

PLANO CITY COUNCIL

WILL CONVENE INTO EXECUTIVE SESSION AT 5:00 P.M. ON NOVEMBER 28, 2011, FOLLOWED BY THE PRELIMINARY OPEN MEETING IN THE PLANO MUNICIPAL BUILDING, 1520 K AVENUE, IN COMPLIANCE WITH VERNON'S TEXAS CODES ANNOTATED, GOVERNMENT CODE CHAPTER 551 (OPEN MEETINGS ACT), AS FOLLOWS:

Mission Statement: The mission of the City of Plano is to provide outstanding services and facilities, through cooperative efforts with our citizens, that contribute to the quality of life in our community.

EXECUTIVE SESSION

- | | | | |
|------|---|-----------|---------|
| I. | Legal Advice
- Respond to questions and receive legal advice on agenda items | Wetherbee | 5 min. |
| II. | Economic Development
Discuss a financial offer or other incentive to a business prospect to locate, stay, or expand in Plano and consider any commercial and financial information from the business prospect. | Bane | 15 min. |
| III. | Personnel
- Denton County Appraisal District Board Representative
- Council Appointee Evaluations | Council | 45 min. |

PRELIMINARY OPEN MEETING

- | | | | |
|------|---|-----------|---------|
| I. | Consideration and action resulting from Executive Session discussion: Denton County Appraisal District Board Representative | Council | 5 min. |
| II. | Discussion and Direction re Utility Payment Kiosk Replacement | Israelson | 15 min. |
| III. | Utility Service Partner Warranty Program | Israelson | 15 min. |
| IV. | Comprehensive Monthly Financial Report | Tacke | 10 min. |

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|-----|---|---------|--------|
| V. | Council items for discussion/action on future agendas | Council | 5 min. |
| VI. | Consent and Regular Agendas | Council | 5 min. |

In accordance with the provisions of the Open Meetings Act, during Preliminary Open Meetings, agenda items will be discussed and votes may be taken where appropriate.

Municipal Center is wheelchair accessible. A sloped curb entry is available at the main entrance facing Avenue L, with specially marked parking spaces nearby. Access and special parking are also available on the north side of building. The Council Chamber is accessible by elevator to the lower level. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting time by calling the City Secretary at 972-941-7120.

MEMO

DATE: November 23, 2011

TO: Honorable Mayor and City Council
City Manager Glasscock
City Secretary Zucco

FROM: Alice Snyder, Assistant City Secretary

RE: Personnel Appointments
Executive and Worksession Meetings

The following will be considered at the November 28, 2011 Council Meeting.

<p><u>Executive Session</u> -Denton County Appraisal District Board</p>	<p><u>Worksession Meeting</u></p>
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Automatic Payment Kiosk

Request for System Upgrade

Background

- ❖ The City of Plano Customer and Utility Services Department (CUS) is responsible for the billing and collection of 80,000 utility accounts on a monthly basis.
 - ❖ CUS is funded solely through the service rates established for each of our billed services.
 - ❖ On March 31, 2008, CUS contracted to procure an in-wall-out-facing automatic payment kiosk. The contract price of \$63,000 breaks down as follows:
 - ❖ \$19,500 - Hardware
 - ❖ \$35,250 - Software Development
 - ❖ \$8,250 – Testing
 - ❖ \$1,700 is paid annually on an additional maintenance contract.
-

Background

- ❖ The kiosk is designed to provide 24/7 payment access which enhances our business goal of 100% collections for water and utility services rendered to customers.
- ❖ By deploying an automatic payment kiosk we have enhanced multi-lingual customer service to our citizens.
- ❖ CUS was able to reduce staff by 1.5 FTE, supplanting the implementation cost of the kiosk.
- ❖ Since inception, there have been numerous minor updates relating to memory, video camera, hard drive capacity, software updates, software deletions, defragmentation of hard discs, and external touch-screen calibrations.



Current Automatic Payment Kiosk Issues

The first year of operation was acceptable; however, in 2009 CUS employees began to log performance issues.

Performance Issue	Number of Incidents Dec 2009 – Sept 2011
Incorrect Posting/Processing of Credit Card or Check Payments	15
Cash Overage/Shortage	11
Hardware Issues	20

In Search of a Better Solution

- ❖ The CUS Department began research on other kiosk systems in March 2011 with the goals of increasing customer service, increasing number of transactions, and maximizing value for dollars to be used.
 - ❖ We are seeking to improve reliability and to allow for future deployment of additional payment kiosks.
 - ❖ Two exploratory meetings were setup with two major companies: Diebold and NCR
-

Upgrade Proposal

- ❖ The purpose of this project is to provide our citizens bill payment options, 24 hours a day, 7 days a week via an easy to use, fast, effective and reliable kiosk system.
 - ❖ Two other departments are interested in initiating services through the kiosk.
 - ❖ Building Inspections would like the ability to issue simple permits.
 - ❖ Property Standards would like the ability to collect fees and fine.
 - ❖ CUS is requesting a total sum of \$150,000 to move forward with the automatic payment kiosk upgrade project.
-

Additional Information

Other municipalities have approached CUS to discuss future plans for a kiosk system based on our initial implementation.

The cities of Carrollton, Irving, Waco, and Longview have expressed interest in working with the City of Plano in an evaluative process with these major kiosk manufacturers.



Return on Investment

- ❖ Kiosk ROI study
 - ❖ 2006 drive up window
 - ❖ 1.5 FTE
 - ❖ Cost \$1.86 per transaction
 - ❖ 26,000 transactions annually
 - ❖ 2010 Kiosk
 - ❖ Cost \$1.12 per transaction
 - ❖ 11,555 transactions annually
 - ❖ Proposed 2012 kiosk upgrade *
 - ❖ Cost \$1.16 per transaction
 - ❖ 22,000 transactions annually
- *10 year ROI study
-

Discussion and Direction

NLC SERVICE LINE WARRANTY PROGRAM

Overview

NATIONAL
LEAGUE
of CITIES

Building Peace of Mind, One Community at a Time

NATIONAL
LEAGUE
of CITIES



NLC SERVICE LINE WARRANTY PROGRAM

Building Peace of Mind, One Community at a Time

EXPENSIVE LINE FAILURES SOLUTION

The NLC Service Line Warranty Program, administered by Utility Service Partners, helps city residents save thousands of dollars on the high cost of repairing broken or leaking water or sewer lines. This program is offered at *no cost* to the city.

REPAIR SAVINGS

Residents who have not set aside money to pay for an unexpected, expensive utility line repair, now have an opportunity to obtain a low cost warranty that will provide repairs for a low monthly fee, with no deductibles or service fees. The work is performed by licensed, *local* plumbers who will call the customer within one hour of filing a claim. The repair is performed professionally and quickly, typically within 24 hours. USP provides a personally staffed 24/7 repair hotline for residents, 365 days a year.

IMPLEMENTATION

Once your city has approved participation in the program, start up is simple. The program is designed for a quick launch, taking up little of your city employees' valuable time:

1. Execute the simple, one page contract provided by USP.
2. Approve the recommended Press Release (this is designed as a general notice to reduce resident confusion and calls to the city with questions).
3. Approve the Campaign Letter provided by the USP Marketing team.
4. Access monthly reports via the web.

BENEFITS

- NO COST for the city to participate
- Generates revenue for your city
- Affordable rates for residents
- 24/7 Customer Service
- Service from trusted, local contractors
- Peace of mind for your residents
- Reduces local officials' frustration
- Easy implementation
- Fewer citizen complaints
- All repairs performed to *local* code

MORE INFORMATION

To learn more about this program, visit NLC's website at www.nlc.org/enterpriseprograms or contact Denise Belser, Program Director, at belser@nlc.org or (202) 626-3028.

Building Peace of Mind, One Community at a Time.

This program is administered by Utility Service Partners (USP). USP is solely responsible for the implementation and operation of the program.



NLC SERVICE LINE WARRANTY PROGRAM

Participating is Easy...

Implementation Process



1. Upon approval from city council (if applicable), execute one-page contract provided by USP (upon contract execution, USP will immediately begin to recruit and screen local contractors)



2. Approve Press Release provided by USP (general notice to eliminate resident confusion/city calls) and if desired, distribute to local media and/or post to the city website



3. Send the following to USP for the creation of the citizen solicitation letter:

- City Seal artwork, if available
- Name/Title of designated signor plus signature
- City Address for outer envelope
- Zip+4 list of city territory



4. Approve Solicitation Letter provided by USP



5. Access Monthly Reporting via the web



6. Receive Annual Payment

UTILITY SERVICE PARTNERS

How long has the company been in business?

The company was originally formed in 1998 within Columbia Energy to provide service line warranties for its utility customers. USP was formed in September 2003 to purchase Columbia Service Partners from Columbia Energy. USP continues to expand the product offerings and grow the business through city and utility partnerships. USP is a proud member of the Better Business Bureau.

PROGRAM

Is this program available everywhere?

The NLC Service Line Warranty Program will be introduced throughout the contiguous United States in phases over the next 18 months. Please see our National Roll-Out Schedule map for details regarding your state.

How are our citizens notified of the program?

USP mails each resident a campaign letter which outlines the cities' endorsement, followed by a reminder letter two weeks later to ensure the highest response rate. USP only solicits through direct mail — no telemarketing is ever employed. All homeowners will have the option to enroll in the program, regardless of the age of their residence.

What cooperation will be needed from the cities?

USP desires to enter into a co-branded marketing services agreement with each city. The agreement provides for the use of the city name/logo, in conjunction with USP's logo, on marketing materials sent to citizens. The city is endorsing USP as the service provider for the warranty program.

When do you solicit residents?

Through the years, we have found the optimal times to invite citizens to participate are in the Spring and Fall of each year.

Does NLC or USP sell or rent the personal information of residents that enroll in the program?

No. Neither the NLC nor USP will sell or rent the names of prospective customers or participants.

How much does the resident pay for this service?

Each warranty is sold separately and the price range is generally between \$4 and \$5 a month per product.

BENEFITS

How much will residents save by using the warranty program?

While costs for water line and sewer line repairs can vary, the average cost of repairing a broken water line or sewer line may range from \$1,200 to over \$3,500.

Will this program cost the city any money?

Not a cent. USP pays for all marketing materials and program administration. Furthermore, USP will pay the city a royalty for every resident that participates in the program!

What benefit does the city receive from endorsing these programs?

By endorsing the USP programs, the city is able to reduce resident's frustration over utility line failures by bringing them low-cost service options. 96% of survey respondents say that their image of the city is enhanced because the warranty program is offered as a service by the city. These programs also generate extra revenue for the city through the royalty that is paid by USP to the city. Finally our programs help to stimulate the local economy. USP only uses local contractors to complete the repairs which helps to keep the dollars in the local community.

RESPONSIBILITIES

Who administers the program?

Utility Service Partners (USP) administers the program and is responsible for all aspects of the program including marketing, billing, customer service, and performing all repairs to local code.

What are the city's responsibilities?

We ask each city to work with USP to provide the following: 1) a copy of the city seal, if available, for the solicitation letterhead 2) the city's return address for outer envelope (this ensures a high "open-rate") 3) the name, title and signature sample of the designated solicitation signor and 4) the appropriate zip codes of the city to allow USP to purchase a mailing list of the residents.

Why does the city have to provide a city seal, address and signature?

We have found that while the letter is written in such a manner as to leave no doubt that it is a USP program (the USP logo is on the enrollment form), the city address drives a very high "open-rate" and the city seal and signature lend credibility to the offer, thus driving a much higher enrollment rate.

Will we get a lot of calls from citizens when they get the letter?

A press release provided by USP and issued prior to the first mailing will help alleviate citizen concerns, which should result in nominal calls to city hall.

PRODUCTS

How will citizens know what is covered?

All customers receive a set of terms and conditions upon enrollment in a utility warranty program. They have 30 days from the date of enrollment to cancel and receive a full refund.

What items are included as part of the water line warranty?

The external water warranty covers the underground service line from the point of connection to the city main line to the water meter. It also covers the underground service line between the water meter and the exterior foundation of the home. If any part of the line is broken and leaking, USP will repair or replace the line in order to restore the service. Coverage caps listed in the terms & conditions are per occurrence as follows:

\$4,000 plus an additional \$500 for public sidewalk cutting, if necessary

What items are included as part of the sewer line warranty?

The external sewer line warranty covers the underground service line from the point of connection to the city main line to the point of entry to the home. If any part of the line is broken and leaking, USP will repair or replace the line in order to restore the service. Coverage caps listed in the terms & conditions are per occurrence as follows:

\$4,000 plus an additional \$4,000 for public street cutting, if necessary

The Coverage Cap looks adequate but is there an annual or lifetime restriction on how much you will pay to repair?

No. Unlike some other warranties available, we provide you with the full coverage per incident. We will pay up to your coverage amount each and every time you need us. We do not deduct prior repair expense from your coverage cap or limit the amount we will pay annually.

Doesn't Homeowner's Insurance cover this type of repair?

Typically, no. Most homeowner policies will pay to repair the damage created by failed utility lines but they generally do not pay to repair the actual broken pipes or lines. We encourage you to call your insurance company to determine your actual coverage.

Is soil movement due to ground shifting covered?

Yes, ground shifting is one of the major causes for water line breaks. If the line is broken and leaking, the repair is covered under the warranty.

Who replaces landscaping if damaged?

USP will provide basic restoration to the site. This includes filling in the holes, mounding the trench (to allow for settling) and raking and seeding the affected area. Restoration does not include replacing trees or shrubs or repairing private paved/concrete surfaces. This is outlined in the terms & conditions sent to the customer.

What building codes will you adhere to?

If the line is broken and leaking, USP will repair or replace the leaking portion of the line according to the current code. However, USP is not responsible for bringing working lines up to code that are not in need of repair.

CUSTOMER SERVICE

Will a citizen have a long hold time when reporting a claim?

No. Repair calls receive the highest priority and are answered 24/7. Repair calls are connected to a live agent through a voice recognition unit (VRU).

Will the customer always get a live operator when they call?

