

PLANO CITY COUNCIL

WILL CONVENE INTO EXECUTIVE SESSION AT 5:00 P.M. ON APRIL 09, 2012, FOLLOWED BY THE PRELIMINARY OPEN MEETING IN THE PLANO MUNICIPAL BUILDING, 1520 K AVENUE, IN COMPLIANCE WITH VERNON'S TEXAS CODES ANNOTATED, GOVERNMENT CODE CHAPTER 551 (OPEN MEETINGS ACT), AS FOLLOWS:

Mission Statement: The City of Plano is a regional and national leader, providing outstanding services and facilities through cooperative efforts that engage our citizens and contribute to the quality of life in our community.

EXECUTIVE SESSION

- | | | | |
|------|---|-----------|---------|
| I. | Legal Advice
- Respond to questions and receive legal advice on agenda items | Wetherbee | 5 min. |
| II. | Economic Development
Discuss a financial offer or other incentive to a business prospect to locate, stay, or expand in Plano and consider any commercial and financial information from the business prospect. | Bane | 10 min. |
| III. | Personnel
Reappointment - North Texas Municipal Water District Board | Council | 10 min. |

PRELIMINARY OPEN MEETING

- | | | | |
|------|--|---------------------|---------|
| I. | Consideration and action resulting from Executive Session discussion - Personnel: Reappointment - North Texas Municipal Water District Board | Council | 5 min. |
| II. | UT Dallas Update | Dr. David E. Daniel | 10 min. |
| III. | Update, Discussion and Direction re Temporary Sign Ordinance - Sail Banners | Mata | 10 min. |

- | | | | |
|-----|---|----------|---------|
| IV. | Engage Plano - Overview of Crowdsourcing and Interactive Internet Forum | Stephens | 15 min. |
| V. | Council items for discussion/action on future agendas | Council | 5 min. |
| VI. | Consent and Regular Agendas | Council | 5 min. |

In accordance with the provisions of the Open Meetings Act, during Preliminary Open Meetings, agenda items will be discussed and votes may be taken where appropriate.

Municipal Center is wheelchair accessible. A sloped curb entry is available at the main entrance facing Avenue L, with specially marked parking spaces nearby. Access and special parking are also available on the north side of building. The Council Chamber is accessible by elevator to the lower level. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting time by calling the City Secretary at 972-941-7120.



Plano City Council
April 9, 2012

David E. Daniel
President

The University of Texas at Dallas

Humble Beginnings, New Horizons



Graduate Research Center of Southwest is Born

UT Dallas Today

- Founded in 1969
- 19,000 students this fall – 60% undergraduate, 40% graduate
- Typically the highest SAT score among Texas public universities
- 53 National Merit Scholars this fall
- 82% of degrees awarded in science, engineering and business
- NCAA Division III athletics
- Highly competitive chess and debate teams



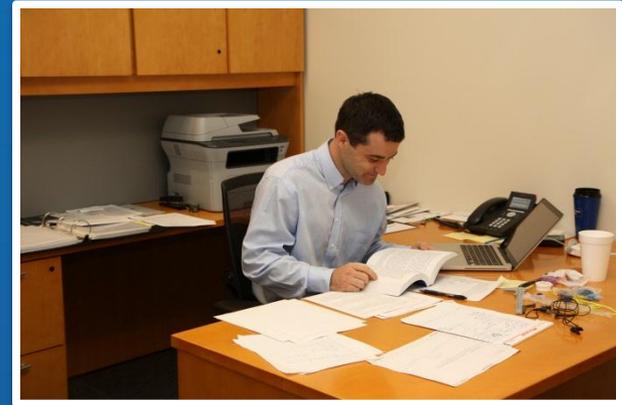
Contributing to the Community

- Thousands of new residents
- 33% of students are new to campus this year
- Annual budget: \$450 million
- More than 200 tenured and tenure-track faculty have joined faculty since 2005, bringing their labs and their families



