

PLANO CITY COUNCIL
Work Session
August 3, 2016

COUNCIL MEMBERS PRESENT

Harry LaRosiliere, Mayor
Lissa Smith, Mayor Pro Tem
Ben Harris, Deputy Mayor Pro Tem
Angela Miner
Rick Grady
Ron Kelley
David Downs

COUNCIL MEMBERS ABSENT

Tom Harrison

STAFF PRESENT

Bruce Glasscock, City Manager
Jim Parrish, Deputy City Manager
Jack Carr, Deputy City Manager
Mark Israelson, Deputy City Manager
Paige Mims, City Attorney
Lisa C. Henderson, City Secretary

Mayor LaRosiliere convened the Council into the Work Session on Wednesday, August 3, 2016, at 6:00 p.m. in the Senator Florence Shapiro Council Chambers of the Plano Municipal Center, 1520 K Avenue. A quorum was present.

Opening Remarks

City Manager Glasscock stated the Council would be receiving presentations on funding requests for Buffington Community Service Grants, Cultural Affairs Commission, Heritage Commission, Special Events Programs, and several unfunded requests. He advised Council will receive additional presentations on August 8th and 13th, some of which may have a tax implication and that the Council will need to determine the tax rate on August 13th.

Funding Requests

Buffington Community Service Grants

Community Relations Commission Chair Caranfa spoke to the Commission's accomplishments over the last year, utilization of an online grant application process, and meeting schedule. He stated 35 applications were received with consolidated grant allocation total of \$2,241,641. Mr. Caranfa advised that of the 35 applications for funding, 3 were funded with federal monies (\$197,256) and 23 with Buffington Community Service funds (\$547,800 or \$2/capita). He provided a brief history of the grant programs and stated that the Council had increased the per allotment to \$2 per capita for FY2015-16. Mr. Caranfa reviewed the types of programs that will be supported by the recommended funding which includes: at-risk youth; senior wellness/healthcare; clothing for school children; housing for homeless; food pantry assistance; services for battered/abused women and children; crisis counseling and/or intervention; and information and referral services. The Council stated concurrence in supporting the recommendations.

Presentation of Cultural Affairs Commission

Cultural Affairs Commission Chair Brochette spoke to the Commission's responsibilities and accomplishments. He discussed the electronic grant application process, the calendar for the review process, and goals for the upcoming year. Mr. Brochette advised 14 Major Arts applications were reviewed and recommended funding in the amount of \$900,000 from the Hotel/Motel Fund. He stated 4 Special Event/Urban-Town Centers Program applications were reviewed and 3 are recommended for funding in the amount of \$30,000 from the General Fund, with an additional \$200,812 as an in-kind award. The Council stated concurrence in supporting the recommendations.

Presentation of Heritage Commission

Heritage Commission Chair Fox spoke to funding for these grants comes from hotel/motel taxes and are earmarked for items that will build heritage tourism in Plano. She stated in considering the grants, the Heritage Commission uses the cumulative weighted criteria of 50% Heritage Tourism and Education, 25% Historic Preservation Merit, and 25% Administrative and Fiscal Responsibility. Ms. Fox provided a history of past Heritage Grants. She spoke to recommended grants covering operations/maintenance and projects for the Heritage Farmstead Museum (\$466,720), the Plano Conservancy for Historic Preservation, Inc. (\$263,782.55), and Plano Art Association (\$68,344.25). The Council stated concurrence in supporting the recommendations.

Special Events Funding Recommendations

Senior Budget Analyst Layne presented the Special Events that are funded through the General fund. She reported the funding for the events totals \$157,290, and includes \$106,650 for City produced events and \$50,640 for non-profit produced events. Ms. Layne stated that a portion of the non-profit requests were for in-kind donation of services. She advised the \$20,000 funding for Lights at Legacy Tree Lighting are paid out of the Hotel/Motel fund. The Council discussed funding of an Art Festival in the downtown area and requested more information regarding other area events of similar size and programming. The Council stated concurrence in supporting the recommendations.

Other Requested Budget Items - Unfunded

McCall Plaza Programming

Administrator of Arts, Culture, and Heritage Hawkins spoke to the levels of programming at McCall Plaza. She stated at a cost of \$50,000 local artists could perform twice a month on the small side of the plaza and for \$125,000, in addition to the local artists, 2-3 larger concerts with regional artists would be held on the large side of the plaza.

Temporary Artist District

Administrator of Arts, Culture, and Heritage Hawkins stated a public art program would cost \$10,000 to \$30,000 a year and provide temporary art, such as vinyl wraps and concrete signage, in the downtown area.

Arts Theatre Feasibility Study

Administrator of Arts, Culture, and Heritage Hawkins stated the Courtyard Theatre is booked 95% of the time and there is a need for an additional facility. She advised an Arts Theatre Feasibility Study costs approximately \$70,000 and would determine the demand, capacity, gaps, operations, and cost recovery of facilities.

Courtyard Sign

Administrator of Arts, Culture, and Heritage Hawkins spoke to the location of the Courtyard Theatre and concern of some patrons not being able to locate the theatre entrance. She advised a lighted sign, at a cost of \$15,000, on the end of the building would guide theatre patrons. Council discussed the sign and determined the wayfinding sign program underway may alleviate the issue once they are installed.

The Council discussed the Arts Festival and other unfunded programs and requested information on non-general fund funding sources to be provided at the August 13th City Council Work Session.

Nothing further was discussed. Mayor LaRosiliere adjourned the meeting at 7:26 p.m.

Harry LaRosiliere, MAYOR

ATTEST:

Lisa C. Henderson, City Secretary