Yes. Customers are directed to select to speak with either a service or claims agent and will then be directed to a live Agent.

What is the claims process?

Program participants call a toll-free USP number to file a claim. USP selects the contractor, who is required to contact the customer within one hour of receiving the job to schedule a time to begin the repairs. Typically, repairs are completed within 24 hours. Emergencies receive priority handling.

CONTRACTORS

Who performs the repair work?

USP retains *local*, professional plumbers to perform all the service line repair work.

How selective are you when choosing contractors to conduct repairs?

USP only selects contractors who share our commitment to excellence in customer service. Scorecards are maintained for each contractor, tracking the customer satisfaction rating for work performed. Customer feedback is shared with our contractors and any contractor with a low customer satisfaction rating is removed from the network.

Dear [City Home Owner Name]:

I am very pleased to tell you about a new program available for our residents -- one that could save you both time and money in slow economic times. As you know, homeowners in the City of _____ are responsible for the maintenance and repair of their *external (outside) water line* that runs from the main line to your home. The City of _____ takes great pains to deliver superior service to each of our residents but unforeseeable problems can, and do occur with buried water lines.

That's why the City of _____ would like to make you aware of a program made available to you by Service Line Warranties of America (SLW). SLW offers a Water Line Warranty which will protect you from any repairs needed on your outside, buried water line for a small monthly fee. If you should need a repair, they have a 24 hour hotline and will dispatch a local plumber within 24 hours to perform the repair. There are no service fees or deductibles. Repairs are covered up to \$4,000 per incident plus an additional \$500 allowance for public sidewalk cutting if needed.

If you've already set aside money for an unexpected and potentially costly outside water line repair then this program is probably not for you. However, if you haven't, I would encourage you to consider enrolling in the outside water line warranty.

If you enroll by March 31, 2011, SLW will offer a discounted price of \$4.00 a month which represents a savings of over 20% on their standard monthly price. Service Line Warranties of America has several billing frequencies and payment options available, including invoice, credit card and direct debit from your checking account.

To enroll, or to learn more about this program, please call **1-800-000-0000** to speak with them directly. Or if you prefer, you may return the bottom portion of this letter to SLW in the enclosed, self-addressed envelope.

Kind regards,

City Manager / Mayor

Complete warranty terms and conditions will be provided following enrollment. You may terminate your participation in a warranty program at any time. You have 30 days from the date you enroll to receive a full refund. After 30 days, you will be reimbursed the pro rata share of any amount you paid for any portion of the warranty period subject to cancellation.



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SERVICE LINE WARRANTIES OF AMERICA

Customer Name
Customer Address
Customer City, State, Zip Code

Contact ID:

Yes! Please enroll me in the Service Line Warranties of America discounted outside water line warranty for just \$4.00 per month

Signature: _____ Date: _____

To strengthen
and promote
cities as centers
of opportunity,
leadership, and
governance.



National League of Cities

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Executive Director
Donald J. Borut

Dear City Official:

The National League of Cities (NLC) is pleased to partner with Utility Service Partners, Inc. (USP) in offering the NLC Service Line Warranty Program. Our Service Line Warranty Program is an affordable home protection solution for your residents to help them deal with the financial burden of unanticipated utility line repair and replacement costs that are not the city's responsibility to repair. Some additional program benefits are:

- No cost for cities to participate
- Affordable rates for residents
- Repairs made by trusted local contractors
- Reduces local officials' frustration
- Increases citizen satisfaction

We selected this program because of two outstanding features. First, by endorsing the NLC Service Line Warranty Program, the city generates extra revenue. USP will pay the city a royalty on every dollar collected. The Program generates an on-going, sustainable source of revenue for the city. Second, the program helps stimulate the local economy. USP uses local contractors to complete the repairs, which helps keep money in the local economy.

Some other things to consider in evaluating our Service Line Warranty Program are: 1) USP pays for the repairs, not your residents, 2) all repairs are performed to local code, 3) customers are provided with a 24/7 customer service repair hotline, and 4) USP is responsible for all aspects of the program including marketing, billing, customer service, and performing all repairs.

The Warranty Program came to the attention of the NLC through a grass roots effort that began in West Virginia, Illinois, Oklahoma and Texas. Participating cities have been delighted with the program and eagerly endorsed it to the NLC.

When you participate in an NLC-endorsed program, you have the satisfaction of knowing that the NLC staff is working with the service provider to offer superior service. We are here to help cities participate in the program and make sure the program works for you. I strongly encourage you to consider NLC for *solutions, service and savings*.

For more information about the NLC Service Line Warranty Program, contact Denise Belser, NLC Program Director, at belser@nlc.org or (202) 626-3028. I also invite you to visit the Enterprise Programs section of NLC's website at www.nlc.org.

Sincerely,

Donald J. Borut
Executive Director

Past Presidents: John DeStefano, Jr., Mayor, New Haven, Connecticut • Brian J. O'Neil, Councilman, Philadelphia, Pennsylvania Directors: Olysses Z. Addison, Jr., Councilmember, Baton Rouge, Louisiana • David Baker, Mayor, Kenmore, Washington • Geoffrey C. Beckwith, Executive Director, Massachusetts Municipal Association • M. Margaret Sales, Commissioner, Lauderdale, Florida • Charles A. Stango, Alderman, New Haven, Connecticut • William G. "Bill" Brooks, Mayor, Belle Isle, Florida • Kenneth H. Bullock, Executive Director, Utah League of Cities and Towns • Jim Byard, Jr., Mayor, Prallville, Alabama • Gary W. Campbell, City Director/Vice Mayor, Fort Smith, Arkansas • Sheri Capelhart, Councilmember, Arlington, Texas • Nancy G. Carier, Council Member, Charlotte, North Carolina • Brad Cole, Mayor, Carbonate, Illinois • Sandra Colvin-Ray, Council Member, Minneapolis, Minnesota • John F. Cook, Mayor, El Paso, Texas • Mildred C. Crump, Council President, Newark, New Jersey • Joe Davis, Sr., Alderman, Milwaukee, Wisconsin • Gretchen Driskell, Mayor, Saline, Michigan • Larry G. Frang, Executive Director, Illinois Municipal League • Dan Furlada, Councilmember, Campbell, California • John A. Garner, Jr., Executive Director, Pennsylvania League of Cities and Municipalities • Paul M. Gresham, Councilmember, Centerville, Ohio • Miriam Hair, Executive Director, Municipal Association of South Carolina • Rap Hankins, Council Member, Trotwood, Ohio • Terry B. Henderson, Mayor Pro Tem, La Quinta, California • Edna Branch Jackson, Mayor Pro Tem/Alderman at-Large, Savannah, Georgia • Dennis Kavanaugh, Councilmember, Mesa, Arizona • Greg Lemke, Council Member, Moorhead, Minnesota • George Lewis, Executive Director, Mississippi Municipal League • Myron Lowery, Council Member, Memphis, Tennessee • Michael McCauley, Executive Director, League of Oregon Cities • James F. Miller, Executive Director, League of Minnesota Cities • Mark Mitchell, Councilmember, Tempe, Arizona • Game! L. Nunez, Mayor, Caldwell, Idaho • Ron Nofsky, Councilmember, Dallas, Texas • Laura W. Pedgett, Councilmember, Wilmington, North Carolina • Randall W. B. Purvis, Council Member, Colorado Springs, Colorado • Ed P. Reyes, Councilmember, Los Angeles, California • Gene Schuller, Alderman, Chicago, Illinois • John Spring, Mayor, Quincy, Illinois • Sheryn T. Tallman, Councilor, Parkersburg, West Virginia



Utility Service Partners, Inc.

Service Line Warranty Program

BACKGROUND



Who is USP

- Headquartered in Canonsburg, PA
 - One of the largest independent providers of service line warranties in North America
 - USP was selected as an National League of Cities (NLC) Enterprise Programs Partner
 - USP was selected by North Central Texas Council of Government (NCTCOG) to be a partner as well
-

USP Partnerships

- Several regional cities have participated in this program and are receiving benefits from their partnership. The enrollment numbers below were in the first 60 days:

Abilene, TX	13% enrollment
Lawton, OK	18% enrollment
Duncanville, TX	16% enrollment
Denison, TX	13% enrollment
Atlanta, GA	12% enrollment
Prairie Village, KS	19% enrollment
Englewood, CO	15% enrollment

- Other notable cities who have participated: Atlanta, Milwaukee, & Carrollton
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PROGRAM DETAILS

Partnership Summary



- The City would “partner” with USP in their marketing efforts to Plano citizens
 - USP would use the City of Plano logo
 - City would be compensated \$10.80 per household per year that enrolls in the program
 - Revenue is projected to reach more than \$236,000 per year for the City of Plano
-

Warranty Program Products

- Warranty products are available for the following services:

- **Water**
- **Sewer**



- Services are offered at specific times of the year during campaigns. Cost to the citizens are \$4.50 for water and \$5.95 for sewer per month per product.
 - Local professional contractors are evaluated and selected for warranty work.
-

External Service Line Warranties

- Provide repairs on broken or leaking outside water or sewer lines typically not covered by homeowners insurance
- No restrictions on the number of repairs performed– full benefit of coverage provided on every repair
- NO deductibles or service fees



Program Benefits

- ✓ 24/7 customer service
 - ✓ NO COST for the city to participate
 - ✓ Easy implementation
 - ✓ Generates revenue for the city
 - ✓ Peace of mind for our residents
 - ✓ All repairs performed to local code
 - ✓ Service from city-based contractors
 - ✓ Affordable rates for residents
-

REVENUE

Revenue Projections for the City of Plano, TX

External Water and Sewer Line Coverage

ASSUMPTIONS

Population		259,841
Owner-Occupied households		62,496
Assumptions	(USP avg. # of services subscribed per household)	1.5
Est. Revenue per Household		\$10.80

Yearly Revenue

% Penetration of Households	# of households with Coverage	Est. Revenue Per Household*	Est. Yearly Revenue
5%	3,125	\$10.80	\$33,747.84
10%	6,250	\$10.80	\$67,495.68
15%	9,374	\$10.80	\$101,243.52
20%	12,499	\$10.80	\$134,991.36
25%	15,624	\$10.80	\$168,739.20
30%	18,749	\$10.80	\$202,487.04
35%	21,874	\$10.80	\$236,234.88

*Based on USP avg. of 1.5 services/household

- If Plano approves a 3-year agreement before February 29, 2012 the City will receive an additional \$63,730 as a lump sum bonus payment.
 - Total projected revenue for FY 2011-12 $\$63,730 + \$33,747 = \$97,477$
 - The city will continue to receive 12% of all revenue collected in Plano until the city decides to stop participating/cancels the agreement.
-

DISCUSSION & DIRECTION

COMPREHENSIVE MONTHLY FINANCIAL REPORT

October 2011



ABOUT THIS REPORT

The City of Plano Finance Department is dedicated to excellence in local government, comprehensive fiscal management, compliance and reporting. The Comprehensive Monthly Financial Report (CMFR) is a unique document, directed at providing our audience (internal and external users), with the general awareness of the City's financial positions and economic activity.

This report is comprised of five sections:

1. The **Financial Analysis** reports the performance of the major operating funds of the City. Narrative disclosures are used to highlight any significant changes or fluctuations.
 - 1A. The **Financial Summary** provides comparative data for major revenue sources and expenditure items.
2. The **Economic Analysis** section contains a summary of the key economic indicators and an in-depth review with graphic illustrations.
3. The **Investment Report** provides a description of investment activity during the month and a summary of interest earnings.
4. The **Quarterly Hotel/Motel Report** provides a summary of Hotel/Motel tax collections during the previous fiscal quarter, as well as comparisons and analyses of tax receipts and occupancy data from the two fiscal years preceding.

We would like to acknowledge those responsible for this report: Heather Foldi for the Financial Summary; Amy Anderson for the Economic Analysis Report and Myra Conklin for the Investment Report.

The CMFR is intended to provide our audience with a timely, unique, and informative document. Please provide us with any comments or suggestions you may have and should you desire additional information, feel free to contact my office.



Denise Tacke
Director of Finance
P.O. Box 860358
Plano, TX 75006-0358
972-941-7135



SECTION 1

FINANCIAL ANALYSIS

City of Plano Comprehensive Monthly Financial Report

This report is designed for internal use and does not include all the funds and accounts included in the City of Plano's operations. For a complete report, refer to the City of Plano Comprehensive Annual Financial Report, available on the City of Plano's website and through the City's Finance Department.