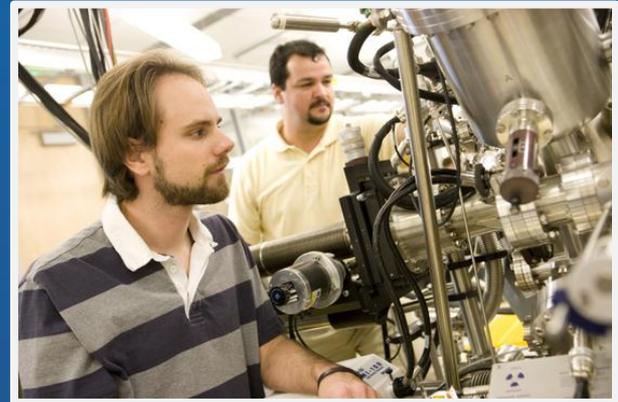
Contributing to the Community

- Outstanding talent pool for local companies; 80% of graduates stay right here
- Magnet to help attract top companies
- Contributes to great quality of life
- New start-up companies
 - University technology
 - Entrepreneurs
 - Venture Development Center



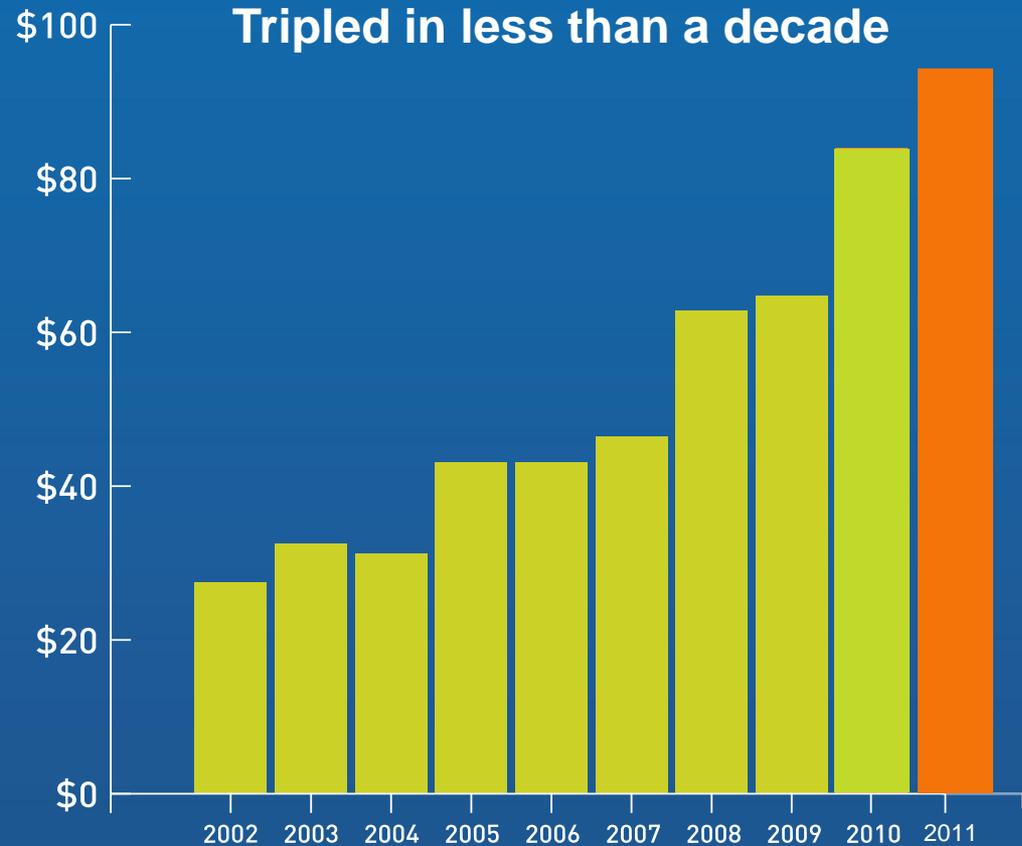
Contributing to Plano

- Over 550 UT Dallas employees are Plano residents
- Over 2,200 students enrolled at UT Dallas are from Plano
- UT Dallas owns 71 acres of undeveloped land in Plano
- City Hall Program – Plano
- Excellent interactions with Collin College



Becoming a Tier One Research University

Continued growth in research expenditures



Becoming a Tier One Research University

Building a world-class campus

- \$600 million in current/recently completed construction
- \$1 billion in construction included in 10-year plan
- Campus enhancement project – a new era



Becoming a Tier One Research University

Offering innovative tuition programs

Guaranteed 4-Year Fixed Rate Tuition Plan

- Locks an individual student's tuition rate for four years
- More than 15,000 current students are eligible this Fall to pay ZERO tuition increase

