000 |
| | | | | | | | | |
| Small Grants Budget | | \$5,000.00 | | | | | | \$2,000 |
| Major Grant Budget | | \$586,861.17 | | | | | | \$682,153 |
| Arts Grant Budget Available | | \$591,917.00 | | | | | | \$685,153 |
| Arts Grant Budget Recommended | | \$591,861.17 | | | | | | \$685,153 |
| Under/Over Budget | | \$55.83 | | | | | | \$0 |

NQ -- applicant did not meet minimum application requirements

* Ineligible Applicant -- score is < 75%

**Special Event Urban-Town Center Grants 2011-12
Funding Recommendations**

| Event | 09-10 Award | 10-11 Award | Proposed Budget FY 11-12 | 11-12 Eligibility | Eligible Amount | 11-12 Ask | Score | Raw Result | Award Recommendation |
|--------------------------------|-------------|---------------|-----------------------------|-------------------|-----------------|----------------|-------|----------------|-------------------------|
| | | | | | | | | | 0.79 |
| General Fund | | | | | | | | | |
| AsiaFest | 13,220 | 10,164 | 65,040 | 25% | 16,260 | 16,487 | 0.91 | 14,762 | \$11,682 |
| Children's Christmas Parade | 10,712 | 10,712 | 13,400 | 25% | 3,350 | 11,058 | 0.86 | 2,889 | \$4,611 |
| July 4th Parade | 10,712 | 3,811 | 16,725 | 25% | 4,181 | 11,058 | 0.87 | 3,623 | \$5,192 |
| Komen Race | 12,000 | 8,670 | 150,000 | 25% | 37,500 | 9,500 | 0.89 | 8,494 | \$6,721 |
| MLK Celebration | | 10,595 | 49,188 | 25% | 12,297 | 12,297 | 0.79 | 9,736 | \$7,704 |
| Partnership Walk & Run | | | 93,700 | 25% | 23,425 | 30,000 | 0.79 | 18,515 | \$10,000 |
| Plano International Festival | 10,677 | 8,925 | 61,400 | 25% | 15,350 | 15,350 | 0.94 | 14,489 | \$11,466 |
| Red Balloon Relay * | | 21,845 | 196,531 | 25% | 49,133 | 15,906 | 0.72 | | |
| Ride for Relief * | | | 2,290 | 25% | 573 | 410 | 0.74 | | |
| Sunset at Memorial Park | | | 2,000 | 25% | 500 | 500 | 0.84 | 421 | \$333 |
| Lights of Legacy | | | 120,000 | 25% | 30,000 | 30,000 | 0.77 | 23,031 | \$18,225 |
| Taste of Plano | 7,500 | 7,365 | 143,000 | 25% | 35,750 | 8,000 | 0.81 | 6,451 | \$5,105 |
| TOTAL | | 82,087 | | | 228,319 | 160,566 | | 102,411 | \$81,041 |
| Event Grant Budget Available | | | | | | | | | \$81,042 |
| Event Grant Budget Recommended | | | | | | | | | \$81,041 |
| Under/Over Budget | | | | | | | | | \$1 |
| Hotel/Motel Fund | | | | | | | | | |
| Plano Balloon Festival | 157,190 | 151,358 | 1,264,314 | 25% | 316,079 | 164,190 | 0.95 | 155,641 | \$155,641 |
| TOTAL | | | | | 316,079 | 164,190 | | 155,641 | \$155,641 |
| Event Grant Budget Available | | | | | | | | | \$157,190 |
| Event Grant Budget Recommended | | | | | | | | | \$155,641 |
| Under/Over Budget | | | | | | | | | \$1,549 |

* Ineligible Applicant -- score is < 75%

MEMORANDUM

Date: August 3, 2011

To: Bruce D. Glasscock, City Manager
Frank Turner, Deputy City Manager

From: Anne Quaintance-Howard, Chairman, Heritage Commission

Subject: Summary of Heritage Preservation Grant Program
Recommendations

The Heritage Commission would like to thank the City Council for the opportunity to provide input and make recommendations regarding the Heritage Preservation Grant requests. In addition to this memorandum, there is one attachment for your information.

Attachment No. 1 - Summary of Preservation Grant Recommendations

A total of two applications were received for the 2011-2012 Heritage Grants. The applicants and their requests were as follows:

- Heritage Farmstead Museum - \$487,000
- The Plano Conservancy for Historic Preservation, Inc. - \$189,500

The total amount of funding available is estimated at \$685,153. The total amount requested from the two applicants was \$675,500, which is \$149,507 less than the requests from Fiscal Year 2010-2011.

There were no new applicants this year. The Heritage Farmstead Museum ("Farmstead") and the Plano Conservancy for Historic Preservation, Inc. ("Conservancy"), both returning applicants, received heritage grant funds for Fiscal Year 2010-2011. For these applicants, the Heritage Commission is recommending more monies than what they received last year. Due to the low number of applicants this year, there are enough grant monies to fund all requests completely.