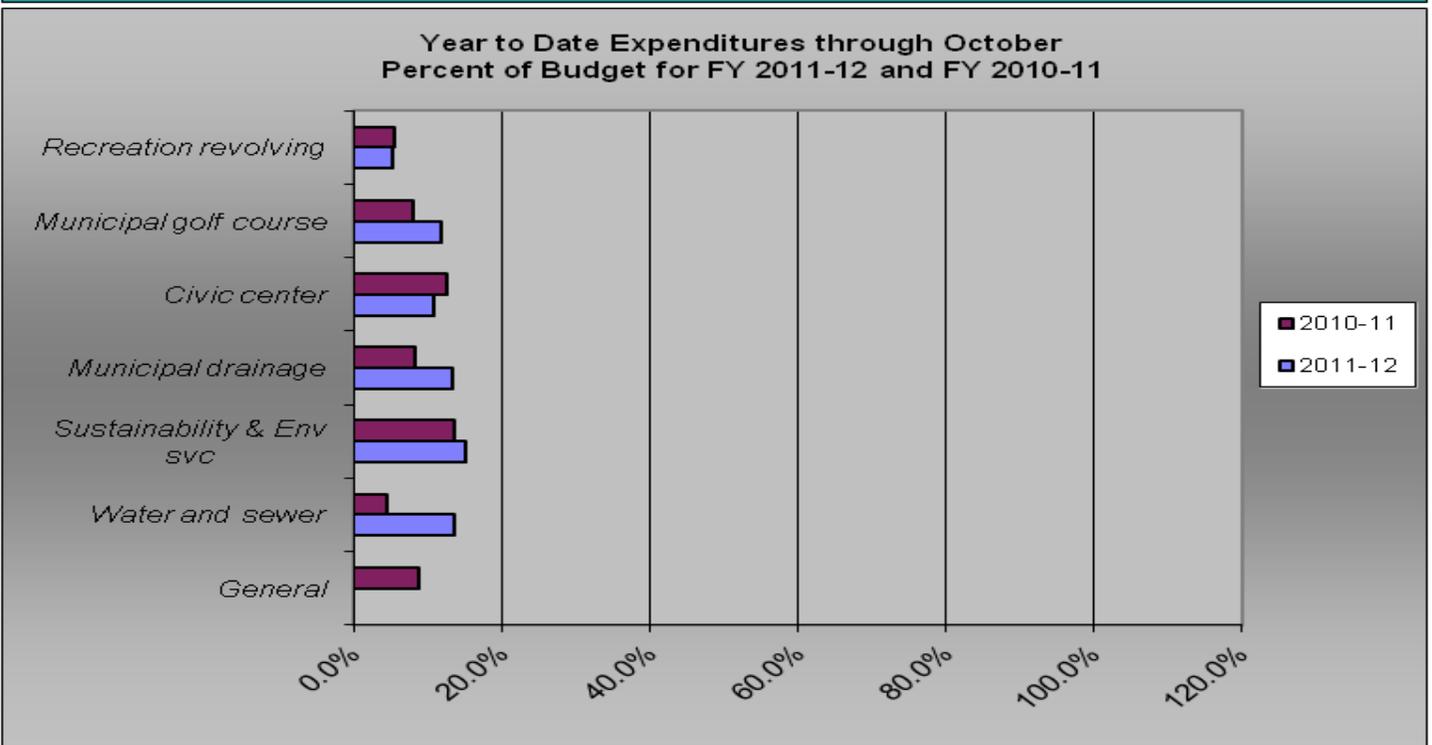
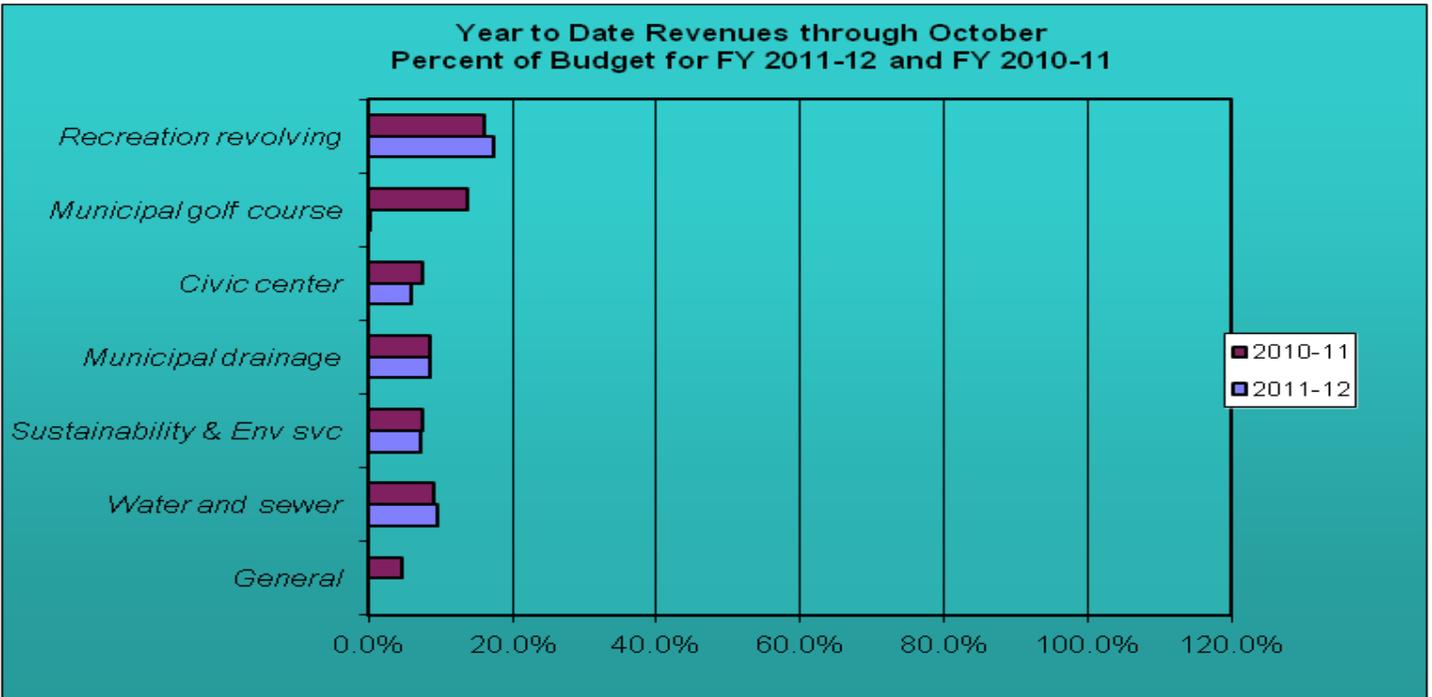
REPORT NOTES OCTOBER 2011

The information represented in this report provides a summary of the General Fund and Business-type revenues and expenses which offers readers an overview of the City of Plano's finances.

This section compares year to date activity in the current fiscal year to the same time period in prior year. Please note that beginning fund balances in all funds are subject to final audit adjustments.

The graphs below represent year to date revenues and expenses as a percent of the budget comparing the current and prior fiscal years.

HIGHLIGHTS OF FUND VARIANCES



REPORT NOTES CONTINUED

OCTOBER 2011

FINANCIAL HIGHLIGHTS

GENERAL FUND VARIANCES

Revenues

- Ad valorem tax revenues increased \$964,940 due an increase in the tax levy which is a result of an increase in property values due to new property.
- Court fine revenues are \$77,789 higher due to an increase in citation filings in addition to an increased effort in collections.
- Rental registration fee revenues increased \$75,455 as a result of timing of payments due to a change in the due date. The amendment to the ordinance changed the due date from June 30th to October 31st.
- Building permit revenues are higher by \$89,764 primarily due to four large value projects in October 2011.
- Interest income decreased \$23,334 due to a continued decline in the market. Telephone franchise fee revenues decreased \$92,946 due timing of payments and a decline in land lines. Revenues are now based on line counts which have decreased as fewer households have land lines.
- Electric franchise revenues decreased \$371,087 primarily due to timing of payments received.
- Ambulance service revenue decreased \$84,939 due to a transition between ambulance billing providers.

Expenditures

- Water billings to City Departments increased \$71,341 due to a six percent rate increase effective November 1, 2010.
- Expenditures and encumbrances for janitorial services increased \$587,978 primarily due to the expiration of the contract in March 2011 and timing of encumbrances.
- Library costs and encumbrances for books decreased \$24,766 due to the timing of purchase orders, while costs and encumbrances for non-print media increased \$122,970 as a result of an increased emphasis on building the DVD collection and the PlayAway collection.
- Personnel services decreased \$388,238 from the prior year primarily due to the timing of the final September 2011 payroll and year-end accrual entries. The first October 2010 payroll had only four days that related to September activity while the first October 2011 payroll had five days that related to September activity.
- Purchases and encumbrances for fire uniforms decreased \$53,497 due to the timing of orders placed.
- Expenses and encumbrances related to the Streets Department decreased \$27,669 due to timing.
- Costs associated with ammunition in the Police Department decreased \$39,167. Ammunition is procured on an "as needed basis."
- Electric payments decreased \$548,628 due to timing of the year-end accrual figures.
- Expenditures and encumbrances related to contractual repair and maintenance of signs and markings decreased \$53,695. Maintenance costs decreased \$37,870 due to fewer materials purchased in the current year. Contract costs decreased \$15,825 due to the contractor performing fewer job duties in October as a result of working in a different City and weather conditions.
- Non-departmental insurance costs related to reimbursable unemployment benefits decreased \$39,893.

BUSINESS-TYPE VARIANCES

Water and Sewer

Water and sewer revenues increased \$843,780 and \$86,562, respectively, due to a 6% rate increase effective November 1, 2010. Expenses and encumbrances for the fixed network meter reading system increased \$7,220,959 due to an increase in the number of meters installed and the related costs. Contract costs increased \$102,594 due to the timing of payments to the City's water bill printing company. Contract costs for utility engineering increased \$278,732 due to a 2011 Water Quality Study. Contractual payments to North Texas Municipal Water District (NTMWD) increased \$749,640. Land contract costs increased \$90,000 due to a contract in place to complete the exterior work on the Environmental Education Complex related to dirt, hardscape, irrigation, and landscape preparation. Electric payments decreased

REPORT NOTES CONTINUED

OCTOBER 2011

\$143,533 as a result of timing of payments. Personnel services decreased \$24,373 due to staffing reductions. The Water and Sewer Fund was reimbursed \$40,000 by the Environmental Services Fund for a split rail fence.

Sustainability & Environmental Services

Commercial solid waste revenues are \$44,976 higher primarily due to an increase in collection fees, disposal volumes and timing of collections. Commercial solid waste revenues are the City's portion of the waste and disposal fees collected by Allied Waste, the City's waste disposal contractor. Revenues related to the sale of compost increased \$21,254 due to the addition of new customers. Tipping fees decreased \$26,315 due to a fee increase, which resulted in fewer small customers. Minor apparatus costs of \$24,616 related to the Environmental Education Complex were transferred from the Environment Waste Services Fund to the Water and Sewer Fund in the prior year. The Environmental Services Fund reimbursed the Water and Sewer Fund \$40,000 for a split rail fence. Plano's percentage of contractual payments to NTMWD increased \$354,380. Payment is based on allocation of tonnage between member cities.

Municipal Drainage

The addition of drainage charges to Parks Department accounts beginning in November 2010 resulted in an increase in Municipal Drainage revenues of \$7,979. Interest income decreased \$3,302 due to a continued decline in the market. Personnel services decreased \$18,015 due to staffing reductions. Increased maintenance agreement costs of \$96,551 are due to timing.

Civic Center

Civic Center lease fees are lower by \$11,877 from the prior year due to fewer corporate business events as a result of the competitive market. However, ancillary services related to food and beverage revenues increased by \$9,768, and service charges and equipment rental, functions of food and beverage sales, are higher by \$3,222 and \$9,997, respectively. Hotel/motel tax revenues decreased \$63,099 primarily due to the timing of hotel/motel tax payments. Advertising costs decreased \$213,920 due to expanded advertising venues and increased advertising to assist hotels in generating additional revenue in the prior year. Electric payments decreased \$25,540 due to timing of payments. Grant awards in support of Historic Preservation are based on a fixed percentage of budgeted hotel/motel tax receipts. Historic Preservation grant awards increased \$129,077 primarily due to an increase in budgeted hotel/motel tax revenues for the current year.

Golf Course

The Golf Course was closed for renovation during most of October and opened on October 31st in the current year. In the prior year, the Golf Course was open during the entire month of October and revenues totaled \$50,724. Year to date rounds played are down by 4,757 due to the renovation project. Personnel services increased \$19,186 due to the golf course being fully staffed. The Park and Recreation Administration Fund and the Golf Course Renovation Fund reimbursed the Golf Course fund \$25,311 for golf course renovations in the prior year. Increased software costs of \$6,749 relate to a new on-line tee time reservation system.

Recreation Revolving

Recreation fee revenue increased \$85,862 due to Carpenter Recreation Center re-opening after a six month renovation project. Carpenter Recreation Center re-opened August 5, 2011. Liberty Recreation Center contract costs decreased \$4,544 due to fewer instructors. Wearing apparel for the fall softball leagues decreased \$3,696 due to timing of purchase orders.



SECTION 1A

FINANCIAL SUMMARY

**City of Plano
Comprehensive Monthly Financial Report**

**MONTHLY FINANCIAL SUMMARY REPORT
THROUGH OCTOBER 31 OF FISCAL YEARS 2012, 2011, AND 2010
GENERAL FUND**

	Fiscal	Annual	1 Month	Actual/	Performance
	Year	Budget	Actual	Budget	Index *
REVENUES:					
Ad valorem tax	2012	\$ 78,254,045	1,384,032	1.8%	21.22
	2011	76,291,685	419,092	0.5%	6.59
	2010	82,436,251	57,425	0.1%	0.84
Sales tax	2012	57,012,269	5,975,185	10.5%	125.77
	2011	57,012,269	6,164,279	10.8%	129.75
	2010	57,821,890	5,503,561	9.5%	114.22
Other revenue	2012	49,654,414	1,717,184	3.5%	41.50
	2011	49,822,530	1,977,994	4.0%	47.64
	2010	49,997,631	1,979,515	4.0%	47.51
TOTAL REVENUE	2012	184,920,728	9,076,401	4.9%	58.90
	2011	183,126,484	8,561,365	4.7%	56.10
	2010	190,255,772	7,540,501	4.0%	47.56
EXPENDITURES & ENCUMBRANCES:					
Current operating	2012	\$ 195,269,133	15,457,983	7.9%	94.99
	2011	196,031,891	16,163,742	8.2%	98.95
	2010	197,663,823	17,519,830	8.9%	106.36
Capital outlay	2012	1,000,000	738,606	73.9%	886.33
	2011	1,026,000	634,001	61.8%	741.52
	2010	1,010,000	430,830	42.7%	511.88
Total expenditures and encumbrances	2012	196,269,133	16,196,589	8.3%	99.03
	2011	197,057,891	16,797,743	8.5%	102.29
	2010	198,673,823	17,950,660	9.0%	108.42
Excess (deficiency) of revenues over (under) expenditures	2012	(11,348,405)	(7,120,188)	-	-
	2011	(13,931,407)	(8,236,378)	-	-
	2010	(8,418,051)	(10,410,159)	-	-
OTHER FINANCING SOURCES (USES)					
Transfers in	2011	18,435,944	1,536,329	8.3%	100.00
	2010	19,741,695	1,660,778	8.4%	100.95
	2009	19,486,530	1,623,878	8.3%	100.00
Transfers out	2012	(20,641,085)	(1,658,589)	8.0%	96.42
	2011	(19,929,334)	(2,653,558)	13.3%	159.78
	2010	(20,344,972)	(1,695,414)	8.3%	100.00
NET CHANGE IN FUND BALANCES	2012	(13,553,546)	(7,242,448)		
	2011	(14,119,046)	(9,229,158)		
	2010	(9,276,493)	(10,481,695)		
FUND BALANCES-BEGINNING	2012		44,186,437		
	2011		41,400,577		
	2010		42,744,130		
FUND BALANCES-ENDING OCTOBER 31	2012		36,943,989		
	2011		32,171,419		
	2010		32,262,435		