Comet Connection

- Allows students who transfer from community colleges to lock in tuition rates for four years
- 1,824 students have enrolled at UT Dallas

Becoming a Tier One Research University

Building a national reputation

3rd ranked public in Texas

#45 – UT Austin

#58 – Texas A&M

#143 – UT Dallas

#160 – Texas Tech



UT Dallas is tied with Rutgers, Kansas State and Cincinnati

Becoming a Tier One Research University

Building a national reputation

Naveen Jindal School of Management

#37 overall

#17 among publics



4th in Texas

#17 – UT Austin

#25 – Rice

#32 – Texas A&M

#37 – UT Dallas

#54 – SMU

#64 – Baylor

#70 – TCU

#91 – Univ. of Houston

Becoming a Tier One Research University

UT Dallas Leads the Pack in (TRIP) Matching Funds

Total Available Match	\$81,858,336
<u>Distribution of Matching Funds Thus Far</u>	
The University of Texas at Dallas	\$27,306,289
Texas Tech University	\$26,376,083
University of Houston	\$14,146,518
The University of Texas at San Antonio	\$5,349,999
The University of Texas at El Paso	\$4,862,485
University of North Texas	\$2,729,807
The University of Texas at Arlington	\$624,998

Source: Texas Higher Education Coordinating Board



**Thank you!
Questions?**



Building Inspections Department

Date: April 2, 2012

To: Bruce Glasscock, City Manager
Frank F. Turner, Deputy City Manager

From: Selso Mata, Chief Building Official

Cc: Phyllis Jarrell, Planning Director
Lloyd Neal, Transportation Engineering Manager

Subject: **Sail Banners – Temporary Signage**

At the February 27 Council meeting staff requested direction concerning the use of sail banner sign types. Council requested options that would allow continued use for businesses while maintaining safe traffic operations.

Sail banners, as you recall, are allowed with a promotional sign permit which includes wall banners, flags, pennants, streamers, balloons, and inflatable signs. These sign types are for events of limited duration allowed for two (2), two-week periods each calendar year per business.

Staff Recommendation: Option 1

Height - 18 feet maximum
Width - 3 feet maximum
Spacing - 30 feet distance between sail banners, 10' setback- back of curb
Number - 1 per 30 feet of street frontage, 2 sail banners per business

2nd Option for consideration: Option 2

Height - 18 feet maximum
Width - 3 feet maximum
Spacing - 30 feet distance between sail banners, 10' setback - back of curb
Number - 1 per 30 feet of street frontage, 3 sail banners per business

Ordinance Changes: Create sign definition

Sail Banner Sign – self supported feather shaped flags – mounted on a flexible pole, displayed for advertising messages for promotional events.

Staff Procedure Changes: Create Permit notes:

- Signage shall not be placed in a location that will obstruct vision of a vehicle operator while entering, exiting, or traveling upon the public right-of-way. 10' foot setback (back of curb)

- Signage shall not be located in a sight visibility triangle. 45' feet setback required at all street intersections. Code of Ordinances Sec. 6-487
- Signage shall not be located in the right of way. Code of Ordinances Sec. 6-487
- Promotional permits require sign placement plans indicating sail banner locations.
- 30 foot distance between any sail banners and street frontage requirement must be observed.
- Business tenants with a current Certificate of Occupancy may obtain permits for sail banners
- Business tenants in a multi-occupant building shall be required to obtain the signature of the center's manager/owner as a joint applicant.

Please let me know if you need additional information or have questions.



