

**PLANO CITY COUNCIL
PRELIMINARY OPEN MEETING
September 28, 2015**

COUNCIL MEMBERS PRESENT

Harry LaRosiliere, Mayor
Lissa Smith, Mayor Pro Tem
Angela Miner
Rick Grady
Ron Kelley
Tom Harrison
David Downs

COUNCIL MEMBERS ABSENT

Ben Harris, Deputy Mayor Pro Tem

STAFF PRESENT

Bruce Glasscock, City Manager
Frank Turner, Deputy City Manager
LaShon Ross, Deputy City Manager
Jim Parrish, Deputy City Manager
Paige Mims, City Attorney
Lisa C. Henderson, City Secretary

Mayor LaRosiliere called the meeting to order at 5:00 p.m., Monday, September 28, 2015, in Training Room A of the Municipal Center, 1520 K Avenue. A quorum was present. Mayor LaRosiliere then stated that the Council would retire into Executive Session in compliance with Chapter 551, Government Code, Vernon's Texas Codes, Annotated in order to consult with an attorney and receive Legal Advice, Section 551.071; to receive information regarding Economic Development, Section 551.087; Real Estate, Section 552.072 and Personnel, Section 551.074; for which a certified agenda will be kept in the office of the City Secretary for a period of two years as required.

Mayor LaRosiliere reconvened the meeting back into the Preliminary Open Meeting at 6:00 p.m. in the Senator Florence Shapiro Council Chambers.

**Consideration and action resulting from Executive Session discussion
Personnel – Appointments/Reappointments**

Board of Adjustment

Upon a motion made by Council Member Grady and seconded by Council Member Downs, the Council voted 7-0 to reappoint Carolyn Kalchthaler as Chair, and to reappoint Phil Head as an alternate member.

Building Standards Commission

Upon a motion made by Council Member Kelley and seconded by Council Member Harrison, the Council voted 7-0 to reappoint Art Stone as Chair and appoint Edward Acklin as a member.

Heritage Commission

Upon a motion made by Council Member Downs and seconded by Mayor Pro Tem Smith, the Council voted 7-0 to defer appointing a Chair and appoint Stephen Vitasek, Harold Sickler, Marianne Wells, and Anthony Ricciardelli as members.

Planning and Zoning Commission

The Council deferred appointment of a chair.

Collin County Appraisal District Board – Member Nomination

Upon a motion made by Council Member Miner and seconded by Council Member Downs, the Council voted 7-0 to nominate Michael Pirek.

Denton County Appraisal District Board – Member Nomination

The Council deferred a nomination at this time.

Personnel – Appointments/Reappointments

Animal Shelter Advisory Committee

Upon a motion made by Council Member Harrison and seconded by Council Member Miner, the Council voted 7-0 to reappoint Dr. Sunny Ruth as Chair and veterinarian member.

Community Relations Commission

Upon a motion made by Council Member Grady and seconded by Council Member Downs, the Council voted 7-0 to reappoint Michael Caranfa as Chair and appoint Daniel Edwards and Halimur Khan as members, and Donna Straker as an interim member.

Cultural Affairs Commission

Upon a motion made by Mayor Pro Tem Smith and seconded by Council Member Downs, the Council voted 7-0 to reappoint Marion Brochette, Jr. as Chair.

Library Advisory Board

Upon a motion made by Council Member Miner and seconded by Council Member Grady, the Council voted 7-0 to reappoint Tammy McSwain as chair and appoint Michael Bronsky, Rama Krishnan, and Tamra Sadafsz as members.

Parks and Recreation Planning Board

Upon a motion made by Council Member Kelly and seconded by C, the Council voted 7-0 to appoint Richard Horne as Chair and appoint Douglas Shockey as a member.

Photographic Traffic Signal Advisory Committee

Upon a motion made by Council Member Miner and seconded by Council Member Grady, the Council voted 7-0 to appoint Mark Ball as a member and May LaRosiliere deferred appointment of a Chair and Vice-Chair.

Retirement Security Plan Committee

Upon a motion made by Mayor LaRosiliere and seconded by Council Member Downs, the Council voted 7-0 to confirm the City Manager's recommendation to appoint Karen Rhodes-Whitley to an employee position and Myra Conklin as Chair.

Senior Citizens Advisory Board

Upon a motion made by Council Member Miner and seconded by Mayor Pro Tem Smith, the Council voted 7-0 to defer appointment of a Chair and appoint Billie Tinoco as a member and Kent Neading and Philip Pollacia as interim members.

Tax Increment Financing Reinvestment Zone No. 2 Board

City Attorney Mims stated State law allows for 5-15 members on the board and that staff recommends not filling the open positions, leaving ten members on the board.

Economic Development Departmental Report

Director of Economic Development Bane presented an overview of the department. She spoke to the purpose of Economic Development and how the department relays messages regarding the community. Ms. Bane discussed the process businesses use for site selection and provided a list of companies that relocated to Plano in 2014 and 2015. Ms. Bane spoke to the incentives available for businesses moving to Plano and the wage and job trends in the City. She detailed the future challenges of maintaining the City's "major business center" reputation, competition, and growth and expansion of existing businesses. Ms. Bane added opportunities include organic business growth, redevelopment, emerging industries, and recruitment from high cost and regulated markets.

Marketing and Community Engagement Departmental Report

Director of Marketing and Community Engagement Hayley advised marketing the City includes a process of creating, communicating, and delivering on our brand promise of "the City of Excellence". She spoke to the department branding goals of positioning Plano as "the place you want to be", building engagement, and creating community. Ms. Hayley discussed the visual and sound aspects of the marketing pieces, working with departments to engage the citizens, and creating a sense of community where all citizens feel valued, safe, important, and wanted. She stated a brand is how we identify ourselves, by reputation, visibility, and experience. Ms. Hayley spoke to the methods of engagement via social media and programs. She stated the goal of creating community encourages citizens to become more active with the city.

Consent and Regular Agendas

No items were discussed.

Council Items for Discussion/Action on Future Agendas

No items were discussed.

Nothing further was discussed. Mayor LaRosiliere adjourned the meeting at 6:43 p.m.

Harry LaRosiliere, MAYOR

ATTEST:

Lisa C. Henderson, City Secretary