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**MONTHLY FINANCIAL SUMMARY REPORT
THROUGH OCTOBER 31 OF FISCAL YEARS 2012, 2011, AND 2010
WATER AND SEWER FUND**

	<u>Fiscal Year</u>	<u>Annual Budget</u>	<u>1 Month Actual</u>	<u>Actual/ Budget</u>	<u>Performance Index</u>
REVENUES:					
Water and sewer revenue	2012	\$ 118,768,398	11,327,367	9.5%	114.45
	2011	114,814,263	10,396,925	9.1%	108.67
	2010	114,488,347	8,543,197	7.5%	89.54
Other fees and service charges	2012	3,252,285	235,411	7.2%	86.86
	2011	3,026,852	193,481	6.4%	76.71
	2010	<u>2,818,831</u>	<u>213,679</u>	7.6%	90.96
TOTAL REVENUE	2012	122,020,683	11,562,778	9.5%	113.71
	2011	117,841,115	10,590,406	9.0%	107.84
	2010	<u>117,307,178</u>	<u>8,756,876</u>	7.5%	89.58
EXPENSES & ENCUMBRANCES:					
Capital outlay	2012	20,849	91,187	437.4%	5248.42
	2011	-	23,423	0.0%	0.00
	2010	-	1,112,333	0.0%	0.00
Other expenses & encumbrances	2012	87,733,539	11,891,254	13.6%	162.65
	2011	79,534,355	3,603,674	4.5%	54.37
	2010	<u>78,000,112</u>	<u>5,850,294</u>	7.5%	90.00
Total expenses and encumbrances	2012	87,754,388	11,982,441	13.7%	163.85
	2011	79,534,355	3,627,097	4.6%	54.72
	2010	<u>78,000,112</u>	<u>6,962,627</u>	8.9%	107.12
Excess (deficiency) of revenues over (under) expenses	2012	34,266,295	(419,663)	-	-
	2011	38,306,760	6,963,309	-	-
	2010	39,307,066	1,794,249	-	-
TRANSFERS IN (OUT)					
Transfers in	2012	-	-	0.0%	-
	2011	-	-	0.0%	-
	2010	-	-	0.0%	-
Transfers out	2012	(34,849,160)	(2,804,097)	8.0%	96.56
	2011	(33,965,035)	(2,830,420)	8.3%	100.00
	2010	<u>(38,482,630)</u>	<u>(3,206,886)</u>	8.3%	100.00
CHANGE IN NET ASSETS	2012	\$ (582,865)	(3,223,760)		
	2011	4,341,725	4,132,889		
	2010	824,436	(1,412,637)		
TOTAL NET ASSETS-BEGINNING	2012		363,625,652		
	2011		343,560,326		
	2010		<u>324,231,841</u>		
TOTAL NET ASSETS-ENDING OCTOBER 31	2012		360,401,892		
	2011		347,693,215		
	2010		<u>322,819,204</u>		

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**MONTHLY FINANCIAL SUMMARY REPORT
THROUGH OCTOBER 31 OF FISCAL YEARS 2012, 2011, AND 2010
SUSTAINABILITY AND ENVIRONMENTAL SERVICES FUND**

	<u>Fiscal Year</u>	<u>Annual Budget</u>	<u>1 Month Actual</u>	<u>Actual/ Budget</u>	<u>Performance Index</u>
REVENUES:					
Commerical solid waste franchise	2012	\$ 6,834,921	513,929	7.5%	90.23
	2011	6,504,545	468,953	7.2%	86.52
	2010	6,709,797	482,129	7.2%	86.23
Refuse collection revenue	2012	13,418,184	1,063,522	7.9%	95.11
	2011	13,172,550	1,058,249	8.0%	96.40
	2010	13,005,330	1,053,519	8.1%	97.21
Other fees and service charges	2012	2,962,558	128,486	4.3%	52.04
	2011	2,455,656	135,563	5.5%	66.25
	2010	<u>2,508,431</u>	<u>110,882</u>	4.4%	53.04
TOTAL REVENUE	2012	23,215,663	1,705,937	7.3%	88.18
	2011	22,132,751	1,662,765	7.5%	90.15
	2010	<u>22,223,558</u>	<u>1,646,530</u>	7.4%	88.91
EXPENSES & ENCUMBRANCES:					
Capital outlay	2012	667,000	-	0.0%	0.00
	2011	6,500	-	0.0%	0.00
	2010	-	-	0.0%	0.00
Other expenses & encumbrances	2012	21,814,011	3,429,516	15.7%	188.66
	2011	21,502,075	2,944,511	13.7%	164.33
	2010	<u>21,209,293</u>	<u>2,930,545</u>	13.8%	165.81
Total expenses and encumbrances	2012	22,481,011	3,429,516	15.3%	183.06
	2011	21,508,575	2,944,511	13.7%	164.28
	2010	<u>21,209,293</u>	<u>2,930,545</u>	13.8%	165.81
Excess (deficiency) of revenues over (under) expenses	2012	734,652	(1,723,579)	-	-
	2011	624,176	(1,281,746)	-	-
	2010	1,014,265	(1,284,015)	-	-
TRANSFERS IN (OUT)					
Transfers in	2012	100,000	8,333	8.3%	100.00
	2011	100,000	8,333	8.3%	100.00
	2010	100,000	8,333	8.3%	100.00
Transfers out	2012	(1,264,415)	(105,368)	8.3%	100.00
	2011	(1,275,905)	(106,325)	8.3%	100.00
	2010	<u>(1,288,707)</u>	<u>(107,392)</u>	8.3%	100.00
CHANGE IN NET ASSETS					
	2012	\$ (429,763)	(1,820,614)		
	2011	(551,729)	(1,379,738)		
	2010	(174,442)	(1,383,074)		
TOTAL NET ASSETS-BEGINNING					
	2012		2,267,167		
	2011		2,128,099		
	2010		<u>1,677,124</u>		
TOTAL NET ASSETS-ENDING OCTOBER 31					
	2012		446,553		
	2011		748,361		
	2010		<u>294,050</u>		

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**MONTHLY FINANCIAL SUMMARY REPORT
THROUGH OCTOBER 31 OF FISCAL YEARS 2012, 2011, AND 2010
MUNICIPAL DRAINAGE FUND**

	Fiscal Year	Annual Budget	1 Month Actual	Actual/ Budget	Performance Index
REVENUES:					
Fees and service charges	2012	\$ 5,158,231	443,161	8.6%	103.10
	2011	5,145,367	435,212	8.5%	101.50
	2010	5,007,613	426,153	8.5%	102.12
Miscellaneous revenue	2012	26,000	1,087	4.2%	50.17
	2011	42,440	4,389	10.3%	124.10
	2010	85,000	5,709	6.7%	80.60
TOTAL REVENUE	2012	5,184,231	444,248	8.6%	102.83
	2011	5,187,807	439,601	8.5%	101.68
	2010	5,092,613	431,862	8.5%	101.76
EXPENSES & ENCUMBRANCES:					
Capital outlay	2012	-	3,351	0.0%	-
	2011	300,000	-	0.0%	0.00
	2010	-	-	0.0%	-
Other expenses & encumbrances	2012	2,628,169	350,858	13.3%	160.20
	2011	2,604,071	244,313	9.4%	112.58
	2010	3,026,620	404,727	13.4%	160.47
Total expenses and encumbrances	2012	2,628,169	354,209	13.5%	161.73
	2011	2,904,071	244,313	8.4%	100.95
	2010	3,026,620	404,727	13.4%	160.47
Excess (deficiency) of revenues over (under) expenses	2012	2,556,062	90,039	-	-
	2011	2,283,736	195,288	-	-
	2010	2,065,993	27,135	-	-
TRANSFERS OUT					
Operating transfers out	2012	(3,290,690)	(274,224)	8.3%	100.00
	2011	(3,291,318)	(274,277)	8.3%	100.00
	2010	(2,991,845)	(249,320)	8.3%	100.00
CHANGE IN NET ASSETS					
	2012	(734,628)	(184,185)		
	2011	(1,007,582)	(78,989)		
	2010	(925,852)	(222,185)		
TOTAL NET ASSETS-BEGINNING					
	2012		32,726,343		
	2011		32,455,677		
	2010		23,065,380		
TOTAL NET ASSETS-ENDING OCTOBER 31					
	2012		32,542,158		
	2011		32,376,688		
	2010		22,843,195		

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**MONTHLY FINANCIAL SUMMARY REPORT
THROUGH OCTOBER 31 OF FISCAL YEARS 2012, 2011, AND 2010
NONMAJOR BUSINESS-TYPE FUNDS**

	<u>Fiscal Year</u>	<u>Annual Budget</u>	<u>1 Month Actual</u>	<u>Actual/ Budget</u>	<u>Performance Index</u>
REVENUES:					
Hotel/motel tax	2012	\$ 4,567,687	302,165	6.6%	79.38
	2011	3,946,116	365,264	9.3%	111.08
	2010	4,494,486	245,480	5.5%	65.54
Other revenue	2012	6,310,469	677,400	10.7%	128.81
	2011	5,590,680	635,567	11.4%	136.42
	2010	<u>6,761,751</u>	<u>697,375</u>	10.3%	123.76
TOTAL REVENUE	2012	10,878,156	979,565	9.0%	108.06
	2011	9,536,796	1,000,831	10.5%	125.93
	2010	<u>11,256,237</u>	<u>942,855</u>	8.4%	100.52
EXPENSES & ENCUMBRANCES:					
Capital outlay	2012	-	26,455	0.0%	-
	2011	-	-	0.0%	-
	2010	-	-	0.0%	0.00
Other expenses & encumbrances	2012	10,831,426	986,037	9.1%	109.24
	2011	10,427,098	1,128,612	10.8%	129.89
	2010	<u>12,218,004</u>	<u>869,074</u>	7.1%	85.36
Total expenses and encumbrances	2012	10,831,426	1,012,492	9.3%	112.17
	2011	10,427,098	1,128,612	10.8%	129.89
	2010	<u>12,218,004</u>	<u>869,074</u>	7.1%	85.36
Excess (deficiency) of Revenues over (under) expenses	2012	46,730	(32,927)	-	-
	2011	(890,302)	(127,781)	-	-
	2010	(961,767)	73,781	-	-
TRANSFERS OUT:					
Operating transfers out	2012	(560,376)	(46,698)	8.3%	100.00
	2011	(454,772)	(37,898)	8.3%	100.00
	2010	<u>(577,806)</u>	<u>(48,151)</u>	8.3%	100.00
CHANGE IN NET ASSETS	2012	(513,646)	(79,625)		
	2011	(1,345,074)	(165,679)		
	2010	(1,539,573)	25,630		
TOTAL NET ASSETS-BEGINNING	2012		8,613,109		
	2011		10,264,683		
	2010		<u>10,801,647</u>		
TOTAL NET ASSETS-ENDING OCTOBER 31	2012		8,533,484		
	2011		10,099,004		
	2010		<u>10,827,277</u>		

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CITY OF PLANO, TEXAS
EQUITY IN TREASURY POOL
October 2011

