

**Plano City Council
Collin College/Collin County
Plano Chamber of Commerce/Plano Independent School District
October 29, 2007**

COUNCIL MEMBERS

Mayor Pat Evans
Sally Magnuson, Mayor Pro Tem
Jean Callison, Deputy Mayor Pro Tem
Shep Stahel
Scott Johnson
Loretta Ellerbe
Harry LaRosiliere
Lee Dunlap

Plano Chamber of Commerce Chairman Steve Matthews called the joint meeting to order at 5:57 p.m. immediately following dinner on Monday, October 29, 2007 at the Plano Chamber of Commerce located at 1200 E. 15th Street, Plano, Texas, 75074. All Council Members were present with the exception of Mayor Pro Tem Magnuson and Council Members Stahel and LaRosiliere. Chairman Matthews spoke to the Chamber's emphasis on keeping Plano a vital place to be and determining common initiatives and interests of the entities.

Brainstorming of Issues and Initiatives for Collaboration

Collin College President Israel spoke to the sharing of energy, technology, procurement and other services to provide more opportunity for large and small businesses and create a city of the future. The group discussed the joint use of facilities and addressing revitalization, economic development, health care and senior citizen services. Mr. Matthews spoke to attracting and retaining young professionals through a program of the Chamber. Chamber President and PISD Trustee Shanklin responded to Mayor Evans regarding collaboration and expansion of the program to address young professionals utilizing communication and leadership programs such as the City's boards and commissions. Mr. Israel spoke to planning for more diversified leadership in the future and the changing demographics in the City.

PISD Secretary Jenkins spoke to the school district reallocating resources to special needs programs and to the community becoming more engaged in partnering for use of facilities. He spoke regarding addressing the changes in demographics and needs of the population through extended hours. Larry Flannery of Arta Travel spoke to issues of public transportation. Mr. Israel spoke to there being more service by individuals, but less civic engagement in the community and to the affordability of education. PISD Superintendent Otto spoke to legislative mandates adding performance pressure.

Vice Chair of Community Education for the Chamber McSwain spoke to the problem of engaging young professionals who do not live in the City. Mayor Evans stated that Plano offers better housing bargains along with a better City and to the Council's goal of attracting young professionals.

Mayor Evans spoke to the challenge of facing a decline in sales and property tax while striving to provide great services. She spoke to getting the word out to “Shop Plano” and recruit young families. Mayor Evans spoke regarding the implementation of an economic development fund allowing the City to compete with other communities who do not participate in DART and to working towards legislation allowing for an election for cities in the DART service area to have an additional one-half percent sales tax for non-transit purposes such as economic development.

Mr. Jenkins stated that he has been impressed by youth in the community taking on leadership roles. Mr. Flannery spoke to the attitude of complacency on the part of some and Mr. Matthews spoke to there being volunteerism but not civic engagement. Collin County Commissioner Cole spoke to making connections through the school district and possibly changing the way programs are created for parents.

Mr. Israel spoke to the lack of a community foundation in Plano and PISD Trustee Bender spoke to the Star Children’s Charity. Mr. Otto spoke to working together to promote schools and the community. Deputy Mayor Pro Tem Callison spoke to diversity on the boards and commissions and to the youth leadership program. She spoke to the City addressing positives and to piggybacking on each entity's good qualities. Chamber of Commerce Member Dean spoke to graduates of the Plano Leadership program not moving into positions of leadership and Mayor Evans spoke regarding making contact and encouraging participation. Ms. Dean spoke to the high number of program graduates staying in the City.

Executive Director Turner spoke regarding the effect of physical mobility on participation in the City. He spoke to the lack of involvement by those who feel they will not stay in the community and to Dallas being an older city with more institutional and family ties. Council Member Dunlap spoke regarding Plano being a place where people start businesses, to serving those in mid-management positions and to staffing needs.

Selection of Project(s) for Collaboration - Next Steps - Other Business

Mr. Matthews advised that the Chamber would distribute information on several items for consideration by the entities and to continuing the dialogue. Mayor Evans spoke to obtaining a list of facilities available. Mr. Israel spoke to possible use of the campus and regarding the positive results of sharing library services with the City. Ms. Bender spoke to redefining the uses of buildings moving forward. Mr. Flannery spoke regarding publication in the newspaper to provide external communication.

There being no further discussion, Chairman Matthews adjourned the meeting at 7:00p.m.

Pat Evans, MAYOR

Diane Zucco, City Secretary