Both applicants asked for money to be used for operation and maintenance costs. This portion of the agency's proposed budget usually accounts for the majority of the request. The Farmstead and the Conservancy are small non-profit agencies that rely on the grant funds for their operation and have little or no financial support from other resources which could be used towards operations and maintenance costs. In fiscal year 2009-2010, a cap was set on the amount each agency may receive for operations and maintenance. Therefore, operations and maintenance funding for 2011-2012 may not exceed the amount each agency was awarded for their 2009-2010 heritage grants.

For the Farmstead, the Commission is recommending funds for all six of their requested heritage projects, as well as for operations and maintenance. A total of \$330,000 is recommended for operations and maintenance, which is the total amount the agency is

eligible to receive. The Commission believes that all requested heritage projects are deserving of heritage grant funds. Funding from other resources will be used to complete several of the projects. There were some concerns regarding the Water Conservation Program Improvements project. The project includes hiring a consultant to complete a study on the feasibility of implementing water conservation techniques throughout the Farmstead, as well as restoring the historic wind pump. These would be worthwhile projects that could attract more visitors to the Farmstead if determined possible upon completion of a feasibility study. However, the Commission was concerned regarding funding a study that may result in no restoration or improvements to the site. Therefore, the Commission included a stipulation with their funding recommendation for this project, that heritage grant funds may be used for physical projects only and not towards the feasibility study. Funding from another resource will need to be used for financing the feasibility study.

For the Conservancy, the Heritage Commission is recommending funds for all six of their requested heritage projects, as well as \$145,000 for operations and maintenance. \$145,000 is the total amount the agency is eligible to receive for operations and maintenance. Initially, the agency requested \$144,500 for operations and maintenance; however, the Commission felt it was appropriate to award the total eligible amount. The Commission believes that all six of the requested heritage projects are deserving of heritage grant funds. Funds from other resources will be used to complete all of the projects. The Commission was concerned regarding funding the Old City Cemetery Restoration Work project due to the fact that the property owner for the cemetery was still unknown at the time of the grant application consideration. Therefore, the Commission recommended funding for this project with the stipulation that the property owner be identified and approved by the City, and the property owner consent to property improvements before any heritage grant funds may be spent on this project.

Because both agencies requested less than the amount of heritage grant funding available, an additional \$8,153 was left over. The Commission asked each agency which projects they would like to apply additional funding to. The Farmstead suggested that the remaining funds be awarded to the Conservancy. The Conservancy suggested the following funding allocations:

- Adding \$4,153 to the requested \$2,000 for Education Programs;
- Adding \$1,000 to the requested \$4,000 for Archaeology Fair; and
- Adding \$3,000 to the requested \$1,000 for Car #360 Interior Repair.

The Commission approved of the additional funding for the above mentioned projects. Therefore, the total amount of funds the Commission recommends be awarded to the Conservancy is \$198,153. The recommendation for the Heritage Farmstead Museum is \$487,000, which is the total amount the agency requested.

In summary, the Commission thanks you for the opportunity to be a part of this evaluation process.

cc: Phyllis M. Jarrell, Director of Planning
Tina Firgens, Planning Manager

Attachments: Summary of Preservation Grant Recommendations

ATTACHMENT 1

SUMMARY OF PRESERVATION GRANT RECOMMENDATIONS

Comparison Table

| Organization | Request | HC Recommendation | Eligible Projects (if funding available beyond O/M) | % of Total Grant Allocation | Last Year | Change from 2010-2011 |
|---|-----------|-------------------|---|-----------------------------|------------|-----------------------|
| Heritage Farmstead Museum | \$487,000 | \$487,000 | Historic Pole Barn Improvements (\$25,000) ADA Study and Phase 1 Improvements (\$25,000) Master Plan Update (\$35,000) Water Conservation Program Improvements (\$15,000) Collection Storage Facility (\$50,000) New Website Design/ Brand (\$7,000) | 71.1% | \$348,000 | 28.5% |
| The Plano Conservancy for Historic Preservation, Inc. | \$189,500 | \$198,153 | Education programs (\$6,153) Archaeology Fair (\$5,000) Old City Cemetery Restoration Work (\$17,000) Expanded Rotary Converter Interactive (\$13,000) Park Trail Signage (\$8,000) Car #360 Interior Repair (\$4,000) | 28.9% | \$160,517 | 19.1% |
| Total | \$675,500 | \$685,153 | NA | 100% | \$591,517* | 13.7% |

* Funding awarded to five agencies in 2010-2011 of which the Heritage Farmstead Museum and The Plano Conservancy for Historic Preservation, Inc. were recipients.