FUND NO.	FUND NAME	CASH	EQUITY IN TREASURY POOL	TOTAL 10/31/2011	TOTAL 10/1/2011	TOTAL 10/31/2010
GENERAL FUND:						
01	General	\$ 38,237	35,588,914	35,627,151	44,178,414	28,726,729
77	Payroll	-	2,454,330	2,454,330	3,390,701	2,321,710
		<u>38,237</u>	<u>38,043,244</u>	<u>38,081,481</u>	<u>47,569,115</u>	<u>31,048,439</u>
DEBT SERVICE FUND:						
03	G.O. Debt Service	-	2,788,122	2,788,122	2,057,646	1,407,423
		-	<u>2,788,122</u>	<u>2,788,122</u>	<u>2,057,646</u>	<u>1,407,423</u>
CAPITAL PROJECTS:						
21	Senior Center Facilities	-	322,422	322,422	322,158	288,589
22	Recreation Center Facilities	-	1,245,063	1,245,063	1,244,673	1,200,259
23	Street Enhancement	-	1,764,264	1,764,264	1,763,711	1,717,297
25	1991 Police & Courts Facility	-	1,526,961	1,526,961	1,526,482	1,505,847
27	1991 Library Facility	-	907,733	907,733	907,448	894,124
28	1991 Fire Facility	-	3,872,416	3,872,416	3,871,202	3,792,842
29	Technology Improvements	-	1,723,026	1,723,026	1,693,852	1,462,214
31	Municipal Facilities	-	503,990	503,990	503,832	471,652
32	Park Improvements	-	7,269,154	7,269,154	7,266,875	6,530,247
33	Street & Drainage Improvement	-	15,191,225	15,191,225	15,391,886	10,367,530
35	Capital Reserve	-	44,678,154	44,678,154	44,618,657	44,648,418
38	DART L.A.P.	-	267,798	267,798	267,714	264,095
39	Spring Creekwalk	-	24,413	24,413	24,405	24,075
52	Park Service Areas	-	4,927,771	4,927,771	4,911,270	4,630,323
53	Creative & Performing Arts	-	2,283,591	2,283,591	2,282,875	2,310,291
54	Animal Control Facilities	-	341,784	341,784	341,677	337,058
59	Service Center	-	125,426	125,426	125,387	123,692
60	Joint Use Facilities	-	658,546	658,546	658,339	649,406
85	Public Arts	-	127,968	127,968	127,928	124,086
160	TXDOT-SH121	-	10,400,196	10,400,196	10,401,335	13,247,261
109	G.O. Bond Clearing - 2010	-	1,900,142	1,900,142	2,254,050	6,512,249
110	G.O. Bond Clearing - 1999	-	386,873	386,873	386,751	293,125
190	G.O. Bond Clearing - 2000	-	3,602,389	3,602,389	3,601,260	3,605,274
230	Tax Notes Clearing - 2001	-	1,113,681	1,113,681	1,113,332	1,114,573
240	G.O. Bond Clearing - 2001-A	-	-	-	-	182,390
250	Tax Notes Clearing - 2001-A	-	59,741	59,741	59,723	59,789
270	G.O. Bond Refund/Clearing - 2003	-	4,058	4,058	4,057	118,862
089	C.O. Bond Clearing - 2006	-	144,392	144,392	144,347	144,508
102	G.O. Bond Clearing - 2007	-	73,534	73,534	73,511	127,140
105	Tax Notes Clearing - 2007	-	-	-	-	-
082	G.O. Bond Clearing - 2008	-	-	-	-	240,789
083	Tax Notes Clearing - 2008	-	-	-	-	4,240,317
106	G.O. Bond Clearing - 2009	-	2,577,309	2,577,309	2,615,881	10,320,165
150	Tax Notes Clearing - 2009	-	-	-	-	6,384,842
220	Tax and Revenue C.O. Clearing - 2010	-	8,754,923	8,754,923	8,960,547	10,011,144
92	G.O. Bond Clearing - 2011	-	12,908,433	12,908,433	13,257,914	-
		-	<u>129,687,376</u>	<u>129,687,376</u>	<u>130,723,079</u>	<u>137,944,473</u>
ENTERPRISE FUNDS:						
26	Municipal Drainage CIP	-	370,518	370,518	370,402	350,370
34	Sewer CIP	-	12,517,986	12,517,986	12,276,808	11,162,142
36	Water CIP	-	17,720,750	17,720,750	17,552,619	13,912,990
37	Downtown Center Development	-	177,664	177,664	178,323	155,807
41	Water & Sewer - Operating	1,278,485	19,605,415	20,883,900	17,531,332	4,332,718
42	Water & Sewer - Debt Service	-	373,886	373,886	340,240	535,152
43	Municipal Drainage - Debt Service	-	4,058,461	4,058,461	3,814,759	3,550,471
44	W & S Impact Fees Clearing	-	-	-	-	1,241
45	Sustainability & Environmental Services	650	548,369	549,019	979,603	1,107,487
46	Convention & Tourism	7,717	2,272,946	2,280,663	2,621,632	1,831,471
81	Friends of Plano Centre	-	4,058	4,058	4,057	4,002
47	Municipal Drainage	-	3,462,220	3,462,220	3,471,104	3,888,683
48	Municipal Golf Course	-	(52,747)	(52,747)	75,720	129,760
49	Property Management	-	-	-	-	377,598
51	Recreation Revolving	350	1,413,972	1,414,322	1,561,444	1,220,935
330	Municipal Drain Rev Bond Clearing - 2007	-	231,008	231,008	230,936	694,079
340	Municipal Drain Rev Bond Clearing - 2008	-	665,359	665,359	840,954	2,149,540
107	Municipal Drain Rev Bond Clearing - 2009	-	1,691,429	1,691,429	1,690,898	1,802,386
260	Municipal Drain Rev Bond Clearing - 2010	-	3,446,949	3,446,949	3,445,868	3,638,177
		<u>1,287,202</u>	<u>68,508,243</u>	<u>69,795,445</u>	<u>66,986,699</u>	<u>50,845,009</u>

CITY OF PLANO, TEXAS
EQUITY IN TREASURY POOL
October 2011

FUND NO.	FUND NAME	CASH	EQUITY IN TREASURY POOL	TOTAL 10/31/2011	TOTAL 10/1/2011	TOTAL 10/31/2010
SPECIAL REVENUE FUNDS:						
2	Sproles Library	-	34,355	34,355	34,344	(104,228)
4	TIF-Mall	-	-	-	-	-
5	TIF-East Side	-	9,630,537	9,630,537	9,630,537	8,168,122
11	LLEBG-Police Grant	-	75,598	75,598	40,057	79,103
12	Criminal Investigation	-	1,533,964	1,533,964	1,513,827	1,427,435
13	Grant	95	(121,640)	(121,545)	(222,091)	(975,623)
14	Wireline Fees	-	12,202,782	12,202,782	12,129,621	10,889,164
15	Judicial Efficiency	-	113,370	113,370	112,383	102,560
16	Industrial	-	-	-	-	18,499
17	Intergovernmental	-	420,412	420,412	422,397	436,214
18	Government Access/CATV	-	426,156	426,156	462,736	304,292
19	Teen Court Program	-	55,302	55,302	54,802	52,926
20	Municipal Courts Technology	-	1,787,613	1,787,613	1,773,888	1,690,533
24	American Recovery/Reinv Act Grant	-	137,142	137,142	(50,420)	(966,404)
55	Municipal Court-Building Security Fees	-	986,617	986,617	993,762	1,087,279
56	911 Reserve Fund	-	-	-	-	-
57	State Library Grants	-	(1,077)	(1,077)	(1,077)	(1,701)
67	Disaster Relief	-	652,020	652,020	634,527	677,510
68	Animal Shelter Donations	-	53,718	53,718	50,976	268,099
73	Memorial Library	-	361,622	361,622	365,883	395,898
86	Juvenile Case Manager	-	437,804	437,804	421,522	361,545
87	Traffic Safety	-	4,983,732	4,983,732	4,948,673	3,041,121
88	Child Safety	-	1,227,571	1,227,571	1,221,749	1,414,959
		95	34,997,598	34,997,693	34,538,096	28,367,303
INTERNAL SERVICE FUNDS:						
6	Public Safety Technology	-	2,076,646	2,076,646	2,075,995	2,031,641
9	Technology Infrastructure	-	(7,102)	(7,102)	(7,100)	(7,878)
58	PC Replacement	-	427,714	427,714	391,116	559,943
61	Equipment Maintenance	200	332,384	332,584	389,755	473,612
62	Information Technology	-	4,764,105	4,764,105	4,667,712	5,354,280
63	Office Services	-	-	-	-	-
64	Warehouse	100	181,304	181,404	177,953	216,558
65	Property/Liability Loss	-	3,831,697	3,831,697	4,389,684	4,346,580
66	Technology Services	-	7,578,558	7,578,558	7,469,315	7,467,868
71	Equipment Replacement	-	16,281,003	16,281,003	15,626,623	13,982,169
78	Health Claims	-	22,686,748	22,686,748	22,026,966	16,267,689
79	Parkway Service Ctr. Expansion	-	(28,195)	(28,195)	(28,187)	(28,218)
		300	58,124,862	58,125,162	57,179,832	50,664,244
FIDUCIARY FUNDS:						
7	Unclaimed Property	-	67,904	67,904	67,882	66,965
8	Library Training Lab	-	2,811	2,811	2,811	2,773
69	Collin County Seized Assets	-	113,402	113,402	115,709	149,504
74	Developers' Escrow	-	2,455,048	2,455,048	2,454,278	2,329,341
75	Plano Economic Development Trust	-	-	-	-	37,620
76	Economic Development	-	-	-	-	1,125,726
170	Economic Development Incentive Fund	-	16,469,065	16,469,065	16,052,538	15,791,490
84	Rebate	-	892,566	892,566	892,286	1,460,031
		-	20,000,796	20,000,796	19,585,504	20,963,450
TOTAL		\$ 1,325,834	352,150,241	353,476,075	358,639,971	321,240,341
TRUST FUNDS						
		CASH	TRUST INVESTMENTS	TOTAL 10/31/2011	TOTAL 10/1/2011	TOTAL 10/31/2010
72	Retirement Security Plan	-	73,968,261	73,968,261	73,968,261	73,591,868
91	115 Trust	-	35,063,291	35,063,291	34,831,879	33,914,961
TOTAL TRUST FUNDS		\$ -	109,031,552	109,031,552	108,800,140	107,506,829

A Treasury Pool fund has been created for the purpose of consolidating cash and investments. All City funds not restricted or held in trust are included in this consolidated fund. Each fund's "Equity in Treasury Pool" represents the fund's proportionate share of the Treasury Pool Fund. At October 31, 2011 the Treasury Pool, including an adjustment to Fair Value as required by GASB 31, consisted of the following:

Cash	57,737,010
Local Government Investment Pool	10,944,146
Texas Daily	10,659,261
Federal Securities	237,910,217
Certificates of Deposit	32,468,749
Fair Value Adjustment	1,547,961
Interest Receivable	882,897
	<u>352,150,241</u>

HEALTH CLAIMS FUND THROUGH OCTOBER 31 OF FISCAL YEARS 2011 AND 2010

Health Claims Fund	FY 11-12 October	FY 10-11 October	1 month Variance Favorable (Unfavorable)	FY 11-12 Total	FY 10-11 Total	Year to Date Variance Favorable (Unfavorable)
Revenues						
Employees Health Ins. Contributions	\$ 422,843	\$ 353,987	68,856	422,843	353,987	68,856
Employers Health Ins. Contributions	1,668,311	1,736,993	(68,682)	1,668,311	1,736,993	(68,682)
Contributions for Retirees	70,742	96,426	(25,684)	70,742	96,426	(25,684)
Cobra Insurance Receipts	2,609	4,745	(2,136)	2,609	4,745	(2,136)
Retiree Insurance Receipts	57,643	65,708	(8,065)	57,643	65,708	(8,065)
Retiree Contributions	-	-	-	-	-	-
Employer Contribution-OPEB	320,183	327,195	(7,012)	320,183	327,195	(7,012)
Interest	7,010	17,843	(10,833)	7,010	17,843	(10,833)
Total Revenues	2,549,341	2,602,897	(53,556)	2,549,341	2,602,897	(53,556)
Transfers Out						
Transfers Out	336,379	336,379	-	336,379	336,379	-
Expenses						
Insurance	136,813	103,562	(33,251)	136,813	103,562	(33,251)
Contracts- Professional Svc.	5,276	34,614	29,338	5,276	34,614	29,338
Contracts- Other	79,876	75,513	(4,363)	79,876	75,513	(4,363)
Health Claims Paid Reinsurance	303	417	114	303	417	114
Retiree Claims	-	-	-	-	-	-
Health Claims - Prescription	284,103	228,347	(55,756)	284,103	228,347	(55,756)
Health Claims Paid -UHC	1,140,868	1,352,419	211,551	1,140,868	1,352,419	211,551
Cobra Insurance Paid	118	190	72	118	190	72
Retiree Insurance Paid	7,350	7,107	(243)	7,350	7,107	(243)
Retiree Insurance Paid- Medicare	54,304	50,180	(4,124)	54,304	50,180	(4,124)
Freight	-	-	-	-	-	-
Total Expenses	1,709,011	1,852,349	143,338	1,709,011	1,852,349	143,338
Net increase (decrease)	503,951	414,169	89,782	\$ 503,951	\$ 414,169	89,782
Health Claims Fund Balance - Cumulative	\$ 22,581,674	\$ 14,475,291	8,106,383			

ANALYSIS OF PROPERTY LIABILITY LOSS FUND THROUGH OCTOBER 31 OF FISCAL YEARS 2012, 2011 & 2010

PROPERTY LIABILITY LOSS FUND	Fiscal Year 2012	Fiscal Year 2011	Fiscal Year 2010
Claims Paid per General Ledger	\$215,755	\$136,367	\$80,816
Net Judgments/Damages/Attorney Fees	\$15,495	\$15,431	\$18,545
Total Expenses	\$231,250	\$151,798	\$99,361



SECTION 2

ECONOMIC ANALYSIS

**City of Plano
Comprehensive Monthly Financial Report**

ECONOMIC ANALYSIS OCTOBER 2011

General Fund Revenue October YTD Figure I

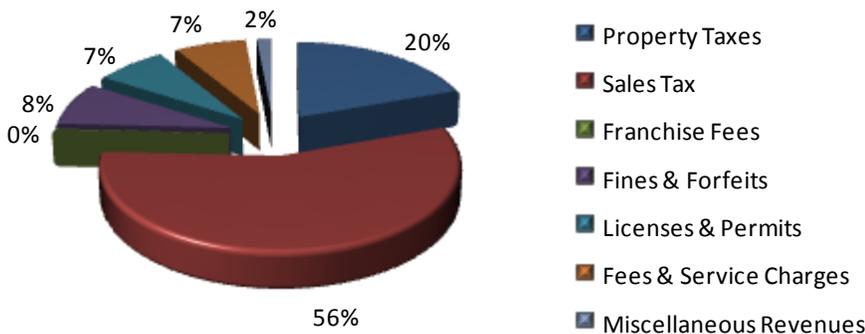


Figure I shows a breakdown of the various sources of revenues for the City's General Fund year to date through October 31, 2011. The largest category is Sales Tax in the amount of \$3,958,900. Closest behind Sales Tax are Property Taxes in the amount of \$1,384,032 and Fines and Forfeits with a total of \$575,046.