SAIL BANNER SIGNS

SAIL BANNERS - RECOMMENDATION

- **Staff Recommendation:** Option 1

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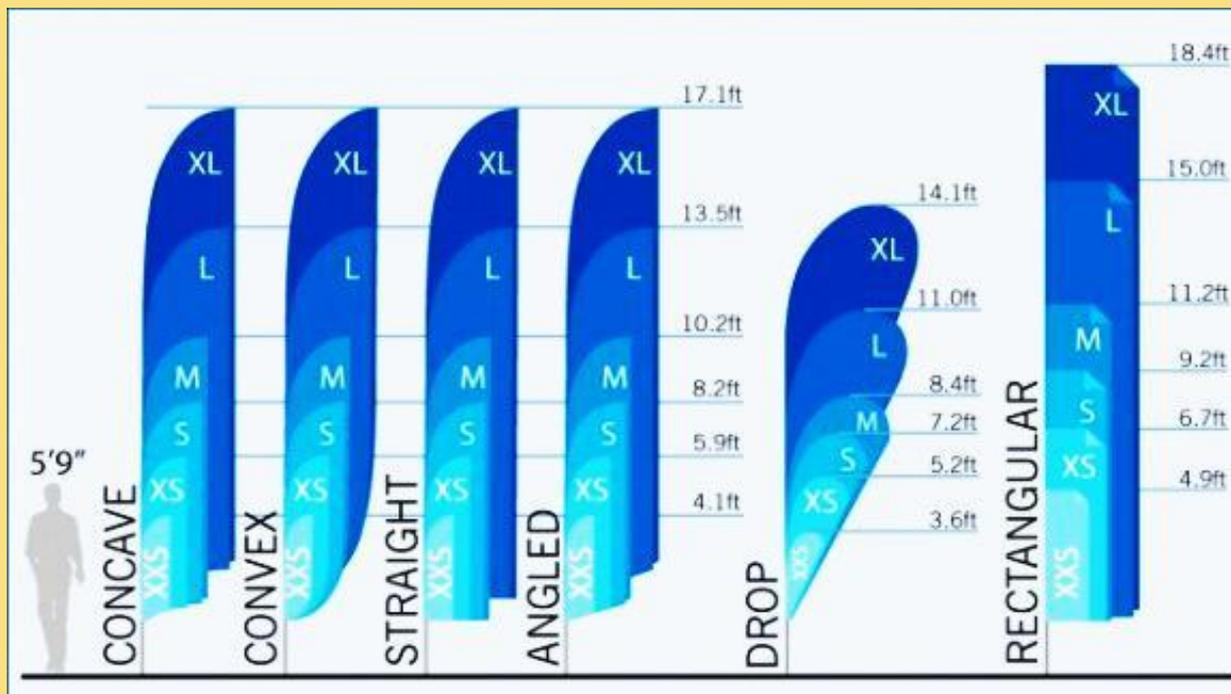
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SAIL BANNERS

Create sign definition:

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SAIL BANNERS

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○ Questions



SAIL BANNERS



Discussion/Action Items for Future Council Agendas

April 14 – Learn 2 Live Green – Shops at Legacy – 10 am – 4 pm

April 14 – Plano Police Department Awards Ceremony – Holiday Inn Express – 6 pm

April 23

- Comprehensive Monthly Financial Report

May 14

- North Texas Municipal Water District Report

May 16 – Plano Police Department’s Peace Officer Memorial Service – Haggard Park – 1 pm

May 23 – Plano Fire Department Awards Ceremony – Council Chambers – 5:30 pm

May 28 – Memorial Day

May 29 (Tuesday)

- Comprehensive Monthly Financial Report

June 8-10 – TCMA Conference, South Padre Island

June 11

June 16 – Plano Fire Department Appreciation Picnic – Arbor Hills Preserve – 12 – 4 pm

June 21 – District 3 Roundtable – Plano Star Center – 7 pm

June 25

- Comprehensive Monthly Financial Report
- Board/Commission Reappointments

July 4th – Independence Day

July 23

- Comprehensive Monthly Financial Report
- DART Report

July 25 (Wednesday)

- Budget Presentation

August 8 – City Council Budget Workshop – Grant Funding – 5 pm

August 13

- North Texas Municipal Water District Report
- Public Hearing on Operating Budget/Community Investment Program
- Approval of Appraisal Roll
- Consider Proposed Tax Rate

August 16 – Boards/Commission “Meet the Applicants” – Municipal Center - 6:30 – 8 pm

August 18 – City Council Budget Worksession – 8 am

August 23 – Boards/Commission “Meet the Applicants” – Municipal Center - 6:30 – 8 pm

August 27

- Comprehensive Monthly Financial Report

- **September 3 – Labor Day**

September 10

- Adoption of Operating Budget, Community Investment Program
- Set Tax Rate

September 20 – District 4 Roundtable – Plano Star Center – 7 pm

September 21-23 – Plano Balloon Festival

September 24

- Comprehensive Monthly Financial Report
- Board/Commission Appointments

September 29-October 3 IACP Conference – San Diego

03-28-12 – 1:54 pm