General Fund Expenditures and Encumbrances October YTD Figure II

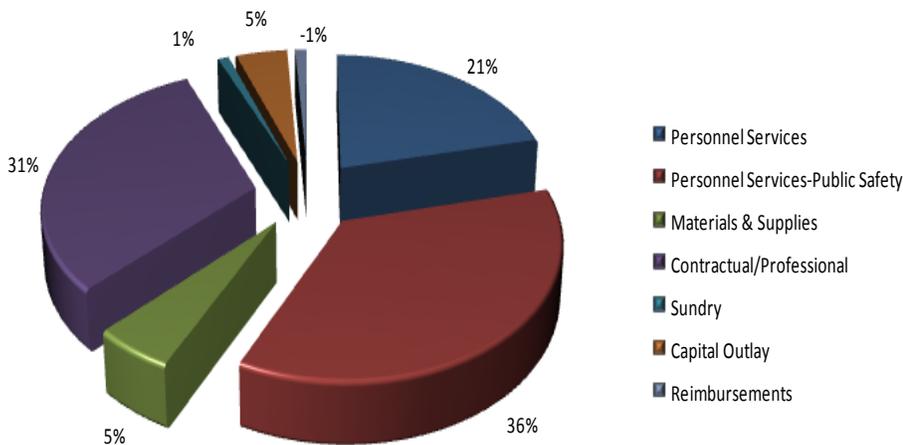


Figure II shows a breakdown of the various expenditures and encumbrances for the City's General Fund Year to Date through October 31, 2011. The largest category is Personnel Services-Public Safety in the amount of \$5,928,717 which includes the police, fire, fire-civilian and public safety communications departments. Closest behind that category are Contractual/Professional Services with a total of \$5,140,701 and Personnel Services (for all other departments) totaling \$3,516,729.

ECONOMIC ANALYSIS OCTOBER 2011

Sales Tax Comparisons City of Plano and Area Cities

Figure III

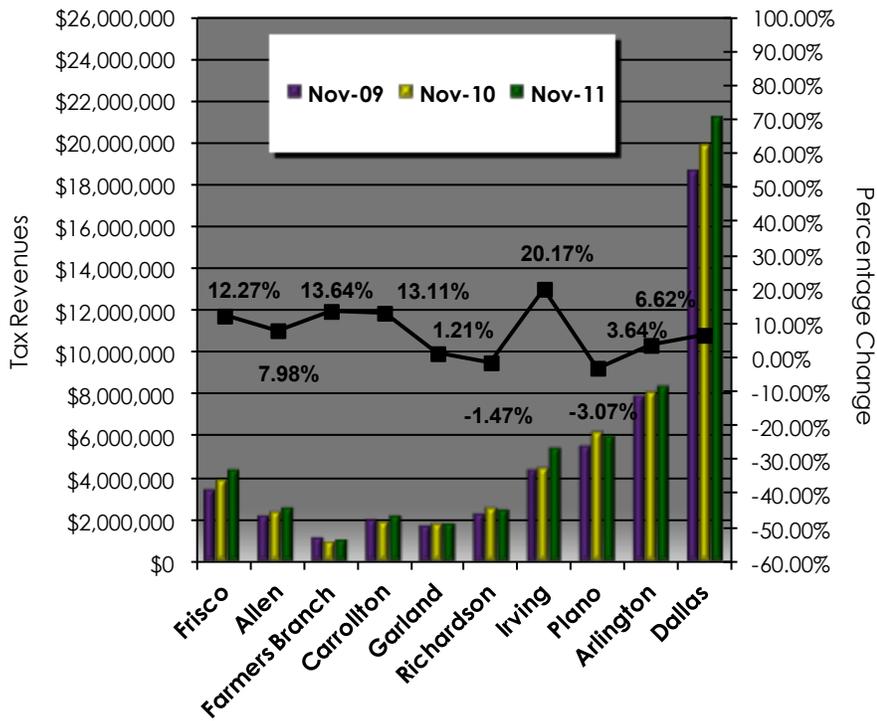
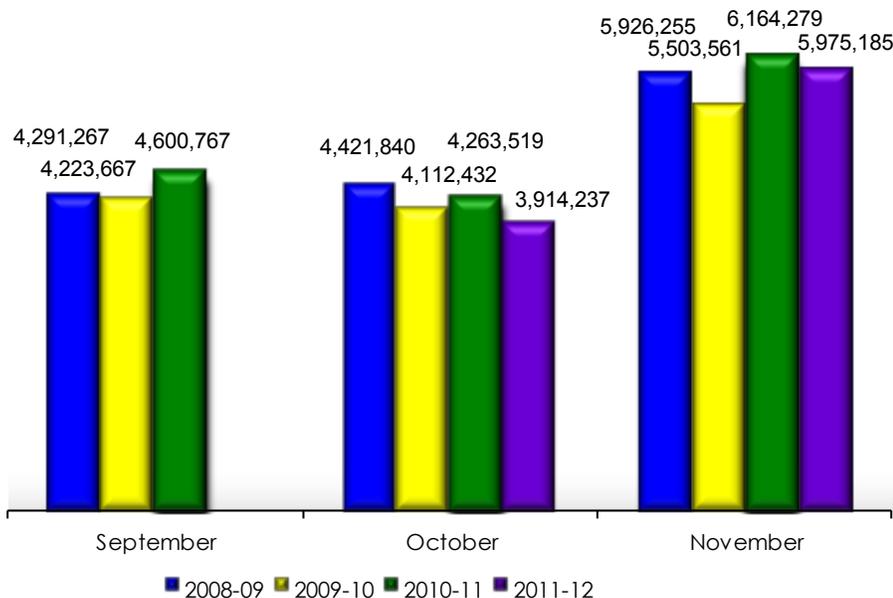


Figure III shows sales tax allocations collected in the months of November 2009, November 2010 and November 2011 for the City of Plano and nine area cities. Each of the cities shown has a sales tax rate of 1%, except for the cities of Allen and Frisco, which have a 2% rate, but distribute half of the amount shown in the graph to 4A and 4B development corporations within their respective cities, and the City of Arlington which has a 1.75% sales tax rate with .25% dedicated to road maintenance and .50% for funding of the Dallas Cowboys Complex Development Project. In the month of November the City of Plano received \$5,975,185 from this 1% tax.

The percentage change in sales tax allocations for the area cities, comparing November 2010 to November 2011, ranged from -3.07% for the City of Plano to 20.17% for the City of Irving.

Sales Tax Actual Monthly Revenue

Figure IV



Sales tax allocation of \$5,975,185 was remitted to the City of Plano in the month of November. This amount represents a decrease of 3.07% compared to the amount received in November 2010. Sales tax revenue is generated from the 1% tax on applicable business activity within the City. These taxes were collected by businesses filing monthly returns, reported in September to the State, and received in November by the City of Plano.

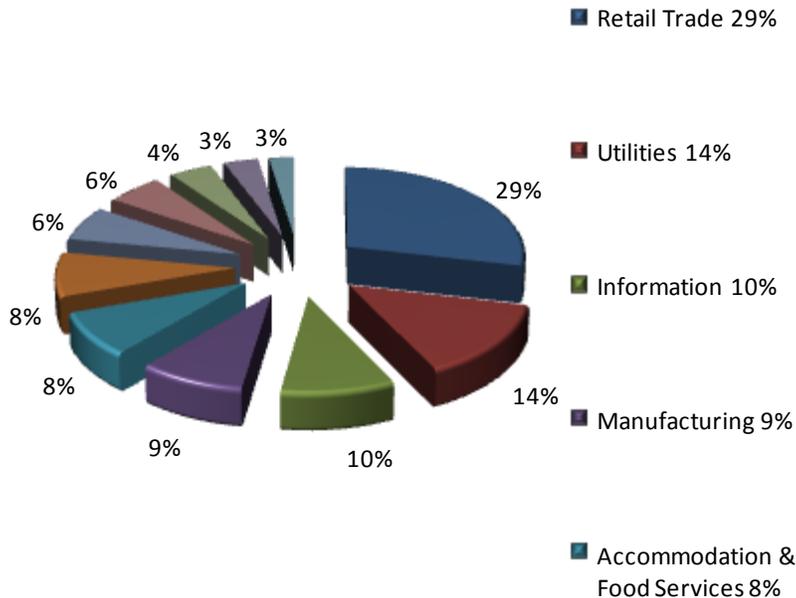
Figure IV represents actual sales and use tax receipts for the months of September for fiscal years 2008-2009, 2009-2010 and 2010-2011 and October and November for fiscal years 2008-2009, 2009-2010, 2010-2011 and 2011-12.

ECONOMIC ANALYSIS

OCTOBER 2011

Sales and Use Tax by NAICS Code

Figure V



The North American Industry Classification System (NAICS) is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy. Figure V shows the percentage of sales and use tax by NAICS Code collected in October 2011.

Some examples in each code are as follows:

- Retail Trade:** Target, Dow Roofing Systems, Home Depot
- Utilities:** Reliant Energy, Frontier Utilities, Direct Energy
- Information:** Verizon Online, Moody's Analytics, McAfee

- Manufacturing:** IBM Corp., Hewlett-Packard Co., GE Security Inc.
- Accommodation and Food Services:** Movie Grill Concepts, Sky Ranches, Brinker Texas
- Wholesale Trade:** Officemax, Fry's, Hobby Lobby
- Professional, Scientific, and Technical Services:** Salesforce.com, Fishnet Security, Cisco Systems
- Construction:** Ace Fence of DFW, Pearson Mechanical, K&J Interiors
- Unknown:** Wal-Mart Stores, Smith Thompson Security, Metro Contractors Inc.
- Administration, Support, Waste Management and Remediation Services:** Grogreen, Ottco, Allied Waste Systems

All other NAICS codes: Other Services (except Public Administration), Real Estate and Rental and Leasing, Finance and Insurance, Arts, Entertainment, and Recreation, Management of Companies and Enterprises, Health Care and Social Assistance, Public Administration, Mining, Educational Services, Transportation and Warehousing, and Agriculture, Forestry, Fishing and Hunting: Service King Paint & Body, MBM Marketing, Colonial Savings, Gallagher Bassett Services, Rent-a-Center, Netflix, Plano Bowl Management, Prestonwood Golf Club, Baylor Surgicare at Plano, Texas Heart Hospital of the Southwest, O'Reilly Group, Aramark Management Services, Ace Cash Express, Telgian Corporation, TBK Materials, Chico Limestone, ATC Custom Services, Hurricane Waste Systems, DeVry University, Plano ISD, Plants Alive, Chambersville Tree Farms

ECONOMIC ANALYSIS

OCTOBER 2011

Cumulative Jobs Created in Plano

Figure VI

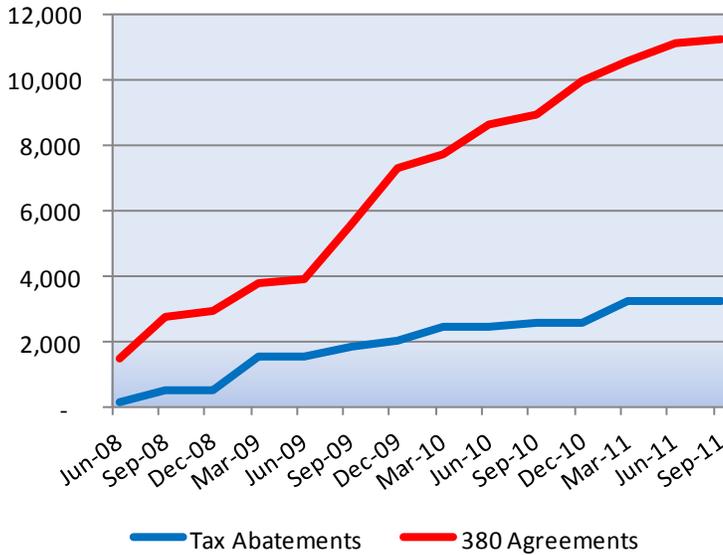


Figure VI, left, tracks the number of jobs cumulatively beginning 2nd quarter 2008 created in Plano due to the City entering into either a Property Tax Abatement Agreement or a 380 Economic Development Agreement (380 agreement).

The City of Plano often uses property tax abatements to attract new industry and commercial enterprises, and to encourage the retention and development of existing businesses. The City can limit the property taxes assessed on real property or tangible personal property located on real property due to the repairs or improvements to the property. Only property located within a reinvestment zone is eligible for a tax abatement agreement. During the 3rd quarter of 2011, there were no jobs created via tax abatement agreements.

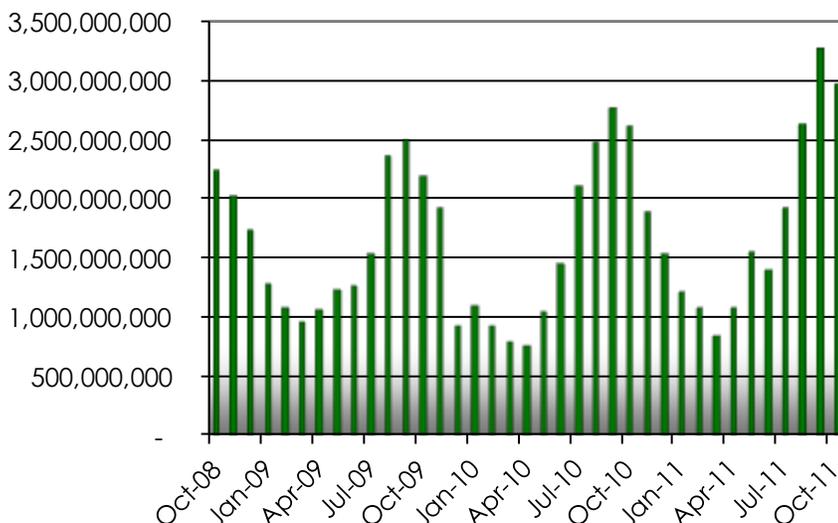
Enacted by the Texas Legislature in 1991, 380 Agreements let cities make loans and grants of public money to businesses or developers in return for building projects within the city. Cities often pay these grants from the increase in sales or property taxes generated by the project. During the 3rd quarter of 2011, 146 jobs were created via 380 agreements.

Please note that the quarterly jobs created in this figure are based on the date the agreement was passed by City Council.

Local Water Consumption

(Gallons)

Figure VII

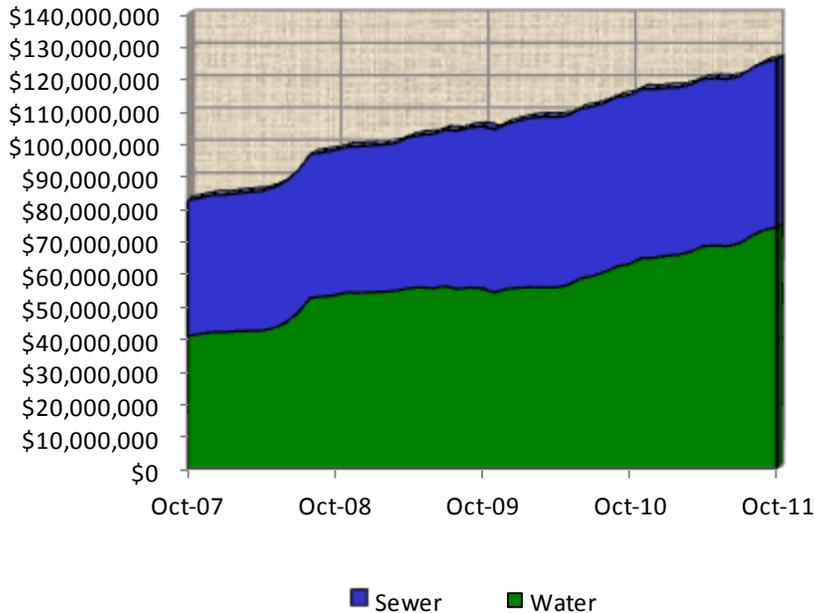


In October, the City of Plano pumped 1,784,255,000 gallons of water from the North Texas Municipal Water District (NTMWD). Consumption was 2,077,134,500 gallons among 79,631 billed water accounts while billed sewer accounts numbered 75,893. The minimum daily water pumpage was 36,170,000 gallons, which occurred on Sunday, October 23rd. Maximum daily pumpage was 95,085,000 gallons and occurred on Tuesday, October 4th. This month's average daily pumpage was 57,557,000 gallons.

Figure VII shows the monthly actual local water consumption.

ECONOMIC ANALYSIS OCTOBER 2011

Annualized Water & Sewer Billings Figure VIII

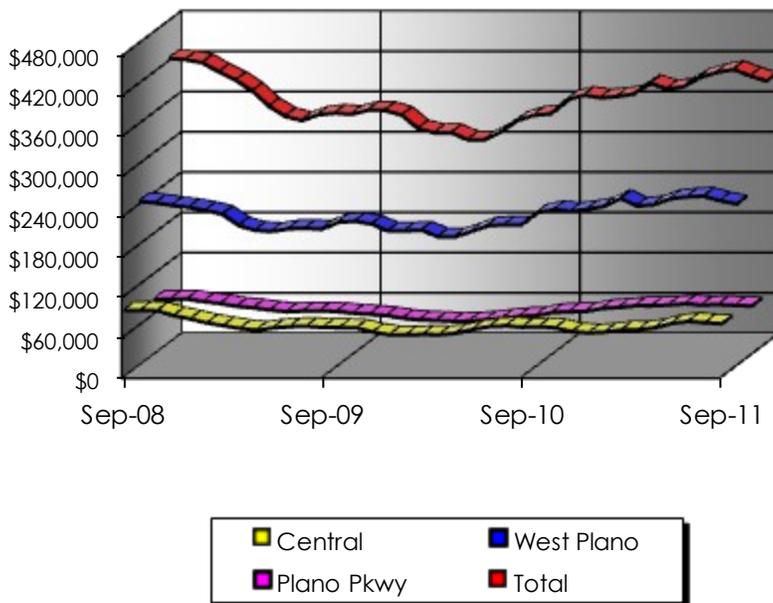


The actual water and sewer customer billing revenues in October were \$6,978,666 and \$4,401,957 representing an increase of 13.6% and an increase of 2% respectively compared to October 2010 revenues. The aggregate water and sewer accounts netted \$11,380,623 for an increase of 8.81%.

October consumption brought annualized revenue of \$74,340,508 for water and \$51,811,748 for sewer, totaling \$126,152,256. This total represents an increase of 9.54% compared to last year's annualized revenue.

Figure VIII represents the annualized billing history of water and sewer revenues for October 2007 through October 2011.

Hotel/Motel Occupancy Tax Six Month Trend Figure IX



September 2010. The average monthly revenue for the past six months was \$389,477, an increase of 7.67% from the previous year's average. The six-month average for the Central area increased to \$78,374, the West Plano average increased to \$239,913, and the Plano Pkwy average increased to \$71,190 from the prior year.

The six month trend amount will not equal the hotel/motel taxes reported in the financial section. The economic report is based on the amount of taxes earned during a month, while the financial report indicates when the City received the tax.

*The September revenue and central average excludes the Best Western Hotel. This hotel did not make their occupancy tax payment by the CMFR submission deadline.

ECONOMIC ANALYSIS OCTOBER 2011

Unemployment Rates Unadjusted Rate Comparison

Figure X

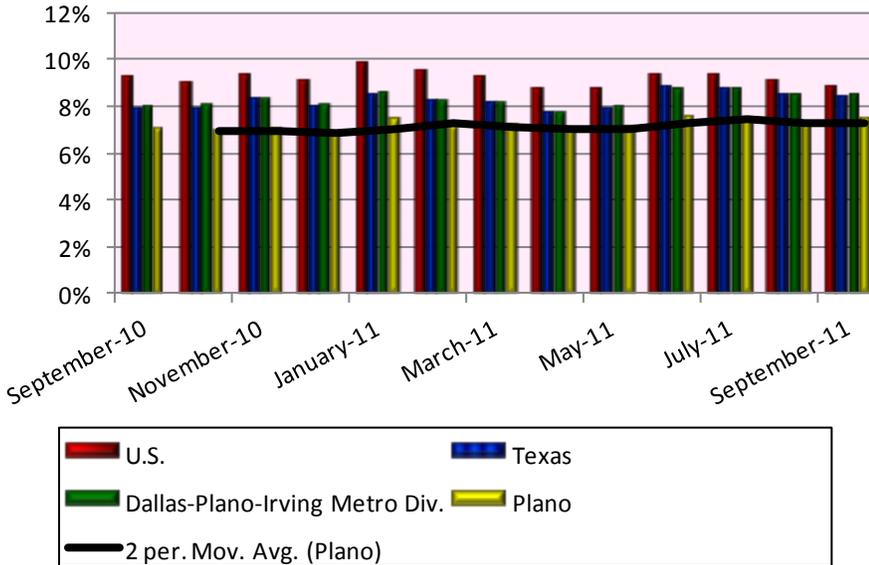


Figure X shows unadjusted unemployment rates based on the Bureau of Labor Statistics U.S. City Average, and Local Area Unemployment Statistics estimates for the State of Texas, the Dallas-Plano-Irving Metropolitan Division and the City of Plano from September 2010 to September 2011.

Average Home Selling Price By City

Figure XI

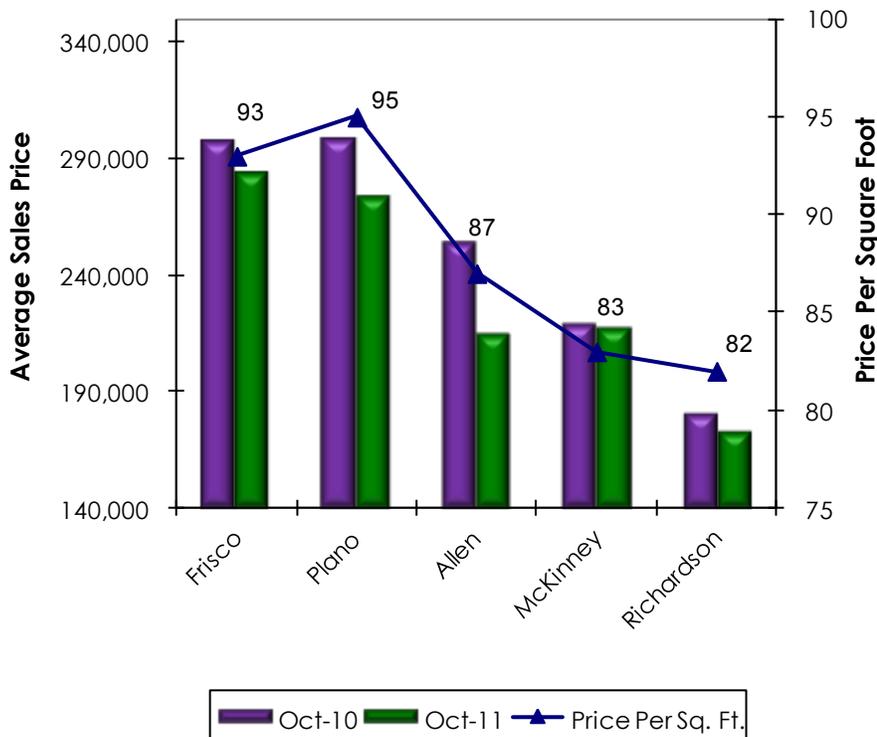


Figure XI shows the average home selling price for the months of October 2010 and October 2011 for the City of Plano and four area cities. The average price per square foot is also included for each city for the month of October 2011. The average sales price in Plano has decreased \$24,554 from October 2010 at \$297,748 to October 2011 at \$273,194.

Please note that the average sales price and price per square foot can change significantly from month to month due to the location of the properties sold.

ECONOMIC ANALYSIS OCTOBER 2011

Real Estate Recap Figure XII

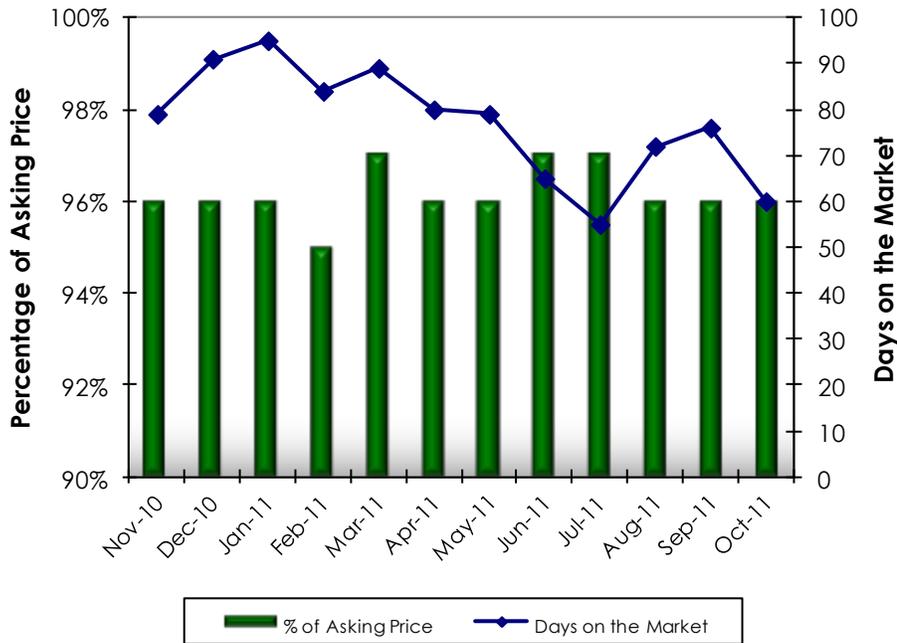


Figure XII represents the percentage of sales price to asking price for single family homes for the past year along with days on the market. The percentage of asking price increased from October 2010 to October 2011 from 95% to 96%. Days on the market decreased from 77 to 60 days in October 2010 and October 2011.



SECTION 3

INVESTMENT REPORT

City of Plano Comprehensive Monthly Financial Report

Funds of the City of Plano are invested in accordance with Chapter 2256 of the "Public Funds Investment Act." The Act clearly defines allowable investment instruments for local governments. The City of Plano Investment Policy incorporates the provisions of the Act and all investment transactions are executed in compliance with the Act and the Policy.

INVESTMENT REPORT

OCTOBER 2011

Interest received during October totaled \$571,296 and represents interest paid on maturing investments and coupon payments on investments. Interest allocation is based on average balances within each fund during the month. The two-year Treasury note yield increased throughout the month of October starting at 0.24% and ending at .25%.

As of October 31, a total of \$340,065,373 was invested in the Treasury Fund. Of this amount, \$31,525,374 was General Obligation Bond Funds, \$6,034,745 was Municipal Drainage Revenue Bond Funds, and \$302,505,254 was in the remaining funds.

Metrics	Current Month Actual	Fiscal YTD	Prior Fiscal YTD	Prior Fiscal Year Total
Funds Invested (1)	\$29,063,240	\$29,063,240	\$49,083,670	\$222,169,916
Interest Received (2)	\$571,296	\$571,296	\$179,028	\$6,052,758
Weighted Average Maturity (in days) (3)	518		759	
Modified Duration (4)	1.38		2.02	
Average 2-Year T-Note Yield (5)	0.28%		0.38%	

* See interest allocation footnote on Page C-3.

- (1) Does not include funds on deposit earning a "NOW" rate, and/or moneys in investment pools or cash accounts.
- (2) Cash Basis. Amount does not include purchased interest.
- (3) The length of time (expressed in days) until the average investment in the portfolio will mature. The Prior fiscal YTD column represents current month, prior year.
- (4) Expresses the measurable change in the value of the portfolio in response to a 100-basis-point (1%) change in interest.
- (5) Compares 2011 to 2010 for the current month.

Month-to-Month Comparison

Metrics	September 2011	October 2011	Difference
Portfolio Holding Period Yield	0.83%	0.86%	+0.03% (+3 Basis Points)
Average 2-Year T-Note Yield	0.21%	0.28%	+0.07% (+7 Basis Points)

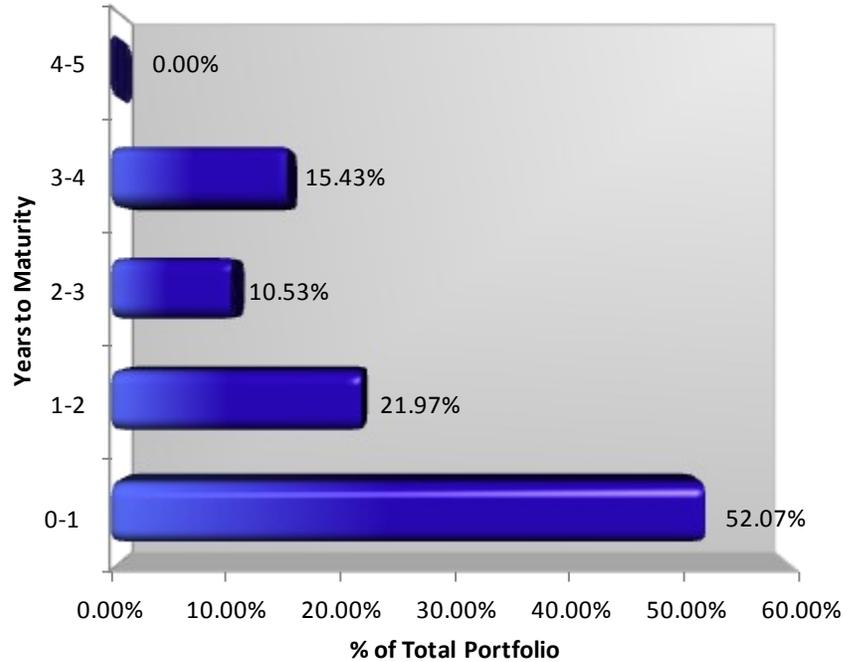
INVESTMENT REPORT OCTOBER 2011

Portfolio Maturity Schedule

Figure I

Years to Maturity*	Book Value	% Total
0-1	182,523,262	52.07%
1-2	77,025,069	21.97%
2-3	36,898,246	10.53%
3-4	54,106,713	15.43%
4-5	0	0.00%
Total	\$350,553,290	100.00%

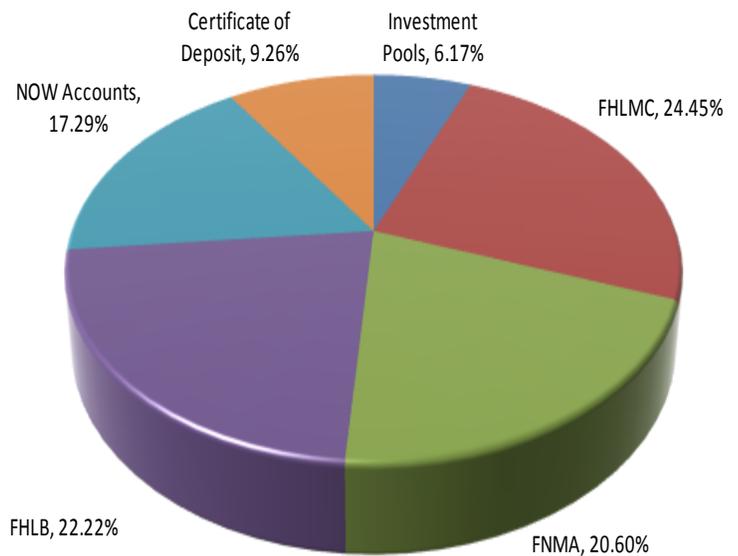
*Does not take into consideration callable issues that can, if called, significantly shorten the Weighted Average Maturity.



Portfolio Diversification

Figure II

Type	Book Value	% Total
Investment Pools	21,603,407	6.17%
FHLMC	85,760,757	24.45%
FNMA	72,213,480	20.60%
FHLB	77,908,939	22.22%
NOW Account	60,597,958	17.29%
Certificate of Deposit	32,468,749	9.26%
Total	\$350,553,290	100.00%



INVESTMENT REPORT

OCTOBER 2011

Allocated Interest/Fund Balance

Figure III

Fund	Beginning Fund Balance 10/31/2011	Allocated Interest Current Month	Fiscal Y-T-D	Ending Fund Balance 10/31/2011	% of Total
General	35,576,458	12,456	12,456	35,588,914	10.47%
G. O. Debt Services	2,787,362	760	760	2,788,122	0.82%
Street & Drainage Improvements	15,186,430	4,795	4,795	15,191,225	4.47%
Sewer CIP	12,514,099	3,887	3,887	12,517,986	3.68%
Capital Reserve	44,664,154	13,999	13,999	44,678,153	13.14%
Water & Sewer Operating	19,599,682	5,733	5,733	19,605,415	5.77%
Water & Sewer Debt Service	373,774	112	112	373,886	0.11%
Park Service Area Fees	4,926,229	1,542	1,542	4,927,771	1.45%
Property/ Liability Loss	3,830,409	1,289	1,289	3,831,698	1.13%
Information Services	7,576,199	2,359	2,359	7,578,558	2.23%
Equipment Replacement	16,276,001	5,002	5,002	16,281,003	4.79%
Developer's Escrow	2,454,278	770	770	2,455,048	0.72%
G. O. Bond Funds	31,515,443	10,031	10,031	31,525,474	9.27%
Municipal Drainage Bond Clearing	6,032,826	1,919	1,919	6,034,745	1.77%
Grants - TXDOT	10,396,935	3,261	3,261	10,400,196	3.06%
Econ. Dev. Incentive Fund	16,463,967	5,098	5,098	16,469,065	4.84%
Other	109,783,727	34,387	34,387	109,818,114	32.29%
Total	339,957,973	107,400	107,400	340,065,373	100%

Footnote: All City funds not restricted or held in trust are included in the Treasury Pool. As of October 31, 2011 allocated interest to these funds include an adjustment to fair value as required by GASB 31.

Portfolio Statistics

Figure IV

Month	Total Invested (End of Month)	Portfolio Yield	# of Securities Purchased*	Maturities/ Sold/ Called	Weighted Ave. Mat. (Days)	# of Securities
September, 2010	330,224,105	1.11%	4	6	583	70
October, 2010	320,046,379	1.18%	6	2	759	74
November, 2010	318,660,783	1.16%	0	1	738	73
December, 2010	348,897,264	1.07%	3	2	670	74
January, 2011	389,343,109	0.95%	2	2	571	74
February, 2011	425,653,149	1.06%	5	2	657	77
March, 2011	421,613,916	1.02%	3	4	636	76
April, 2011	407,908,065	1.04%	0	1	634	75
May, 2011	408,080,361	0.98%	3	6	577	72
June, 2011	401,666,181	0.90%	0	4	534	68
July, 2011	398,442,203	0.92%	6	3	573	71
August, 2011	397,444,451	0.89%	2	4	536	69
September, 2011	364,919,596	0.83%	1	4	497	66
October, 2011	350,553,290	0.86%	3	1	518	66

*Does not include investment pool purchases or changes in NOW account balances.

INVESTMENT REPORT OCTOBER 2011

Equity in Treasury Pool By Major Category Figure V

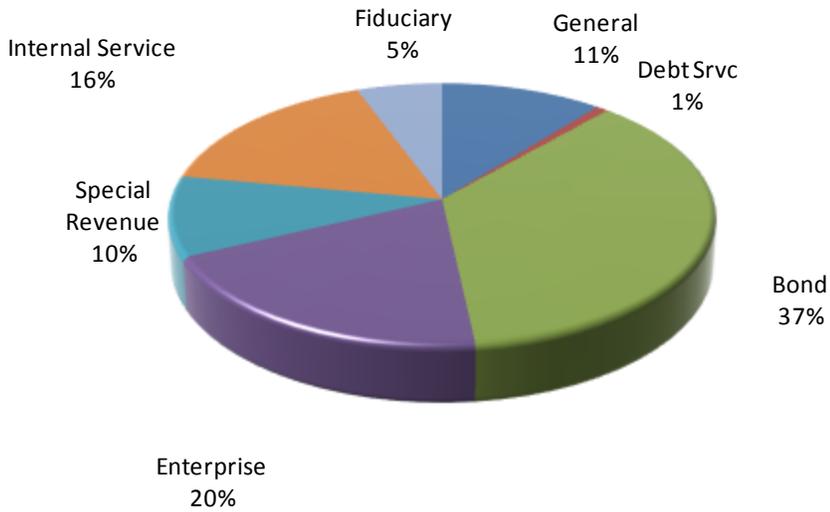
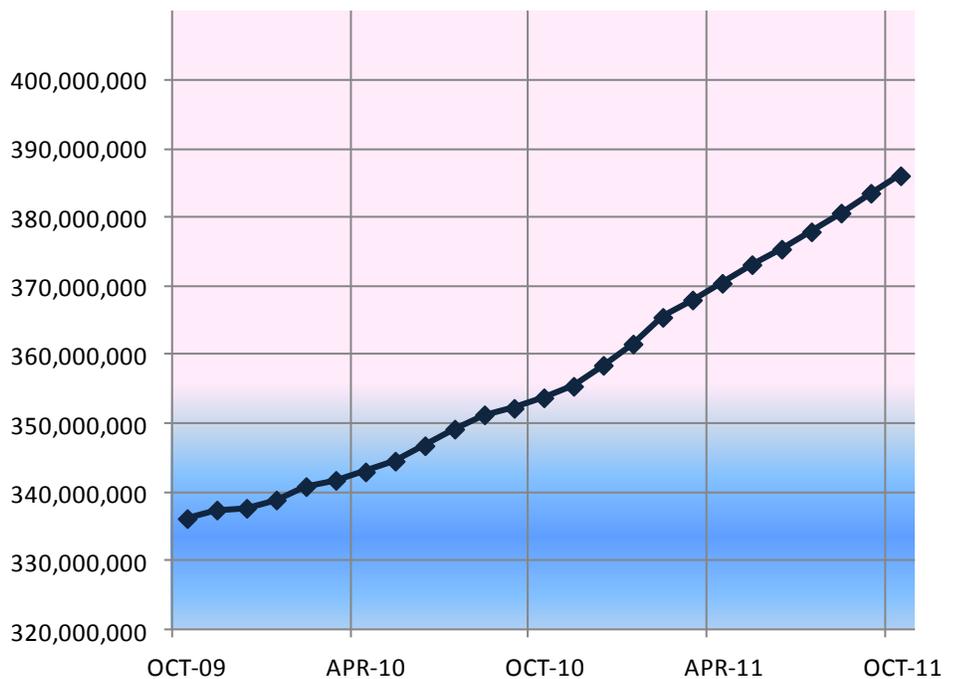


Figure V shows a breakdown of the various sources of funds for the City's Treasury Pool as of October 31, 2011. The largest category is the Bond Funds in the amount of \$129,687,376. Closest behind are the Enterprise Funds with a total of \$69,795,445 and the Internal Service Funds with \$58,125,162.

Annualized Average Portfolio Figure VI

The annualized average portfolio for October 31, 2011 was \$386,098,531. This is an increase of \$32,348,607 when compared to the October 2010 average of \$353,749,924.





SECTION 4

QUARTERLY HOTEL/MOTEL REPORT

**City of Plano
Comprehensive Monthly Financial Report**

HOTEL/MOTEL OCCUPANCY TAX REVENUE REPORT

Comparative Quarterly Statistics Quarter Ending 9/30/11 Table I

	2008-09	2009-10	2009-10	2009-10	2009-10	2010-11	2010-11	2010-11	2010-11
	Fourth	First	Second	Third	Fourth	First	Second	Third	Fourth
Quarterly Total (Actual)*	\$1,007,013	\$877,774	\$979,937	\$1,065,157	\$1,111,632	\$1,082,820	\$1,183,245	\$1,229,440	\$1,107,421
Number of Rooms	4,276	4,276	4,276	4,276	4,276	4,276	4,276	4,276	4,276
Average Daily Occupancy	2,096	1,983	2,059	2,287	2,403	2,370	2,255	2,535	2,400
Actual Revenue per Room	\$236	\$205	\$229	\$249	\$260	\$253	\$277	\$288	\$2859
Annualized Revenue	\$4,105,695	\$3,900,450	\$3,874,768	\$3,929,880	\$4,034,499	\$4,239,545	\$4,442,853	\$4,607,135	\$4,602,925
Average Room Rate	\$79	\$79	\$82	\$76	\$78	\$75	\$84	\$79	\$78
Average Occupancy Rate	52.76%	46.59%	48.93%	54.43%	59.24%	58.45%	58.02%	64.49%	59.18%

QUARTERLY HOTEL/MOTEL TAX REVENUE

Total tax receipts of \$1,107,421 were received for the 3 months ending September 30, 2011. The number of rooms available in Plano remained the same this quarter. Occupancy tax revenues decreased by 0.38% when compared to the third quarter of fiscal year 2009-2010.

Table I contains the actual quarterly occupancy tax revenue and data for the fourth quarter of fiscal year 2008-09 through the fourth quarter of fiscal year 2010-11.

* Quarterly totals may be adjusted at a later date for exemption audit payments.

Discussion/Action Items for Future Council Agendas

December 2 – Dickens in Historic Downtown Plano

December 8 – Holiday Luncheon – Plano Centre – 11:00 am – 1:00 pm

December 8 – District 2 Roundtable – Tom Muehlenbeck Center - 7 pm

December 10 – Plano Children’s Christmas Parade

December 12

- The Arts Center of North Texas Report
- **Zoning Case 2011-32** - Request to rezone 27.4± acres located at the southwest corner of Spring Creek Parkway and Dallas North Tollway from Regional Employment to Commercial Employment and request for a Specific Use Permit for New Car Dealer.
- **Zoning Case 2011-34** - Request for a Specific Use Permit for Arcade on 2.1± acres located on the south side of Chase Oaks Boulevard, 300± feet west of U.S. Highway 75. Zoned Corridor Commercial.

December 20

- Comprehensive Monthly Financial Report
- DART Report

December 23 & 26 – Winter/Christmas Holidays

January 2 – New Year’s Day Observed

January 9

- North Texas Municipal Water District Report

January 16 – Martin Luther King Day

January 23

- Comprehensive Monthly Financial Report

February 13

February 17-19 – TML Elected Officials Conference – San Antonio

February 27

- Comprehensive Monthly Financial Report

March 6 (Tuesday)

- The Arts Center of North Texas Report

March 10-14 - NLC, Washington D.C.

March 11-17 – PISD Spring Break

March 22 - District 1 Roundtable – Plano Centre – Northbrook Room – 7 pm

March 26

- Comprehensive Monthly Financial Report
- DART Report

April 9

- North Texas Municipal Water District Report

April 23

- Comprehensive Monthly Financial Report